Process for Developing and Approving a Regional Development Cooperation Strategy (RDCS)

A Mandatory Reference for ADS Chapter 201

New Edition Date: 07/23/2020
Responsible Office: PPL/SPP
File Name: 201maz_072320
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I. Overview

This Mandatory Reference to Automated Directives System (ADS) Chapter ADS 201.3.2 describes the process for preparing for, developing, and approving a Regional Development Cooperation Strategy (RDCS). This process is designed to facilitate an iterative dialogue between each Regional Mission of the U.S. Agency for International Development (USAID) and USAID/Washington that results in clear decisions and the Agency’s endorsement of a Regional Mission’s RDCS within a total time frame of eight months. To achieve this timeline, this process includes a series of milestones with requirements for Regional Missions to submit deliverables to USAID/Washington within a certain number of days, as well as time-bound review periods for USAID/Washington. It also emphasizes early collaboration and proactive dialogue so that when a Regional Mission submits each deliverable for review, the substantive issues are limited to those around which interested parties have not been able to agree. Regional Missions should initiate preparations prior to launching Phase One (see Section II for additional guidance). The process consists of three phases:

- Phase One – Initial Consultations and Parameter Setting (see Section III);
- Phase Two – Results Framework Development (see Section IV); and
- Phase Three – Preparation and Approval of the RDCS (see Section V).

The graphic below illustrates the major milestones and time frames associated with each phase of the RDCS process:

[Graph of RDCS Development Timeline]

Regional Missions, as defined in this Mandatory Reference, are field-based platforms that manage cross-border or multi-country programming and provide a range of regional functions based on the context and demands of bilateral Operating Units (OUs) in the area of responsibility. Regional Missions may also manage bilateral programming in
non- or limited-presence countries under their purview.

As described in ADS 201.3.2.3, this guidance articulates principles and requirements that can generally be customized to all regional contexts, including those with factors that contribute to a non-permissive environment. However, certain variations are appropriate, because Regional Missions typically range widely in both function and operation.

II. Preparation for the RDCS Process

As described in Section I, the official RDCS process follows a prescribed timeline that should last no more than eight months. To maximize this compact process, Regional Missions should initiate preparations prior to official launch. Ideally Regional Missions should start preparing for the RDCS planning process after they conduct the Mid-Course Stocktaking and/or the last portfolio review under the current RDCS.

During the preparation phase, which is sometimes called “Phase Zero,” a Regional Mission should do the following:

A. Review the Journey to Self-Reliance Regional Landscape Analysis and Establish Approaches to Build Self-Reliance

As in a bilateral strategy, Regional Missions must use the Country Roadmap commitment and capacity metrics as a conceptual foundation and quantitative entry point to analyze key trends, challenges, and needs that will inform regional strategies. To assist Regional Missions with this analysis, the Journey to Self-Reliance (J2SR) Metrics Team in the Bureau for Policy, Planning, and Learning’s Policy Office (PPL/P) must create regional metric visualizations—referred hereinafter as Regional Landscape Analyses—that provide a high-level comparative snapshot of commitment- and capacity-indicator data across countries relevant to the Regional Mission’s strategic thinking. From these Landscape Analyses, the Regional Missions will make deeper contextual analysis and more easily analyze the Roadmap data from a regional perspective.

The Landscape Analysis data do not necessarily account for important sub-regional disparities. As such, Regional Missions should use their Landscape Analyses in conjunction with supplementary data to analyze regional context and identify strengths, weaknesses, opportunities, and challenges in advancing the self-reliance of each country within the regions where the Regional Missions expect to program or engage. Examples of potentially useful supplementary data include, but are not limited to, the J2SR Secondary Metrics Compendium, Country Economic Reviews, and Regional Economic Reviews. Where relevant, these analyses should consider cross-border regional dynamics and challenges that may influence or hinder the advancement of commitment and capacity within one or more of the countries contained therein.
No Regional Mission or USAID Operating Unit, whether regional or bilateral, is responsible for making progress directly against the 17 primary metrics included on the Roadmap. While the individual Roadmaps and the associated Landscape Analyses are useful entry points to analyze and understand a country’s self-reliance profile, the Roadmap metrics are too high level to serve as portfolio performance indicators and should not be used for that purpose.

