



# Global Development Alliance (GDA) Annual Program Statement (APS) FAQ

## WHAT IS A GLOBAL DEVELOPMENT ALLIANCE (GDA) ANNUAL PROGRAM STATEMENT (APS) ?

The Global Development Alliance (GDA) Annual Program Statement (APS), which was issued October 2020, is an invitation for prospective private sector partners to collaborate with USAID to help advance market solutions that foster business success and achieve sustained development impact in emerging markets. It is designed to help USAID, the private sector, and other interested organizations to discover our respective value propositions and apply them in ways that achieve core business objectives and drive greater development impact. The GDA APS is one of several approaches that USAID uses to work with the private sector.

This co-creation and partnering opportunity provides a structure and process for USAID and the private sector to identify shared interests and co-create market-based approaches that drive valuable business and development results in a sustainable manner.

Through a co-creation process, USAID, private sector partners, and other respective organizations can build Global Development Alliances (GDAs) that achieve:

- Private sector-led growth and development.
- Core business interests and objectives.
- USAID's strategic priorities and objectives.
- Sustainable development results.

## FOR MORE INFORMATION:

*As questions emerge, this document will be updated to reflect those questions and provide responses. We anticipate the first version of the 2020-2022 GDA APS Frequently Asked Questions will be available in December 2020. In the meantime, please continue to direct your questions to [gda@usaid.gov](mailto:gda@usaid.gov).*