

## **USAID's Inclusive Health Access Prize Call**

### **I. The problem**

Despite many years of commitments from national governments and global health partners to improve access to and quality of primary health care, vulnerable populations in low- and middle-income countries (LMIC) continue to face barriers to achieving better health outcomes. In 2019, many LMIC health systems remain under-resourced and over-burdened leaving many people without access to quality basic health care services. With the partnership of private and civil society, including faith-based and community partners, working in concert with LMIC public health systems, USAID is able to optimally support countries as they work to meet health goals.

### **II. The U.S. Agency for International Development's (USAID) involvement in inclusive health care access**

USAID's Office of Health Systems recognizes that optimal health systems ensure that people get the care they need in ways they trust; when people need care, it is available; and that people do not have to pay too much or travel too far for healthcare. In the face of public health system barriers, the private commercial sector, small and women-owned businesses, civil society, including community or faith-based organizations can provide new inputs, partners, and processes to break down barriers to accessing health services and optimize health systems. In turn, a strengthened health system can deliver better population health outcomes at lower cost and counteract the adverse effects of poor economic conditions on health. Ultimately, a healthy population and workforce, as well as a sustainable health system, are critical to USAID-supported partner countries' journeys to self-reliance.

### **III. About prizes and why a prize is appropriate for this effort**

Prize competitions are a tried and tested method for supporting innovation. They can inspire and incentivize others to explore something new. Prizes are also a means of opening up the process of solving a problem beyond usual partners or collaborators' thus facilitating the engagement, participation, and elevation of anyone who can solve the problem.

USAID's Office of Health Systems sees this open innovation approach as a critical tool to spotlight how collaboration across public and private sectors holds real promise in achieving global goals to expand health access to all. By recognizing locally-based solutions that are successfully demonstrating this approach, we can inspire others to adopt and scale these innovations to achieve improved primary health care outcomes.

### **IV. The prize statement**

USAID is seeking to recognize work that demonstrates how integration and partnership between public and private sectors helps expand access to affordable, accountable, and reliable health services for poor and vulnerable groups and to incentivize those local

private partners to develop strategies to ensure that their work is sustainable, scalable and replicable in other settings.

***Successful entries will balance a track record of affordably, accountably and reliably expanding health care access to the poor and most vulnerable through public-private integration, while also demonstrating a vision for expanding this approach to new geographies.***

**V. The prize incentives**

USAID’s Office of Health Systems, will be awarding \$150,000 in prizes for innovative, privately-led approaches with strong scale-up potential that demonstrate how integration and partnership between the public and private sector sectors has helped expand access to affordable, accountable, and reliable health services for poor and vulnerable groups.

All finalists will be showcased on the Office of Health Systems’ website for the Inclusive Health Access Prize, as well as in other forums.

Up to six winners will be announced at a United Nations General Assembly event in September 2019. Each winner will be awarded \$25,000 in funding under USAID’s Innovation Incentive Award Authority. Innovation Incentive Award Authority awards are issued as a funds transfer to the winners’ bank accounts and all award monies may be used at the winning teams’ discretion.

One representative from each winning team will travel to represent their team at the United Nations General Assembly (travel expenses will be covered) to showcase their leadership, diversity, and potential in the global health field to other leading stakeholders and donors.

**VI. Competition Structure and Timeline**

The Inclusive Health Access Prize will follow the timeline below:



- A. Prize announcement: The Inclusive Health Access Prize was announced by USAID's Chief of Staff Bill Steiger on April 9, 2019 at the joint World Bank and USAID's Fourth Annual Health Financing Forum.
- B. Prize call launched: The Prize will be open for applications for six weeks from May 14 through 5:00 PM ET June 28, 2019. Entry forms can be completed and submitted online at <http://www.healthaccessprize.org>. During this time, we will host a webinar featuring a question and answer session where we will be answering questions from prospective competitors and publicly sharing the answers. A Frequently Asked Questions section is also available via the platform.
- C. Submission deadline: Competitor submissions are due at 5:00 PM ET June 28, 2019. Late entries will not be accepted.
- D. Judging: After an initial, internal eligibility screen, expert judges from among USAID's Missions and Bureau of Global Health, as well as affiliated partners, will review the remaining applications. The judging will take place between July 1 - July 26, 2019. All USAID decisions will be final and not subject to review.
- E. Finalist Interviews: Finalists will be interviewed by a panel of USAID staff and partners. The interviews will take place between July 29 - August 26, 2019. Every effort will be made to schedule them at a time reasonable for both the competitor and USAID staff.
- F. Winners announced: Prize winners will be announced at a United Nations General Assembly event to take place September 24, 2019.

