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Dairy Project

The Dairy Project seeks to boost the incomes of small dairy in Punjab by offering training in best practices in dairy farming. Trainees are introduced to techniques and resources that help improve milk yields and livestock management and also receive basic equipment. The project promotes linkages between small dairy farmers and suppliers, service providers (including financial service providers), and higher-end markets.

OBJECTIVES

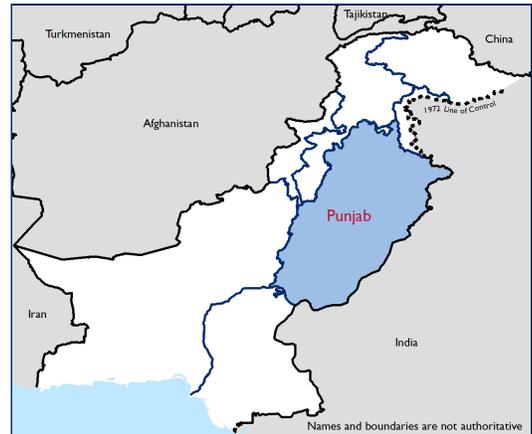
The main objective of the Dairy Project is to increase the productivity and incomes of small dairy farmers in Punjab.

MAIN ACTIVITIES

- Train 16,000 small dairy farmers, farm managers, artificial insemination technicians, and female livestock extension workers on improved farming and breeding interventions
- Train 5,000 women livestock extension workers and establish them as entrepreneurs
- Conduct awareness campaigns to reach 2 million farmers with information on dairy best practices

RESULTS TO DATE

- 7,643 dairy farmers have been trained in best dairy farming practices and those who have adopted project's best practices have reported increase in their milk productivity by 19% (against the project target of 10%) and average farm income increased by \$72 per month which is 21% increase in family's total income.
- 1,296 unemployed rural youth have been trained in Artificial Insemination (AI) techniques earning Rs 4,000/- (\$40) per month. These AIs are now providing breed improvement services to farmers in over 7,000 villages in Punjab.
- 3,247 unemployed rural women have been trained as Women Livestock Extension Workers (WLEWs) earning on average Rs. 1,000/- (\$10) per month.
- 134 farm managers have been trained to manage large commercial dairy farms.
- The project has created over 3,200 new jobs in the rural Punjab.



Practical lesson on animal handling for Artificial Insemination trainees