How can your company help fight COVID-19 in Bangladesh?

Depending on the specific intervention, private sector assistance could take the form of:

- Expertise and skill sets (e.g., supply chain, data analytics, marketing/communications, technology and innovation)
- Use of company assets (e.g., locations for vaccinations, equipment)
- Collaboration with and/or funding of local or international organizations undertaking COVID response programs
- Provision of funding or donated items to government entities

COUNTRY-SPECIFIC NEEDS

Increasing Vaccine Access & Delivery

Logistics, Warehousing, and Infrastructure
- Support outsourcing of, or provide donation for, cold-chain maintenance supplies and equipment
- Procure, or provide funding for, additional vaccines and support logistics of national vaccine distribution plan

Vaccine Distribution, Planning, and Sites of Delivery
- Support outsourcing of, or provide donations for, various transportation modalities to distribute vaccines, especially in remote/rural areas
- Provide on-site vaccine delivery including in high-density work settings (e.g., factories, tea gardens)

Staffing, Training, and Administration
- Incorporate proof of vaccinations into workplace policies and programs (e.g., recruitment, access to workplace premises, obtaining services)

Data and Monitoring
- Establish a comprehensive COVID-19 vaccine logistic tracking/management information system
- Working with the Ministry of Health and implementing partners, enhance existing national pandemic surveillance and data analytics capabilities to expand vaccine coverage

Incentives and Messaging
- Design, generate, and/or distribute targeted vaccine campaign messaging and communications, based on population demographics

Expanding Availability of Tests, Therapeutics, and/or Personal Protective Equipment (PPE)

Supply Availability and Logistics
- Support procurement of molecular diagnostic testing and sequencing equipment
- Provide support to increase testing capacity in high-density work settings (e.g., factories, tea gardens)
- Support local production capacity of qualified KN95 and N95 face masks

For Bangladesh-specific questions, or to coordinate assistance, please contact the USAID/Bangladesh Mission: Marvin Crespin-Gamez at mcrespingamez@usaid.gov; David Kauper at dkauper@usaid.gov; Farhana Akhter at fakhter@usaid.gov; Fida Mehran at fmehran@usaid.gov; Liza Talukder at ltalukder@usaid.gov and please copy the COVID-19 Taskforce Private Sector Engagement team in Washington, DC at covid-pse@usaid.gov

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