Subsequent winner engagement activities will be scheduled based on availability.

## **VII. Submission process:**

The submission process will take place over two stages:

- 1. Entry
- 2. Shortlisted finalist interviews

### **A. Entry phase**

Competitors will submit their entry via an external, third party online platform. The content will be both autosaved and saved at the competitor's discretion and allowing for multiple people to contribute to an application. Confirmation of submissions will be sent via email.

All entries must be complete and in English.

The entry form will request:

- 1. An affirmation from participating competitors that:

- a. They are aware the platform is being operated by SurveyMonkey Apply, a third party vendor for the Catalyst Project and Results4Development, both USAID implementing partners.
  - b. They consent to the collection, maintenance and use of the personally identifiable information USAID is requesting for the purpose of reviewing applications and awarding this prize.
  - c. All content and intellectual property in the submission is their own or they have explicit permission to use it. Any confidential or proprietary content must be flagged as such.
  - d. They are compliant with the Inclusive Health Access Prize rules.
2. A point of contact, organizational, and demographic data.
  3. Registration documents demonstrating a local presence and legal right to operate.
  4. Several short form questions asking the competitor to specifically
    - a. Describe the approach.
    - b. Describe how the approach reaches and serves poor and vulnerable populations<sup>1</sup>.
    - c. Describe how the approach increases the (speak to at least one or some of the following four characteristics):
      - i. accessibility and/or
      - ii. accountability and/or
      - iii. affordability and/or
      - iv. reliability
 of health care.
    - d. Describe how the approach integrates the public and private health sector.
    - e. Explain the business model, particularly how it expects to be sustained outside of donor project funding, and proposed strategies for scale and replication.
  5. One optional supplemental uploaded page of information that would validate or offer evidence (qualitative and quantitative) that speaks to the concepts described above.

## B. Interview Phase

Finalists will be invited to tele- or video-conference interviews with USAID staff and partners. The finalists will be given advanced notice to prepare a three-slide presentation and submit additional evidence in support of their entry. The interviews will entail:

- Finalists present their approach.

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<sup>1</sup> For additional guidance on how USAID prefers evidence and results communicated please consult USAID's Bureau of Global Health's [Health System Strengthening--A Compendium of Indicators](#).

- Finalists will be asked a mix of standardized questions and questions to dig deeper into specific aspects of their approach and vision to scale or replicate it in new geographies.
- Finalist will be asked to share how their solution demonstrates local ownership and contextual applicability.
- Finalists will be asked how their approach contributes to multiple health program areas (e.g. HIV/AIDS, malaria, maternal and child health, etc.) at the primary level and strengthening of multiple core functions of the health system (e.g. health financing, governance, human resources for health, medicines, etc).

Translation services will be made available for any finalist team who might feel more confident with an English interpreter available.

### **VIII. Eligibility criteria**

Prospective competitors should read the following eligibility criteria to confirm their entries will be reviewed by the judges. The eligibility review will be internally conducted by the team.

- A. Open to a range of non-traditional competitors - We are open to approaches from individuals, the private commercial sector, small and women-owned businesses, civil society, university, non-profit, community or faith-based organizations with which USAID has not historically worked with directly. Public sector and government entities (excluding universities) are not eligible.
- B. Local Right to Operate - Competitors will be asked to share registration documents in the country to demonstrate a legal status to operate where their approach is taking place.
- C. Willingness to share learning - All entrants need to be willing to share their experiences and learning to help establish a body of knowledge that can bring about a greater awareness and sustained change in locally-driven health systems partnerships and providing integrated primary care for the poor and most vulnerable.
- D. Intellectual property - Competitors must clearly mark any confidential or proprietary content (including intellectual property and trade secrets) that they wish to protect. The Competitor will retain ownership of such confidential or proprietary content, USAID will protect such marked confidential or proprietary content, and will only use it as necessary to administer the competition. Competitors must have rights to all of the intellectual property in the submission. It is the entrant's responsibility to ensure that they are not infringing on the intellectual property of others.

