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**Welcome to the Pre-Application Conference  
for the:**

**People-to-People Partnership for Peace  
Fund Grants Activity**

**Notice Of Funding Opportunity (NOFO) Annual Program  
Statement (APS) Number 72029421APS00001**



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## AGENDA

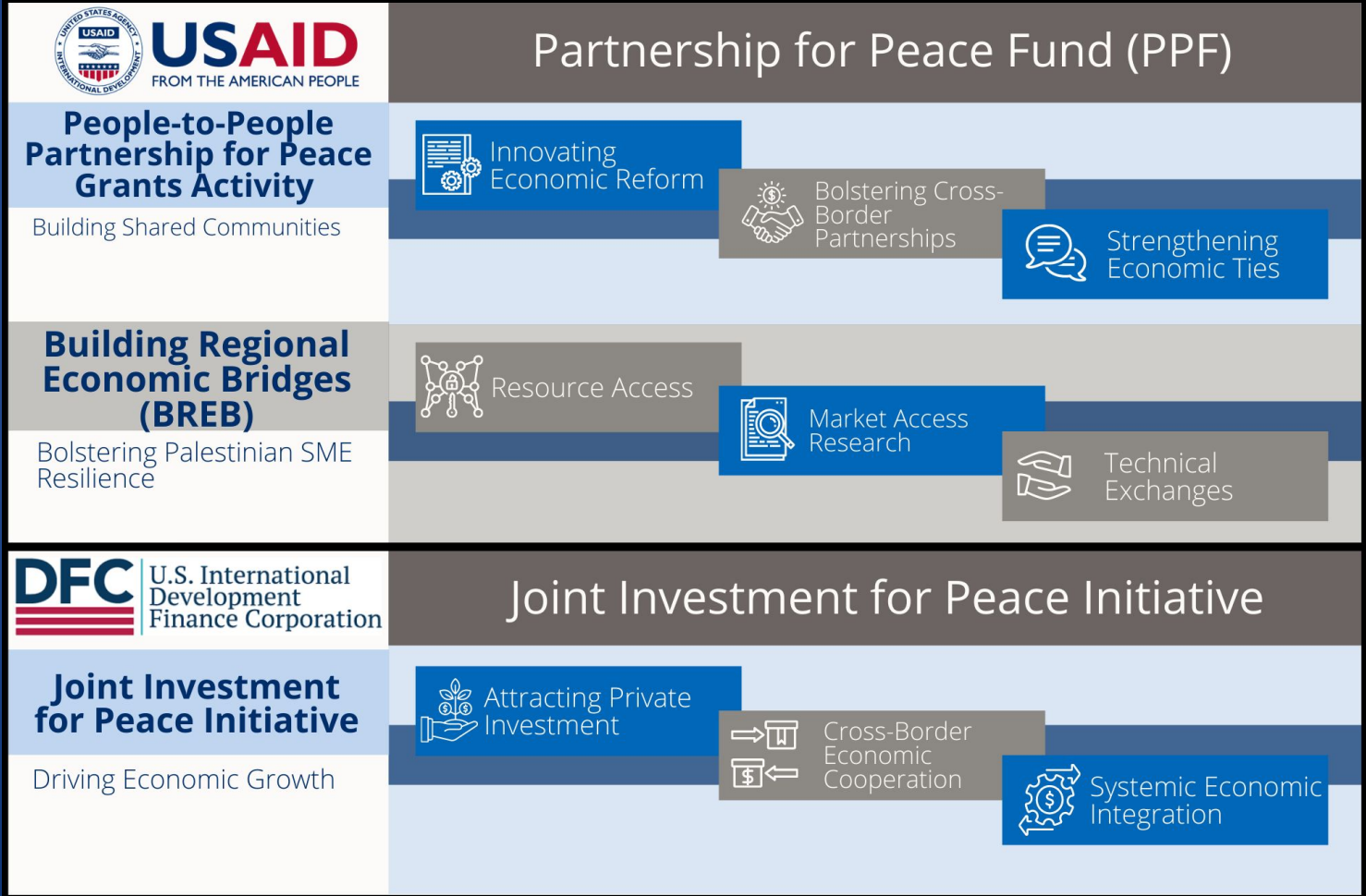
- Legislation and Budget Plan
- Programmatic Approach
- Concept Format
- Programmatic/Technical Q&As
- 10 Minute Break
- OCM: Application Process and Specific Application Components



