

## SÈNÈ YIRIWA (SOUTHERN ZONE)

### Description

Feed the Future (FTF) Mali Sènè Yiriwa, prosperous agriculture in English, is a five-year activity working to empower Producer Organizations in Mali's Southern zone. This work will increase smallholder productivity, boost incomes, strengthen resilience, and enhance nutrition in the zone by introducing improved, climate-smart techniques, technologies, and farming practices. RTI leads the activity consortium which includes Inter-Church Organization for Development Cooperation, Association des Organisations Professionnelles Paysannes (AOPP), International Fertilizer Development Center, Vétérinaires Sans Frontières, and North Carolina A&T University.

Sènè Yiriwa is complemented by a market systems activity (Sugu Yiriwa) working in the same communes to collectively develop the supply and demand side of agricultural production.

### Goal

To sustainably increase both the productivity of target value chains and the consumption of nutritious food through an extension-based approach which capitalizes on the strengths of existing POs and is inclusive of women and youth.

### Objectives

To advance the three core FTF goals:

- Promote inclusive and sustainable agricultural-led growth.
- Increase resilience of people and communities.
- Improve nutrition, especially among women adolescent girls, and children.

### Specific Objectives

- Strengthen Producer Organizations (POs) to deliver inclusive, diversified extension and nutrition advisory services.
- Increase and sustain adoption of Climate Smart Agriculture technologies and practices to boost production and improve natural resources management.
- Improve farmer decision-making with digital field-based solutions improving access to and use of climate, weather, and market information



Sweet potatoes in Médine market, Sikasso

**BUDGET:** \$19,937,890

**PROJECT CYCLE:** 2021-2026

**TARGET AREAS:** 46 communes from the following circles in the Southern zone: Bougouni, Kadiolo, Koutiala, Sikasso, Yanfolila and Yorosso.

**PROJECT BENEFICIARIES:** Producer Organizations, smallholder farmers especially women and youth, extension agents, young entrepreneurs

**IMPLEMENTING PARTNER:**  
RTI International

#### SELECTED EXPECTED RESULTS:

- 83,000 people participate in USG food security programs
- 70,000 individuals in the agricultural system apply improved management practices or technologies
- 80,000 hectares are subject to improved management practices or technologies that promote better climate risk reduction and/or natural resource management
- 58,000 people use data to make better crop and livestock production decisions
- 156,000 metric tons of food produced
- Value of annual sales of assisted producers and enterprises is \$75,000,000