TUNISIA: ECONOMIC GROWTH

Employment is a critical priority for the Government of Tunisia, and in particular for the tens of thousands of young Tunisians entering the job market each year. To address this challenge, USAID is helping the private sector create more jobs and move forward on a stronger fiscal and economic framework.

CURRENT ACTIVITIES

- **Tunisia Jobs, Opportunities, and Business Success (Tunisia JOBS):** 2018-2023 and $59.5 million budget.
- **Fiscal Reform for a Strong Tunisia (FIRST):** 2017-2020 and $17.3 million budget.
- **The Center for Entrepreneurship and Executive Development Tunisia (CEED):** 2012-2020 and $5.6 million budget.
- **Mashrou3i (My Project):** 2016-2021 and $12.5 million budget.
- **The Tunisian-American Enterprise Fund (TAEF):** 2015-2030 and $100 million budget.

IMPACT

- Facilitated the creation of 50,000 jobs through firm-level technical assistance, job matching, and SME financing. Close to 50% were offered to women, and almost half were created outside the greater Tunis area.
- Supported over 1,600 SMEs with technical assistance, access to finance, access to market, and job matching activities.
- Assisted SMEs to acquire over $170 million in equity and loan to finance new business.
- Trained over 14,000 Tunisians, mainly women and youth to acquire the skills needed to match market needs and establish their own businesses.
- Trained 1500 Ministry of Finance Staff on best practices for engaging taxpayers and increasing tax revenues.

PLANNED OUTCOMES (SEP 2019-SEP 2020)

- Create 15,000 jobs.
- Train over 20,000 people.
- Support over 900 SMEs with technical assistance, access to finance, access to market, and job matching activities.
- Assist SMEs to acquire over $30 million in equity and loan to finance new business.

CONTACT

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