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## Nita M. Lowey Middle East Partnership for Peace Act (MEPPA)





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## Legislation and Budget Plan

- Legislation envisions a transformative approach to peacebuilding between Israelis and Palestinians
- US \$15,000,000 in total
- Multiple awards
- Up to \$5,000,000



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## Programmatic Approach

- People to People Definition
- Gender
- Climate Change
- Building Linkages
- Focus on Results
- COVID-19 Programming
- New Partners



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## Goal/Objective

- GOAL: Promote greater understanding, mutual trust, and cooperation through Israeli and Palestinian partnerships that address common social development challenges
  - Objectives:
    - Foster a grassroots effort to affect policy change and foster tolerance while strengthening engagement between Palestinians and Israelis.
    - Support peacebuilding and stabilization through increased economic ties (between Palestinians and Israelis), by empowering entrepreneurs, growing the middle class, and mitigating unemployment
    - Enhance shared community building, peaceful co-existence, dialogue, and reconciliation across borders between Israelis and Palestinians, and between Arab and Jewish Israelis.



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## Concept Application Format

- Technical Approach consists of:
  - Concept Introduction
  - P2P Approach and Implementation Plan
  - Intervention Results
  - Risks/Assumptions
  - Beneficiaries



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## Illustrative Focus Areas

- Positive youth development through educational opportunities that bring together Palestinian and Israeli youth to develop competencies for the 21st century;
- Bringing Israelis and Palestinians together to reduce public health barriers, improve the delivery of quality health services and provide opportunities for non-governmental health providers to improve services;
- Using a People to People approach to build institutional capacities for contingency planning and preparedness, risk mitigation and crisis management;
- Economic stabilization through the cultivation of a highly skilled competitive workforce that can partner with technology actors and integrate into regional and global business networks;
- Augmenting the production of electricity from renewable sources in the West Bank and Gaza;
- Boosting tourism in the region post COVID-19 crisis;
- Improving agricultural water productivity and climate resilience in the West Bank and Gaza by modernizing irrigation schemes and enhancing the use of treated wastewater in farming;
- Engaging individuals and institutions to protect the environment and public health from contaminants associated with solid waste;
- Mitigating water-based conflict and climate change impacts;
- Addressing gender-based violence; and
- Increasing the role of women's participation in the peace and political processes





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## Concept Application Format

### ● Institutional Capacity

- The applicant must provide information regarding its recent history of performance for all its cost-reimbursement contracts, grants, or cooperative agreements involving similar or related programs, not to exceed 3 programs as follows:
  - Name of the Awarding Organization;
  - Award Number;
  - Activity Title;
  - A brief description of the activity (1-2 sentences);
  - Period of Performance;
  - Award Amount;
  - Name of at least two (2) updated professional contacts
- Briefly describe organizational capacity - technical, managerial, financial, etc. to carry out the proposed intervention.



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## Frequently Asked Questions

- No beneficiary definition
- How is this different from CMM:
  - blank slate
  - no constraints
  - no cross border requirement
  - no partnership requirement
- Youth definition
- New partners and start-ups



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## General Feedback/Lessons Learned

- Focus on the MEPPA goal
  - Clarify between CMM objectives and MEPPA
- Clearly state the beneficiary group
  - cross-cutting theme of climate, gender and building linkages
- Not mandatory Israel & Palestinian participation



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## OCM: How to Apply - General Tips

- Grants.gov
- Read, read, read the APS
  - Sections A-H, but focus on sections A, D and E; successful applicants are usually those that pay close attention to the details in these sections
- Important - get registered (DUNS and SAM - see Section D)
- Important - submissions/questions on a “rolling basis”