- E. English only - Competitors must submit their entries in English. While entries will be decided on the strength of the content, we encourage applicants to invest in translation or have someone with strong English skills review their submission to ensure they are showing their work to their best advantage.
- F. Completeness - Incomplete entries may not be accepted.
- G. On time - Late entries may not be accepted.
- H. Eligible to receive USAID funds - USAID will conduct a responsibility determination prior to award, to ensure that award to the individual or organization meets applicable U.S. laws and policies, including but not limited to regulations administered by the Office of Foreign Assets Control (OFAC) of the U.S. Department of Treasury. For more information, see OFAC website: <http://www.ustreas.gov/ofac>, including the list of Specially Designated Nationals. Countries have been added and removed from the list on an ongoing basis, and USAID will conduct checks over the course of the prize.

## **IX. Judging criteria**

This section outlines the criteria by which submissions will be assessed and judged throughout the prize process. It is important to read and understand the judging criteria to appropriately complete the answers in the entry form.

Submissions will only be accepted online at <http://www.healthaccessprize.org>. Entry form questions in Section XIII are for reference only and do not override the online form.

There are six judging criteria:

Highest priority:

1. Approach addresses the needs of poor and vulnerable populations.
2. Approach integrates both public and private sector entities for improved health access.
3. Approach has a feasible, well-articulated scale-up or replication plan.

Priority criteria:

4. Approach demonstrates success, through improved health outcomes by working toward optimal health systems that improve accessibility, affordability, replicability, and/or accountability.

Bonus criteria:

5. Approach is owned by the people/groups most affected (that benefit from) by it.
6. Approach contributes to multiple health program areas (e.g. HIV/AIDS, malaria, maternal and child health, etc.) at the primary level and strengthening of multiple core functions of the health system (e.g. health financing, governance, human resources for health, medicines, etc).

The information provided below aims to help competitors understand what the judges will be looking for when making their decisions.

**Highest Priority:**

The Inclusive Health Access Prize will prioritize approaches that have demonstrated:

1. An ability to reach poor and vulnerable populations, especially women and girls. Including, how barriers to access for poor and vulnerable are overcome by the intervention in a way that exceeds other efforts within the local health system.
2. Explicit arrangements between public and private sector entities to work together to expand the coverage of primary health care by making services more accessible, accountable, affordable or reliable.
3. A vision and plan based on evidence or lessons learned for expanding the approach (or aspects of the approach), to additional geographies or populations in a way that increases or maintains local ownership of the program while working toward cost recovery.

**Priority:**

4. The Inclusive Health Access Prize is also interested in learning more about how your approach contributes to optimal health systems - namely, that it demonstrates one or some of the following traits: accessibility, affordability, accountability, and/or replicability which ultimately resulted in improved health outcomes. Extended definitions and examples of the components of optimal health care follow:
  - “Accessible” means health care is available when and where people need it and can use it.
  - “Accountable” means society as a whole works together to ensure health care that meets people’s needs.
  - “Affordable” means that money spent on health care provides the best value possible.
  - “Reliable” means high-quality health care delivered in a timely manner that promotes dignity and respect for all patients and providers.

Advancements in improved access through one or more of the dimensions above should be demonstrated through data demonstrating improved health outcomes (on any primary health care measure) for the population covered by the approach.

**Bonus:**

Finally, the Inclusive Health Access Prize will reward solutions that demonstrate local ownership and multi-functional health systems strengthening.

5. Submissions that demonstrate local ownership of the approach.  
We will be considering:

- Whether the approach has originated in the country in which it is being implemented, by a local individual or a locally-founded organization.
  - Whether the balance of staff is from the country where the approach is being deployed.
  - The balance of person or organization's funding streams (with a preference for local or sustainable funding, rather than international or donor-funding).
6. Submissions that can demonstrate integrated health systems strengthening approaches.
- We will be considering:
- Any evidence that demonstrates how the approach contributes to multiple health program areas at the primary level and strengthening multiple core functions (financing, leadership/governance, human resources, information, service delivery or medical products, vaccines and technologies) of the health system.

## **X. Judging process**

### **A. The judging committee.**

A panel of judges will assess approaches to inform decisions about the selection of finalists and winners. The judges may include representatives from USAID, United Nations Children's Fund (UNICEF), the World Health Organization, the World Bank, the Rockefeller Foundation, the Bill and Melinda Gates Foundation and other leading international public health organizations. The judges will have particular knowledge across a range of areas from health systems strengthening, primary health care, public-private partnerships, public health, and specific expertise in different regions and sectors. For awards made with USAID funds, USAID will have sole discretion over the ultimate winners of the prize. All USAID decisions are final and not subject to review.

