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BIOGRAPHY

Dr. Vivienne Wildes

Expert Consultant



Dr. Vivienne J. Wildes is an Expert Consultant with IDEA/GP.

Dr. Wildes is a professor at The Pennsylvania State University where she teaches courses in Management including Ethics & Corporate Social Responsibility, Organizational Behavior, and Human Resources. She has authored numerous papers, Op-eds and conference presentations on topics such as: Corporate Responsibility, Business and Human Rights, Multi-stakeholder Initiatives, Stigma, and Relationship Building. Wildes' work is interdepartmental and crosses areas such as communications, education, performance assessment, tourism, and food. She spent over 25 years with industry and business.

Previously, she was a Franklin Fellow at the U.S. Department of State in the Bureau of Democracy, Human Rights and Labor.

Dr. Wildes is a Resource Person for the Royal Government of Bhutan where she develops curricula on Information Sharing and Communications for the Ministries of Tourism and Communications. In 2009 she started a library for students at the Royal Institute of Management (RIM).

Vivienne earned a doctorate in Human/Environment Relations from Penn State. She holds a master's in Human Resource Management and Tourism, certificates in African Studies from the University of Nairobi, Women in Business, Environmental Studies, and Corporate Social Responsibility from the World Bank. Her first degree is in Liberal Arts, Philosophy. She is active in community affairs.

Vivienne is married to Joe Beddall, an artist. They have two daughters: Alexandra, at ESPN and Abbie, an artist.