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## OCM: Eligibility

- Submit required info and meet Section C
- Qualified:
  - U.S. and Non – U.S. Non-Profit Organizations (NGOs);
  - U.S. and Non-U.S. For-Profit Organizations;
  - U.S. and Non-U.S. Colleges and Universities;
  - Private Voluntary Organizations (PVO); and
  - Public International Organizations (PIOs)
- New Partners (risk assessment reminder)



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## OCM: Application Process

- Concept Paper now
  - Full Application, if successful, later
  - Award types TBD
- Three phases:
  - Phase 1 - concept paper stage
    - Conditional acceptance or rejection of concept
    - Conditional acceptance not a commitment to fund
    - Based on merit review criteria
    - Objective - to make USG determination, based on merit review criteria, which concepts have the greatest potential to meet objectives in APS



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## OCM: Application Process

- Phase 2 - co-creation, if conditional acceptance
  - Two-way conversation with applicant; jointly develop solutions
  - May include additional partners
  - Detailed design discussions
  - Objective - to draft program description
- Phase 3 - full application from successful applicants/concepts
  - Objective - to meet pre-award requirements and hopefully execute awards



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## OCM: Phase 1 Format

- General:
  - 7 page limit
  - Must be in English
  - Times New Roman 12-point font, on standard 8.5" x 11" paper
  - Single spaced with no less than one-inch margins and consecutively numbered pages
  - Figures, graphics, and tables may have less than Times New Roman 12-point font.
  - Applications more than seven (7) pages in total will not be evaluated





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## OCM: Phase 1 Format

- Be mindful of the merit review criteria
- Specific (correlates to merit criteria):
  - Cover Page – (Limited to one (1) page)
  - Technical Section
    - Concept Introduction
    - P2P Approach and Implementation Plan
    - Intervention Results
    - Risks/Assumptions
    - Beneficiaries
  - Institutional Capability



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## OCM: Questions and Application Submission

- Questions:
  - Submitted in writing to [ssakran@usaid.gov](mailto:ssakran@usaid.gov)
  - Subject line should begin with “APS 72029421APS00001 Questions”
- Application
  - Applications must be submitted with the name of the Applicant and the APS number (referenced above) in the subject line of the email submission, to the following mailbox ONLY: [ssakran@usaid.gov](mailto:ssakran@usaid.gov)



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## OCM: Final Notes

- Box highlighted on p.20 - budget/cost application only from Phase 2 successful applicants; no budget, no full app at this time
- “Rolling Basis”
  - OCM will continue to accept applications
  - OCM will continually accept questions and add amendments to the APS in an ongoing manner; please follow the [www.grants.gov](http://www.grants.gov) APS listing
- Start registration process
- Read the APS!



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## OCM: Frequently Asked Questions

- Please confirm that as a first step in the process, Applicants should only submit a 7-page Concept Paper. Is a detailed budget required?
- Is there a minimum or maximum amount?
- Is there an expected publication date for the future review schedule?
- Please provide an indication of the estimated duration of the three-step process, from the presentation of the Concept Paper up to the award. What is the notification timeline for rejected concept notes?
- Is cost share a requirement?
- If an organization gets funding in the first year of MEPPA, are they eligible for future funding under MEPPA? Or is it recommended to apply for multi-year funding?
- Given the broad definition of People-to-People under this APS, could the project include only Israeli or Jewish participants? or only Palestinian participants?
- Should we have a formal partnership with an Israeli organization as a condition?
- Is construction, purchasing vehicles, and/or purchasing medical devices/equipment allowable?



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## OCM: Feedback/Lessons Learned

- Think differently than CMM and don't assume this is the same APS language; understand and appreciate the flexibility given with the definitions and terms used throughout the document
- Review the instructions and merit review criteria; understand how they relate
- Make sure your concept is developed to show how it meets MEPPA goals while responding to the merit review criteria
- Institutional Capability tips
- September 2022 closure; take feedback seriously



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Thank you!