



## CATALYZE PERU: MOBILIZING PRIVATE INVESTMENT IN PERU'S AMAZON

CATALYZE Peru will create a sustainable platform of services in regions vast with natural resources and biodiversity, utilizing a blended finance approach to facilitate new investments at scale into the Amazon region, leading to further job creation, sustainable licit market development, and inclusive growth, thereby strengthening the Amazon economy.

CATALYZE will assist investors of all types and sizes, especially small and medium-sized businesses operating in the supply chains that are the foundation of licit enterprises in the Amazon. This platform will identify and facilitate commercially viable investment opportunities and business models that generate value, provide financial return, and produce economic impact while protecting the Amazon.

## HOW DOES CATALYZE WORK?

CATALYZE Peru engages with domestic and international finance providers to mobilize financing across varied sectors. This market development approach enables enterprises to obtain the necessary investment and working capital to sustain and grow their businesses and advance development priorities.

CATALYZE will pilot scalable approaches for businesses to grow in the Amazon in three ways: by structuring new investments through private partnerships; strengthening the depth, breadth, and availability of financial services for entrepreneurs; and supporting the development of digital ecosystems to sustain new business models.

CATALYZE Peru will use a range of approaches:

- Develop a pipeline of financeable transactions in target geographies and sectors
- Connect financeable opportunities to sources of capital and close complex transactions
- Support financial and non-financial enterprises to strengthen local ecosystems
- Facilitate the use of blended finance and private capital in development.

## WHAT RESULTS ARE EXPECTED?

- Enabled local business to grow in the licit economy with identification, structuring, and facilitation of inclusive finance and investment in the Peruvian Amazon.
- Increased capacity of financial intermediaries to close a greater number and monetary value of suitable transactions.
- Increased private sector engagement through digital technology-enabled approaches to support transactions between actors in supply chains.

## PROJECT INFORMATION

**IMPLEMENTER:** Palladium

**DURATION:** June 1, 2020 – December 31, 2023

**USAID FUNDING:** \$15 million

**LEVERAGE :** \$106 million

**LOCATION:** Peruvian Amazon focused on Alternative Development operating areas

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