### **B. The judging process will proceed as follows:**

1. Judges will be recruited and participate in an onboarding session about the goals and structure of the prize.
2. Judges will sign non-disclosure agreements and flag any conflicts of interest.
3. Following the eligibility screen, each judge will be assigned eight to ten submissions for review. All submissions will be reviewed by three judges.
4. If judges identify any new conflicts of interest, the submission will be reassigned to a neutral judge.
5. Judges will review submissions independently.
6. Demographic and internal program assessment data will not be evaluated.
7. The form field questions and approach will be scored as noted in the previous section.

8. USAID reserves the right to pose clarifying questions to participants and/or ask for additional information.
9. At the conclusion of the review period, USAID will identify at least twelve high-performing submissions.
10. Finalists will be notified that they are invited to interview. Finalists may request an interpreter.
11. Finalists will have one week to prepare a three slide presentation.
12. Finalists attend a virtual conference with USAID's judges to deliver their brief (no more than ten minute) presentation, answer two standardized questions, and answer additional questions related to their submission. Interviews are anticipated to last no longer than an hour and every effort will be made to schedule them at a reasonable time for both the finalists and judges. Pending the finalists' consent, the interviews may be recorded.
13. Following each interview, judges will score the team's performance.
14. The judges will recommend the most compelling finalists to USAID.
15. USAID's Office of Health Systems will conduct a final eligibility screen to verify approximately six winners' ability to receive USAID funds.
16. The winners will be given notice in advance of the United Nations General Assembly event to prepare and arrange travel.

At the conclusion of the prize, USAID will share judges' feedback with participants so they might continue to improve their approach.

#### XI. **Additional resources:**

To develop a competitive entry, participants are encouraged to consult:

- USAID's Bureau of Global Health's [Health System Strengthening--A Compendium of Indicators](#) and the [Health Systems Strengthening Monitoring, Evaluating and Learning Guide](#).

These resources will help competitors communicate their work to date in a framework consistent with how USAID presents/uses evidence and results. All competitors are encouraged to disaggregate indicators by gender.

- [USAID's Office of Health Systems Strengthening website](#), which describes the team's priorities, goals, and message.
- USAID's [Local Systems: A Framework for Supporting Sustained Development](#), which provides guidance on how to sustainably embed international development programming in local systems.

#### **10 Principles for Engaging Local Systems**

- Recognize there is always a system.
- Engage local systems everywhere.
- Capitalize on USAID's convening authority.
- Tap into local knowledge.
- Map local systems.
- Design holistically.
- Ensure accountability.

- The following definitions:
  - Accessible means healthcare is available when and where people need it and can use it.
  - Accountable means society as a whole works together to ensure healthcare that meets people's needs.
  - Affordable means that money spent on healthcare provides the best value possible.
  - Reliable means quality health care is delivered in a timely manner that promotes dignity and respect for all patients and providers.

Please continue to consult the application intake and evaluation platform for additional updates, case studies, examples, and resources.

## **XII. Terms and conditions of participation**

The Inclusive Health Access Prize is a USAID Office of Health Systems prize being implemented by the Catalyst Project. Please read these terms and conditions carefully before submitting an entry. By submitting an entry, you accept these terms and conditions and agree to comply with them.

### Participating in the Prize

1.1 Entries received by the relevant deadline that are compliant with this prize call will be assessed against the entry criteria for the Prize set out in the Inclusive Health Access Prize Call. USAID is not responsible for lost, late, stolen, misdirected, illegible, erroneous, or incomplete applications or other documentation due to computer, network or telecommunications failure.

1.2 Employees of USAID, USAID contractors, other individuals working on the Catalyst project, and their immediate families, are not eligible to enter. Unless otherwise stated, you may make up to three entries to the Prize Call and must bear all your costs of entering and participating in the prize, including travel costs, unless otherwise stated in the supported materials.

1.3 Eligible entries will be assessed against the publicized judging criteria. Entries may be shortlisted and asked to complete further activities as described in the promotional materials, and performance will then be assessed against the relevant judging criteria. Participation in interviews and other events are a condition of participation in the prize competition.

