



USAID
FROM THE AMERICAN PEOPLE



WORKING WITH THE PRIVATE SECTOR

USAID WORKS WITH HUNDREDS OF LOCAL AND INTERNATIONAL COMPANIES TO ACHIEVE OUR GOAL OF A MORE INCLUSIVE, GLOBALLY COMPETITIVE ECONOMY FOR THE BENEFIT OF ALL EGYPTIANS. BY POOLING RESOURCES AND EXPERTISE, CO-DESIGNING PROGRAMS, AND CONVENING ACTORS FROM PUBLIC AND PRIVATE SECTORS, THESE PARTNERSHIPS HELP USAID ACHIEVE GREATER DEVELOPMENT SCALE AND LONGER-TERM IMPACT.

PARTNERSHIPS & IMPACT

Scholarships

USAID's higher education scholarship programs support hundreds of young people pursuing undergraduate degrees at universities throughout Egypt. USAID facilitates students' transition to employment and helps companies hire talented graduates through partnerships with the private sector that connect students with internships and job opportunities through networking events and targeted matchmaking. Hundreds of students have completed internships during their studies at a diverse range of local and multinational companies such as Commercial International Bank, Eva Pharma, Qalaa Holdings, General Motors, and Proctor and Gamble.

Career Centers

USAID is establishing 30 career centers at 22 public universities throughout Egypt, and is working closely with the Government of Egypt and over 50 private companies to help millions of Egyptian university students begin successful careers. USAID partners with employers to secure internships, job shadowing opportunities, technical training courses, and other career development opportunities for students. Partnerships also help USAID target activities focused on building employability skills in line with private sector hiring needs. Accounting for restrictions on in-person events in 2020 and 2021,

USAID hosted two virtual career fairs that connected thousands of students and graduates to employers from across the country and gave employers a forum to discuss emerging market trends and skill needs. So far, the career centers generated nearly 10,000 internship and employment opportunities for students at companies like Microsoft, Nissan, the National Bank of Egypt, Vodafone Egypt, and Etisalat Misr.

Workforce Development and Technical Education

USAID is committed to improving Egypt's technical secondary education to meet the needs of private businesses, by building the skills and productivity of the workforce in sectors crucial for Egypt's future growth. In partnership with the Government of Egypt and the private sector, USAID introduced competency-based specializations to the technical education system and developed market-driven curricula programs with the private sector, securing 32,000 jobs and 19,000 internships for technical school graduates and job seekers. USAID also introduced the recruitment, retraining, and retention strategy at 30 companies, which has been institutionalized at the Federation of Egyptian Industries.

Enterprise Development

USAID partners with business incubators and accelerators, and firms of all sizes to strengthen the overall business enabling environment and help entrepreneurs and micro, small, and medium enterprises (MSMEs) grow. Through support and matchmaking, USAID helped entrepreneurs and MSMEs access finance and essential services, and also connected MSMEs in need of clients with large companies in need of local suppliers. USAID partnered with local firms to establish an IT platform providing improved access to information for entrepreneurs and MSMEs and partnered with the Egyptian National Competitiveness Council to improve the broader business environment. USAID also partners with companies like Google to train and mentor Egyptian women and youth business owners, as well as business advisors, on digital skills and building their brand. To date, USAID has helped more than 7,000 entrepreneurs strengthen their businesses through mentors, incubators, and accelerators.

Water

Through the Center of Excellence for Water, based at Alexandria University, USAID is linking industry leaders with government representatives, academics, and development organizations to promote evidence-based and market-driven water policy reform. The Center recently drafted a National Water Research Roadmap, in which experts from private and public institutions highlighted water challenges in Egypt and prioritized research topics to impact sustainable development goals in Egypt.

Agriculture

USAID works at every stage along the agricultural value chain to connect farmers to markets and financing, and increase transparency and sustainability in key agricultural supply chains, in order to improve livelihoods and create job opportunities. USAID connects private sector companies, such as Giza Seeds, PepsiCo, and Carrefour, to reliable suppliers to provide the quantity and quality of product to meet market demand. USAID also works with companies like US-Global Cold Chain Alliance GCCA, Alex Form and Agro Egypt to introduce low cost innovative technologies in small-scale cold storage infrastructure and irrigation. Working with partners, USAID trained more than 51,000 farmers and agricultural workers on new farming techniques and facilitated 163 contracts between producer organizations and high end markets, enabling USAID-supported agribusinesses to record over \$66 million in sales in 2020.

Tourism

USAID works with private investors to rehabilitate cultural heritage sites in Historic Cairo and Luxor to increase tourism revenues and local economic benefits, including adaptively reusing these sites for purposes like entertainment and dining. USAID is also working in Esna to increase the community's ability to restore cultural sites and develop higher value-added tourism products and services.

Voluntary Family Planning

USAID partners with garment factories and other companies in upper Egypt and the Port Said industrial zone to increase access to voluntary family planning and reproductive health (FP/RH) services and products for factory workers. USAID also trains peer educators and health workers in public and private sectors to provide FP/RH services. Through USAID support, nearly 2,500 physicians, health workers, and pharmacists were trained on FP/RH, enabling 21,000 workers in private factories, plus 2.5 million private clients, to access voluntary family planning resources and information. The Government of Egypt adopted USAID's model, which will expand these important services to thousands of workers in state-owned factories.

Women's Empowerment

USAID is working with UN and private sector partners to end violence against women and girls by combating sexual harassment, promoting legislative reforms, and ensuring the coordination of services, such as internships and jobs, for survivors of violence. USAID is working with companies like Aramex, Deloitte, and Hilton to provide training and internships to hundreds of young women and men from marginalized communities. USAID is also partnering with L'Oréal to provide training for hundreds of women to prepare them for jobs in the cosmetic industry. Providing support to survivors of violence is crucial and to that end, USAID and partners are working with Shezlong to provide online therapy for women and men.

Economic Governance

To increase institutions' effectiveness and accountability, USAID is supporting the Government of Egypt to more extensively consult and collaborate with the private sector. This Public-Private Dialogue approach supports consultative and evidence-based policy planning to ensure that reforms are appropriately targeted and effectively implemented and promote inclusive investment of public resources.

FOR MORE INFORMATION

USAID is always exploring opportunities to establish shared-value partnerships with private sector companies to address development challenges while improving business outcomes. Contact USAID to schedule a meeting to explore the possibilities with partnership and subject matter experts at egyptpse@usaid.gov.