

# ROSHAN HAI ZAMEEN



A show of passions. A show of shared visions. A show of successes brought about by the team work of the Pakistani and American people.

An eight-episode Urdu beneficiary show "Roshan Hai Zameen", hosted by a male anchor Iqbal Hussain and female anchor Sonia Rao that showcases 16 different projects funded by USAID. The selected projects reflect the work in the education, energy and economic growth sectors and are spread throughout Pakistan. These shows highlight the impact of U.S. assistance on the community level and how this assistance enabled people to transform their lives towards a better lifestyle.

## Broadcast Schedule:

Channels	Time Band	Total EPs
Express News	16:30 - 17:00	6 Episodes: May 12, May 19, May 26, June 02, June 09, June 16
	12:00 - 13:00	Last 2 Episodes: June 23, June 30
Dawn News	11:00 - 12:00	8 Episodes: May 10, May 17, May 24, May 31, June 07, June 14, June 21, June 28
GEO Entertainment	08:30 - 09:00	8 Episodes: May 9, May 16, May 23, May 30, June 6, June 13, June 20, June 27
TV ONE	16:00 - 17:00	6 Episodes: May 9, May 16, May 23, May 30, June 06, June 13
	12:00-13:00	Last 2 Episodes: June 20, June 27
PTV Home	18:00 - 18:45	6 Episodes: May 09, May 16, May 23, May 30, June 06, June 13
	12:00 - 14:00	Last 2 Episodes: June 20, June 27
ATV	11:15 - 12:00	8 Episodes: May 10, May 17, May 24, May 31, June 07, June 14, June 21, June 28