1.4 We will use the contact details you provide to contact you about the prize. If you do not respond within seven days, you may be removed from consideration for the prize. If you are removed, or if you otherwise withdraw from the prize for any reason, we may select another entry in your place, but we are not obliged to do so.

1.5 The judges' decision about eligibility, shortlisting and selection, including the methodology used to assess entries, validity of any claims and data submitted, is final. By choosing to participate in the prize, participants waive the right to challenge the outcome and agree to be bound by the determinations of the Prize judges and USAID. We have no obligation to provide further information or to engage in conversation/correspondence about such decision.

1.6 While we encourage that the prize award be used in ways that continue to be of public benefit and in the primary health care sector, you are under no obligation to do so. The prize will be paid in U.S. dollars and the winner is responsible for payment of tax and other charges in relation to the award of the prize.

1.7 We reserve the right at our sole discretion to refuse to accept any entry; to suspend or withdraw the prize at any time; to vary the form and substance of the prize including dates for deadlines, activities and events; to reduce or increase the number of entries selected for any phase, including the final prize; not to award the prize; and/or to reject or withdraw a place on the prize competition for any reason whatsoever, including if in our reasonable opinion, you are in breach of these terms and conditions, fail to participate fully, or do anything to damage the reputation of USAID or our partners.

1.8 We reserve the right to vary these terms and conditions at any time. Variations will take effect from the date they are posted on our [application platform](#), so please check regularly to see the current version.

## 2. YOUR PROMISES TO US

2.1 By submitting an entry to the prize, you confirm that: You satisfy the relevant eligibility criteria and all information submitted by you is true, accurate and complete. We reserve the right to ask for additional evidence of claims made by you, to validate claims by any means we see fit, and/or to reject claims at our sole discretion.

2.2 Your entry is your own original idea, is not copied from anyone else, and to the best of your knowledge, does not infringe any intellectual property or other third party rights. We may withdraw your entry if we receive notice that it infringes any third party rights.

2.3 You have, or will obtain, all consents and permissions necessary to submit your entry, participate in the prize and comply with these terms and conditions.

2.4 You are willing to share learning. All entrants need to be willing to share their experiences and learning to help establish a body of knowledge that can bring about a greater awareness and sustained change in locally-driven health systems partnerships and providing integrated primary care for the poor and most vulnerable.

2.5 You will act lawfully, ethically and in good faith and comply with the rules of the prize and any relevant laws, regulations, guidelines and codes of practice. You will comply with our reasonable instructions while participating in the prize, including in relation to health & safety and security.

2.6 Your organization and entry adheres to existing protocols for environmental protection and sustainability.

2.7 Your organization and approach does not exacerbate or cause direct or indirect harm to marginalized groups including, but not limited to, women/girls, low income, ethnic minorities, and landless groups.

2.8 Your organization identifies and mitigates potential unintended consequences that may cause direct or indirect harm to marginalized groups.

2.9 To the extent your organization supports direct health service delivery, you have adequate plans to handle medical waste in line with recommended WHO guidelines.

2.10 We reserve the right to remove you from the prize competition if you do not comply with these rules, if you cheat or behave in a way which is disruptive, inappropriate or potentially dangerous.

2.11 If you are entering as part of a group or team, the person completing the entry form is responsible for compliance with these terms & conditions by other team members.

### 3. USE OF YOUR PERSONAL INFORMATION:

3.1 We are committed to protecting your privacy and have established processes and policies to adequately safeguard the personal information you give to us.

3.2 If you submit an entry we will ask you for personal information such as your name, email address, and other contact details such as a contact phone number. The personal information we collect will be used as outlined in detail below; generally to process your entry, to contact you about the Prize, and to award the Prize.

3.3 Please make sure that any personal details you provide are accurate and up to date, and let us know about any changes. If during the application process, you provide us with aggregate information regarding any other individuals, please provide information concerning the informed consent all individuals signed, and applicable IRB materials. Please do not include any personally identifiable information concerning other individuals in your submissions.

3.4 Your information will be shared within USAID and with USAID's implementing partners as is necessary to process and fully assess your entry, award the Prize, and celebrate competitors (as outlined in Sections 3, 4, and 5). USAID will follow applicable

law, regulation, and policy concerning the collection, maintenance, and use of your data. For more information about the USAID privacy policy, including safeguards and controls around PII, please see <https://www.usaid.gov/privacy-policy>.

