



USAID/TUNISIA

COUNTRY PROFILE

The United States Agency for International Development (USAID) in Tunisia promotes an inclusive, accountable political system, and dynamic private sector-led economic growth, which promotes prosperous and resilient communities across the country and advances Tunisian development. Since 2011, USAID has provided nearly \$685 million in assistance to Tunisia.

OUR WORK

USAID supports the Tunisian people's goal of a democratic government that is responsive to the country's socio-economic needs. USAID assistance in Tunisia focuses on democracy and governance, economic growth, and COVID-19 response.

ECONOMIC GROWTH

To mitigate the economic and financial crisis in Tunisia, much of USAID's Economic Growth programming focuses on direct support to small and medium sized enterprises. In the past year alone, more than 19,000 Tunisian businesses have benefited from either our financial or our technical assistance. USAID has also focused on improving the business enabling environment, to create conditions for business to grow and thrive. USAID has focused on far-ranging Public Financial Management reforms which should, once fully implemented, substantially improve government transparency and accountability, currently a major source of public concern.

Economic Growth Results:

- **30,000 businesses** supported
- **42,000 jobs** facilitated
- **40,000 people trained**
- **\$300 million** financing facilitated
- **\$500 million** in Increased Sales for assisted businesses
- **\$400 million** in Increased Export for assisted businesses
- 10 digital e-government solutions and platforms to make government interactions with businesses cheaper, faster, more effective

DEMOCRACY AND GOVERNANCE

USAID works with civil society organizations, Tunisian institutions, youth, and other stakeholders to strengthen Tunisia's democratic institutions and political processes, encourage diverse citizen participation and engagement, and promote positive youth development. USAID's democracy and governance programs help advance Tunisia's democratic consolidation through inclusion for traditionally underserved areas of Tunisia, civic and voter education, electoral systems strengthening, political participation, and citizen oversight initiatives.

Democracy and Governance Results:

- Reached over **1 million citizens** through Civic and Voter Education Campaigns, and ensured that people with disabilities were included in the 2019 elections by developing sign language lexicon, a smartphone application, and a series of animated videos into the Election Commission's voter outreach efforts
- **47 safe spaces** have been refurbished and equipped in communities throughout Tunisia which provide Tunisian youth with opportunities to improve their skills and contribute to their communities
- Reached over **3,940 participants** in community-based activities to promote positive youth development and prevent violent extremism including 1,832 active youth participants
- Engaged 45,000 followers on social media to promote positive youth development and civic engagement

COVID-19 RESPONSE

As a response to the COVID-19 pandemic, USAID has dedicated over \$37 million in assistance to support Tunisia in responding to the immediate health crisis, and preparing for the pandemic's long term economic and social effects. In addition to utilizing existing Economic Growth and Democracy and Governance projects, USAID is also partnering with UN organizations to support efforts by the Government of Tunisia to respond to emerging needs in Tunisia.

COVID-19 Response Results:

- Over **2.8 million vaccines** delivered to Tunisia through COVAX, helping Tunisia achieve full vaccination coverage of over 55% of the population
- **86,000 equipment items delivered** to 151 municipalities, which enabled 8,000 front line sanitation municipal workers to stop the spread of COVID-19, serving and protecting over half the population in Tunisia
- Provided technical support and facility equipment for safe storage and transport of COVID-19 vaccines and upgrading of national cold chain infrastructure for Tunisia's immunization program:
 - **486** vaccine refrigerators and freezers and **1,000** freezer temperature control devices
 - USAID provided **three** ultra-cold chain (UCC) freezers for mRNA vaccines

ACTIVE PROJECTS

TUNISIA JOBS, OPPORTUNITIES, AND BUSINESS SUCCESS (TUNISIA JOBS)

2018-2023 • Total Estimated Cost (TEC) US \$69.6 million • Implemented by Chemonics International

Tunisia JOBS works on accelerating the growth and job creation potential of Tunisian firms through firm-level interventions that improve productivity and competitiveness; improve access to finance for small and medium enterprises; workforce development through training, job matching, curricula reform; and improvements to the business enabling environment.

INVEST TUNISIA

2017-2023 • Total Estimated Cost (TEC) US \$10 million

INVEST Tunisia promotes innovative private capital solutions for small to medium enterprises (SMEs), introduces new financial products, and leverages capital and expertise from local and international investors.

TUNISIAN-AMERICAN ENTERPRISE FUND (TAEF)

2014-2027 • Total Estimated Cost (TEC) US \$100 million

TAEF creates a more inclusive private sector by providing funds to enterprises and accompanying them throughout their life cycle, improving their financial sustainability and growth, and expanding their employment opportunities while creating new jobs as well.

FISCAL AND ACCOUNTING SYSTEM OF TUNISIA (FAST)

2019-2024 • Total Estimated Cost (TEC) US \$18.9 million • DAI Global LLC

FAST supports efforts to advance the e-Governance and economic reform priorities of the Government of Tunisia.

VISIT TUNISIA

2021-2026 • Total Estimated Cost (TEC) US \$50 million • Implemented by Chemonics International

Visit Tunisia aims to enhance Tunisia's tourism potential, generating revenue and jobs, and contributing to Tunisia's growth and development.

MA3AN ("TOGETHER" IN ARABIC)

2018-2023 • Total Estimated Cost (TEC) US \$48.5 million • Implemented by FHI360

Ma3an aims to increase youth participation in civic and political life, address youth grievances, and prevent radicalization in vulnerable communities.

ELECTIONS AND POLITICAL PROCESSES: THE TUNISIA POLITICAL TRANSITIONS PROJECT (PTP)

2020-2025 • Total Estimated Cost (TEC) US \$19million • Implemented by IFES, NDI, IRI, and Internews

PTP strengthens key electoral institutions, civil society organizations, media and elected officials in order to increase public trust and inclusive participation in the political process.

LET'S TALK ABOUT RELIGIOUS FREEDOM

2021-2023 • \$177,000 • Implemented by Attalaki Association for Freedom and Equality

This activity promotes religious diversity through interfaith dialogues, raises awareness of religious freedom, and advocates for reforms that can improve freedom of religion in Tunisia.

FEMMEMEDINA

2021-2022 • \$500,000 • Implemented by Cities Alliance through UNOPS

FemmeMedina works directly with the Mayor of Tunis to develop a gender-sensitive approach to urban planning that supports women living in these areas and city leaders to improve participatory decision-making.

CONTACT:

MISSION

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