

## USAID KUZA

The focus of the activity is to scale the impacts of USAID's resilience programming through local systems. The activity is implemented by ACDI/VOCA, in close collaboration with Frontier Counties Development Council (FCDC) and is supported by an investment manager and select financial institution partners. USAID Kuza is implemented under the Feed the Future Kenya Livestock Market Systems Activity (LMS) award as an Associate Award 4 and supports economic opportunities in Northern Kenya.

USAID Kuza works in ten arid and semi-arid counties of northern Kenya to:

- improve the enabling environment for economic opportunities,
- accelerate public-private investment,
- expand and deepen county-level capacity to build resilience,
- foster self-reliance, and
- reduce the need for humanitarian assistance.



Caption: Everline Gakii (R) trading at the Oldonyiro Livestock Market in Isiolo County  
Photo credit: USAID/Mwangi Kirubi

### Objectives

- Facilitate an enabling environment for expanded economic opportunities in areas of recurring crisis for women, youth, and marginalized groups.
- Strengthen institutional and governance capacity of county-level governments and non-governmental organizations.
- Develop extensive and robust private sector partnerships to expand investment, including the development of the Impact for Northern Kenya Fund aimed at increasing financial access to micro, small, and medium enterprises.
- Advance progress and accelerate outcomes by integrating monitoring and evaluation with shared learning.

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#### BUDGET

\$8 million USD

#### DURATION

2 years (2019-2021)

#### IMPLEMENTING PARTNERS

ACDI/VOCA, in close collaboration with Frontier Counties Development Council (FCDC)

#### IMPACT FOR NORTHERN AFRICA FUND

Through co-creation sessions with USAID/KEA and stakeholders, the activity will develop a \$5 million fund for increased access to financial services in Northern Kenya.

#### GEOGRAPHIC AREAS



## Methodology

USAID Kuza supports USAID's Journey to Self-Reliance (J2SR) framework by increasing the capacity of the FCDC counties to effectively, efficiently, and responsibly utilize public resources and attract private capital. This will improve the enabling environment for enterprise development, private sector activity, and increased local and international investment.

The activity will also develop and oversee the Impact for Northern Kenya Fund, which will mobilize activity capital and leverage private capital to support institutions, enterprises, and individuals that foster economic and social impact in Northern Kenya. The Impact for Northern Kenya Fund is designed to encourage county-level participation in the development of deal pipelines, philanthropic fundraising and/or collateral agreements, further developing the counties' capacity to attract and mobilize investment capital.

## Expected Results

- Strengthened policies to expand economic opportunities, land tenure, and natural resource management.
- Enhanced capacity of FCDC counties to work together, implement policies, and increase investment capital.
- Deepened private sector partnerships and community engagement and accountability.
- Increased involvement and representation of women and youth in decision-making structures.

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