3.5 We will share your information with judges that help us assess the applications.

3.6 If you give us consent to do so, we will also let you know about other USAID opportunities, events and activities. Consent to be added to our outreach list can be emailed to : [HealthAccessPrize@usaid.gov](mailto:HealthAccessPrize@usaid.gov).

3.8 We will also share your information with third parties where we use their platforms, such as SurveyMonkey to process applications, and Constant Contact, to deliver our e-newsletters.

3.9 When this Prize process has ended, we will retain your information for 6 years beyond the termination of the funding agreement supporting this Prize for the purpose of fulfilling our obligations under that agreement, for our own evaluation and business development purposes, and to provide you with future opportunities to apply for similar Prizes in the future. If you do not wish us to contact you about future opportunities, please let us know by writing or emailing us at [HealthAccessPrize@usaid.gov](mailto:HealthAccessPrize@usaid.gov).

3.10 We may keep your information for up to six years for the agency to conduct statistical analysis of the data, so we can review, develop and improve our business activities, consistent with applicable law, rule, and regulation.

3.11 If have any questions about this privacy notice, please email us at [HealthAccessPrize@usaid.gov](mailto:HealthAccessPrize@usaid.gov).

3.12 By submitting an application, you also consent to the collection, retention, usage and distribution of your personal information for the purposes outlined in this section 4 and 5 below.

#### 4. PUBLICITY

4.1 We won't publicly publish full details of your entry. However, by submitting an entry, you give us permission to use and publicly publish your name, a summary of your entry and photographs/ recordings of your participation in the prize, which may include events, in any media and online. If you have any concerns about the publication of information about your entry, please contact us before submitting an entry.

4.2 Any public statements which you make in relation to the prize must acknowledge USAID's Office of Health Systems and be approved by us in advance.

4.3 USAID intends to celebrate the shortlisted and winning approaches online, in public health forums, and as case studies about exemplary public-private primary health coverage. Prior to the communications being published, USAID will contact any featured teams to affirm their consent to the communications.

4.4 While competitors and winners of the prize are under no obligation to engage in further correspondence with USAID after the award of funds, USAID hopes they will continue to respond to requests for updates on the approach's evolution, success, or learning.

## 5. LIMITATION OF LIABILITY

We are not liable for any direct or indirect loss or liability, costs, claims, taxes, charges or expenses resulting from your participation in the prize or your reliance on statements made or advice given by us, our partners or contractors.

## 6. COMPANY AND PARTNER DETAILS

The U.S. Agency for International Development

SSG Advisors, LLC d/b/a Resonance is a corporation organized and existing under the laws of the State of Vermont, with offices located at 1 Mill Street, Suite 201, Burlington, VT 05401

## XIII. Communication

### A. Inquiries

Inquiries about the prize may be submitted via email to [HealthAccessPrize@usaid.gov](mailto:HealthAccessPrize@usaid.gov). We will publish all questions and answers about the prize on the application platform to ensure transparent communication.

### B. Application

The application form must be submitted via the application platform at <http://www.healthaccessprize.org>. Paper, faxed, emailed, or mailed applications will not be accepted.

Prize staff may correspond with competitors either via the [HealthAccessPrize@usaid.gov](mailto:HealthAccessPrize@usaid.gov) email account or via the application platform.

## XIV. Prize sponsor



On behalf of the American people, we promote and demonstrate democratic values abroad, and advance a free, peaceful, and prosperous world. In support of America's foreign policy, the U.S.

Agency for International Development leads the U.S. Government's international development and

disaster assistance through partnerships and investments that save lives, reduce poverty, strengthen democratic governance, and help people emerge from humanitarian crises and progress beyond assistance.

## **XV. Entry form**

### **Section 0: Pre-Registration**

GIE requirements (name, email, etc.)

### **Section 1: Acknowledgements and Eligibility**

*The following questions establish your eligibility and our responsibilities to you during entry phase of this prize.*

1. I have read the following disclaimer and would like to proceed with submitting an entry to the Inclusive Health Access Prize. I understand that the Inclusive Health Access Prize Online platform is maintained by SurveyMonkey Apply who is a subcontractor of Results for Development and Resonance, both implementing partners of the United States Agency for International Development (USAID)."
    - a. Yes
    - b. No (renders ineligible)
  
  2. Please indicate that you have read and accept our Terms and Conditions.\*
    - a. Yes
    - b. No (renders ineligible)
  
