



**USAID**  
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# USAID DIGITAL STRATEGY 2020-2024

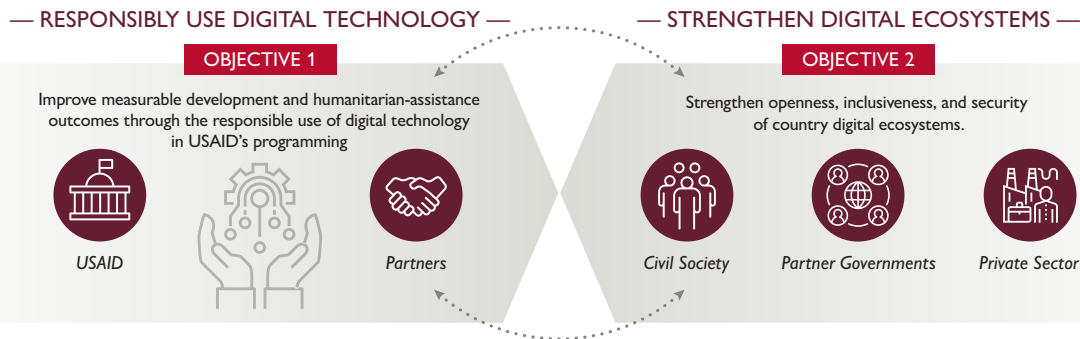


Photo: Riz Jahanpour for USAID/Digital Development Communications

## STRATEGY GOAL

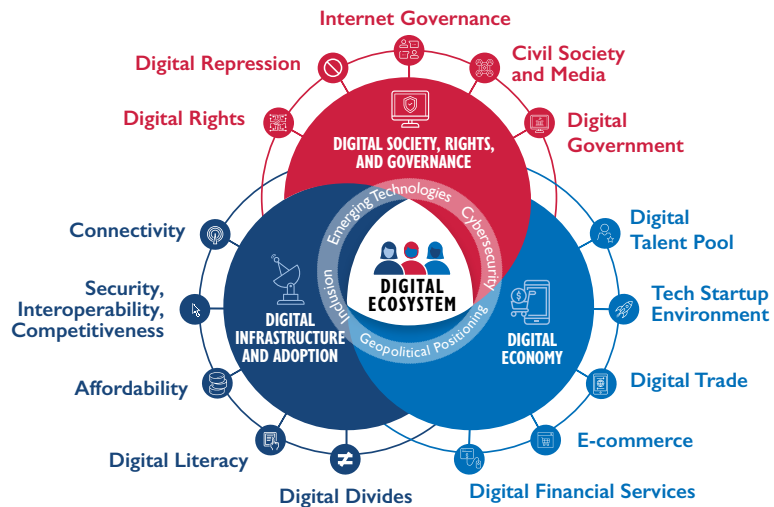
To achieve and sustain open, secure, and inclusive digital ecosystems that contribute to broad-based, measurable development and humanitarian-assistance outcomes.

The Digital Strategy includes two core, mutually reinforcing objectives:



## DIGITAL ECOSYSTEM

The stakeholders, systems, and enabling environments that together empower people and communities to use digital technology to gain access to services, engage with each other, or pursue economic opportunities.



To achieve the overall goal of the Strategy, these objectives will be executed through four tracks:



### ADOPT AN ECOSYSTEM APPROACH

Develop tools and resources necessary to deliver development and humanitarian assistance effectively in a digital age



### HELP PARTNERS NAVIGATE RISK AND REWARD

Build capacity of our partners to navigate the unique opportunities and risks that digital technology presents across USAID's Program Cycle



### SHIFT TO "DIGITAL BY DEFAULT"

Support implementing partners in adoption of digital operations



### BUILD THE USAID OF TOMORROW

Invest in our human capital to guide the Agency through the digital age

**IF YOU ARE INTERESTED IN LEARNING MORE ABOUT USAID'S DIGITAL STRATEGY**

email: [digitaldevelopment@usaid.gov](mailto:digitaldevelopment@usaid.gov) | visit: [usaid.gov/usaid-digital-strategy](https://www.usaid.gov/usaid-digital-strategy) | follow: [@USAID\\_Digital](https://twitter.com/USAID_Digital) on Twitter