



**USAID**  
FROM THE AMERICAN PEOPLE

**AFGHANISTAN**

## SNAPSHOT

# Nai Expands Services to Strengthen Media Industry

**Media development organization Nai experiences tremendous professional growth**



Internews/Nai

*Students attend a Nai journalism essentials course, just one of many offered by the training organization.*

Afghan media outlets have thrived in the years since the fall of the Taliban, giving more and more Afghans access to the news and information they need to make important civic and economic decisions.

Nai is a leading media development organization. With USAID support, Nai has developed a business plan to produce a steady stream of income.

In 2012, Nai opened the Nai Media Institute, which offered Afghanistan's first industry-standard two-year journalism degree for aspiring or active media professionals. Nai Media Institute has already graduated 81 students, and represents Nai's first major source of self-generated revenue. While Nai Media Institute is currently awaiting Ministry of Education accreditation for its four-year bachelor degree, it is actively seeking ways to expand its services, including broadening the scope of programs offered to include general communications.