  3. Can you confirm that, to the best of your knowledge, you comply with all the eligibility criteria (link) for the prize?\*"ol style="list-style-type: none;">  - a. Yes
  - b. No (renders ineligible)
- 
4. Can you confirm that, to the best of your knowledge, the information you have supplied is true and accurate?\*"ol style="list-style-type: none;">- a. Yes
- b. No (renders ineligible)

5. This platform may collect data of a personal nature. While we intend to safeguard it to the best of our ability, please affirm you consent to data collection.
    - a. Yes
    - b. No (renders ineligible)
  
  6. Please affirm that all content and intellectual property in the submission is your own or you have explicit permission to use it.
    - a. Yes
    - b. No (renders ineligible)
  
  7. What country or countries is your integrated health systems approach based in?\*
- List countries (only LMICs without OFAC are eligible)

## **Section 2. Your Details**

8. Full Name\*  
(form field)
  
9. Job Title (if applicable)  
(form field)
  
10. Email address\*  
(form field)
  
11. Address (form fields)  
Address line 1\*  
  
Address line 2  
  
Address line 3  
  
City\*  
  
State/Province/Department/Territory  
  
Postcode/Zip Code  
  
Country\*

12. Phone number\*  
(form field)

13. Name of entity, if applicable  
(form field)

14. Type of entity\*  
(drop down)

Private Foundation

Partnership

NGO

Higher Education/Research Institution

Vocational Institution

Commercial Enterprise (Business Entity, Firm, Syndicate, or Company)

Start-up

Other

Not Applicable

15. What is the size of the lead applicant organization/team?\*

0 – 10

11 – 50

51 – 200

200+

16. Website URL (if applicable)  
(form field)

17. Type of Business Registration  
(form field)

18. Please upload a copy of any documents demonstrating you have a legal right to operate in or are a valid locally registered entity in your respective country with the official governing national registration board. Documents may include organizational registration or incorporation documents, work permits, visas, MOUs, etc.\*

(upload line)

19. Please list the location (city or region and country) where your Project/approach/solution/intervention takes place.\*  
(form field)

20. Where was your organization founded?  
List countries

## **Section 2. Your Partners**

21. Do you have any current partnerships with a government ministry, agency or municipality?\*

- a. Yes
- b. No

22. If so, how many?  
(form field)

23. Do you have any current partnerships with other private organizations or entities?\*

- a. Yes
- b. No

24. If so, how many?  
(form field)

The following questions ask you to list your priority partners:

25. Name of Partnering Organization 1 (if applicable)  
(form field)

26. If available, please upload a letter, Memorandum of Understanding (MOU), Letter of Agreement (LOA), or other documentation affirming your partnership - Organization 1  
(upload line)

27. Name of Partnering Organization 2 (if applicable)  
(form field)

28. If available, please upload a letter, MOU, LOA, or other documentation affirming your partnership - Organization 2  
(upload line)

29. Name of Partnering Organization 3 (if applicable)  
(form field)

30. If available, please upload a letter, MOU, LOA, or other documentation affirming your partnership - Organization 3  
(upload line)

31. Name of Partnering Organization 4 (if applicable)  
(form field)

32. If available, please upload a letter, MOU, LOA, or other documentation affirming your partnership - Organization 4  
(upload line)

33. Please describe in detail how you and your partners work together, and their contributions to your approach to ensure its ability to overcome barriers to success. The contributions could be financial, trusted local networks, technology, technical assistance, access to a specific sector, etc.  
(form field)

#### **Section 4. Your Approach**

34. Title of your approach\*  
(form field)

35. Tweet your approach in 280 characters or less\*  
(form field, but 280 characters)

36. Please summarize your approach without including intellectual property, confidential or proprietary language (lest it be included in future public materials promoting the prize finalists). A subsequent question will ask for more detail including any proprietary or confidential content you may be willing to share. You may include the same content in both questions.\*

(form field, 100 words)

37. Please describe your approach and use evidence to speak to how it addresses the Inclusive Health Access Prize problem, namely how a private actor like you expands access to vulnerable groups in coordination with the public sector. Please be sure to note where you are operating, who you are serving, how your approach is locally-embedded and driven, and with what public institutions you may be working in partnership. This section may include intellectual property, confidential or proprietary information. It is okay to include the information you shared in the summary section.\*

(Form field 125 words)

