



USAID
FROM THE AMERICAN PEOPLE

MOZAMBIQUE

Media Strengthening Program (MSP)



Photo: Media Lab journalism trainees carried out field work to learn first-hand about the impact of the severe drought.

GOAL

A free, open, diverse and self-sustaining Mozambican media sector providing high quality information to citizens that promotes debate, accountability, and development.

LIFE OF ACTIVITY

June 2012 to June 2020

TOTAL USAID FUNDING

\$14,963,605

GEOGRAPHIC FOCUS

Country-wide (Community radios in Nampula, Zambezia, Niassa and Cabo Delgado and Sofala).

IMPLEMENTING PARTNER

International Research & Exchange Board (IREX)

CONTACT

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BACKGROUND

Developing an effective media is a significant challenge and opportunity for developing democracy in Mozambique. There is a great need to increase the amount and quality of information that is available to the public. Under the Media Strengthening Program (MSP), USAID is promoting a more diverse, independent and effective media environment by building the capacity of media professionals and outlets, strengthening key institutions to analyze and advocate for policy reforms, increasing the quality and sustainability of community radio stations, and improving access to information for people with disabilities.

PROGRAM DESCRIPTION

MSP focuses on supporting new talents, re-energizing veteran journalists and identifying leaders, through training, mentoring, coaching and quality control follow-up activities. MSP helps Mozambican journalists to bring citizens' voices forward, promoting positive changes in key areas such as health, gender, education and economic activities, while driving demand for public accountability. The program also provides trainings to build the capacity of journalists to use modern technology in gathering and sharing information, thus ensuring a wide and steady media distribution across the country.

Expected Results:

- Increased professional capacity of the Mozambican media sector;
- Strengthened business management/organizational capacity of media organizations to improve long-term financial viability;
- Increased ability of community radio stations to provide more and better information to listeners;
- Increased ability of Mozambican organizations to advocate for press freedom and an improved legal enabling environment for media;
- Enhanced ability of the media to address gender-based violence (GBV) and gender issues; and
- Strengthened capacity of TV Surdo (Deaf TV) to facilitate inclusion and participation in civil society.