38. Please describe how your approach addresses the needs of poor and vulnerable populations, explains or indicates potential causes and solutions of identified gender gaps, integrates with public health care system stakeholders, provides accessible, affordable, accountable, and/or reliable care; and may contribute to multiple health program areas (e.g. HIV/AIDS, malaria, maternal and child health, etc.) at the primary level and strengthening of multiple core functions of the health system (e.g. health financing, governance, human resources for health, medicines, etc). *For definitions of these terms and examples of what these terms entail, we encourage you to consult the “Judging Criteria section of the Prize Call.\**

(Form field of 625 words)

39. Finally, based on your current work, please furnish your plans for scale-up or replicability that demonstrate how your work might be expanded. We are keen to learn more about:

- Your vision and plan for expanding your approach, including expected population outreach and impact.
- How your organization intends to sustain its model without donor funding once it is scaled or replicated.
- Any evidence-driven conclusions you have made about what in your approach is locally-specific and what can be expanded or replicated in new geographies.

- Any examples you have of previously, successfully replicating or expanding your approach in a new geography and the resultant lessons learned.
- A description of any scaling models (e.g. building a delivery network, acquisition, influencing others, or growing your own team) you intend to use as part of your scale up or replicability plan.
- A projected feasible time horizon and the steps you might take to achieve this plan.\*

(Form field of 500 words)

40. You may submit or upload no more than one page (which may include charts, graphs, tables, or other iconography) of additional supporting evidence for your approach. We welcome national, local, facility reports or visualizations on health services and outcomes delivered. Both qualitative and quantitative data are acceptable. *We encourage you to disaggregate indicators by gender and to refer to USAID's Bureau of Global Health's Health System Strengthening--A Compendium of Indicators for additional guidance on how USAID prefers evidence and results communicated. (Optional).*

41. How is your organization currently financed?\*

(form field)

## **Section 5. Program Evaluation and Needs Assessment Questions**

Please note, your answers to the following questions will have no bearing on the evaluation of your application. They are for internal program purposes only.

42. What percentage of women constitute the team that developed this approach?\*

Dropdowns in increments of 10%

43. Please list any policies, procedures, strategies and/or activities your organization has in place that support women and underserved group's advancement or address persistent gender gaps (e.g. equal opportunity policy, affirmative action recruitment procedures, inclusion strategy, or gender outreach group)\*

(form field)

44. How did you hear about the Inclusive Health Access Prize?\*

- Mailing List
- Social Media

- Advertising
- Events
- News Media
- Web
- Personal Outreach
- Global Innovation Exchange

45. Why are you taking part in the competition?\*

- The competition inspired me to create something new.
- The competition can show me how to transfer my knowledge/ability for new purposes.
- The competition is a great opportunity to partner with more experienced people and organizations.
- I am interested in winning a prize.
- I am interested in increasing my reputation.
- I am interested in doing something that can help people.
- I would like to develop more partnerships.
- Other: (form field).....

46. Have you previously heard about public and private integration for health?\*

- No, never
- Only a few times
- Many times
- I was already doing it

47. Have you ever thought about replicating, expanding, or scaling your approach?\*

- No, never
- Only a few times
- Many times
- I was already doing it

48. Have you ever participated in an open innovation competition before?\*

- Yes
- No

49. If yes, which one(s):

(form field)

50. Have you ever applied for donor funding before?\*

- Yes
- No

51. If yes, which one(s)

(form field)

52. Please rank in order of priority the type of support that you will need to further develop your approach? USAID and partners do not commit to providing this support.\* (1-Low Priority, 5-High Priority)

Needs Assessment/Business Diagnostics

Monitoring & Evaluation/ Impact Assessment

Sales

Market Research and Expansion Strategy

Marketing/ Communications

Business Services

Fundraising/Investment Readiness/Financial Systems

Human Capital

Partnerships

Product Development, Manufacturing, and Engineering

Strategic Advisory

Technology

Other support

53. Partnership support (if so, with what types of organizations)

(form field)

54. Other/s, please specify: .....

(form field)

54. As part of your participation in this prize, you have access to Global Innovation Exchange (GIE). Appropriate information from this application will be used to create an innovation profile on GIE like this one (if you don't already have one). GIE provides innovators access to additional opportunities such as GIE's Innovation Finder, which matches funders with innovations. You will be able to edit or delete the profile later. Please confirm that we can list your innovation on GIE.

(form field: Confirm, I would like to be part of GIE. No, I don't want to be part of GIE)