After reviewing the Landscape Analysis, a Regional Mission should identify points of convergence among development needs, partner-country priorities, U.S. Government (USG) policy imperatives, and USAID’s strengths and comparative advantages. Regional Missions must also balance their understandings of the specific challenges a region faces for building self-reliance with local partners’ own plans and priorities, the larger U.S. national-security and foreign-policy objectives that USAID assistance helps advance, and the Agency’s unique capabilities and constraints as a development agency relative to other donors and U.S. Departments and agencies.

For additional guidance on USAID’s goal to put self-reliance at the center of all RDCSs, see ADS 201.3.2.8. In addition, Regional Missions should review the USAID Policy Framework and the following papers that describe practices for building self-reliance: Financing Self-Reliance, Private Sector Engagement, and Redefining the Development Relationship.

B. Engage Stakeholders within USAID, Including Bilateral Missions and Offices

Regional Missions must consult relevant stakeholders to include, at a minimum, relevant Bilateral Missions, the Regional Bureau, PPL, and any relevant Pillar Bureaus. The consultations between the Regional Mission and relevant Bilateral Missions are particularly important as they ensure that the proposed regional strategy both reinforces and is in coordination with relevant bilateral strategies.

C. Engage Local Actors and Regional Partners

A core tenet of the self-reliance vision is building the commitment and capacity of local partners to chart their own development paths and implement and fund their own development solutions. To this end, Regional Missions should collaborate meaningfully with local stakeholders, including multilateral organizations, regional institutions, and other cross-border actors, in preparation for, and throughout, the RDCS process to develop a shared vision of self-reliance and create an RDCS that reflects a shared commitment to change. This engagement should include dialogue with relevant partner-country governments, the private sector, civil society, faith-based organizations, multilateral organizations, regional institutions, and others. As part of this engagement process, Regional Missions should also look beyond their traditional group of local partners to new collaborators, especially those with deep roots in the communities that they support and who are committed to fostering self-reliance.
This process is the appropriate time to assess the potential for a regional multi-governmental organization to serve as a counterpart for a Regional Development Objective Agreement (Regional DOAG) to cover the life of the RDCS. A shared strategic vision embodied in the RDCS serves as the substantive basis and justification for a Regional DOAG.

D. Begin to Conduct the Three Mandatory Analyses

Regional Missions should begin to conduct the following mandatory analyses before the launch of the RDCS process to ensure that the analyses are completed as early in the process as possible, but no later than the beginning of Phase Two.

- **Gender Analysis**: Regional Missions must follow the gender analysis requirements in ADS 205 in order to provide insights about gender disparities and identify possible entry points or opportunities to address gender equality and female empowerment in the regional strategy. Regional Missions should tailor their analyses to look specifically at regional issues, i.e., the regional gender analysis should not be a compilation of bilateral gender analyses. This analysis should also focus on the sectors in which the Regional Mission plans or proposes to work. Regional Missions should supplement existing resources with independent analysis. The findings of the gender analysis should be used to inform strategic decision-making during RDCS development. Within the strategy itself, Missions should use the findings as evidence for big-picture gender issues within the region and highlight what the Regional Mission needs to be mindful of as it moves forward in the Program Cycle. Regional Missions are encouraged to use original analysis, supplemented by third-party sources where necessary. The Regional Mission should start its gender analysis during Phase Zero so that the findings can be used effectively to inform strategic thinking.

  Regional Missions will later build upon or update their analyses in subsequent project design processes (see ADS 201.3.3.13 regarding gender analysis during the project design process). For additional guidance on the strategy-level and other Program Cycle gender analyses, see ADS 205, Integrating Gender Equality and Female Empowerment in USAID’s Program Cycle and the Women’s Economic Empowerment Act.

- **Tropical Forests and Biodiversity Analysis**: Per Foreign Assistance Act (FAA) Sections 118 and 119, Regional Missions must assess the actions necessary to conserve tropical forests and biodiversity in their regions, and the extent to which actions proposed by USAID address those threats. Regional analyses should be high-level analyses that look at relevant transboundary and regional biodiversity and forestry issues. The analysis must include all countries covered by the Regional Mission, including non-presetence countries (NPCs). In addition, regional analysis should not be a compilation of bilateral 118/119 analyses; however, the strategy may include country-specific annexes if the Regional Mission and the
Regional Bureau feel it is necessary. The analysis must address two key points: (1) the actions necessary at the regional level to achieve conservation and sustainable management of tropical forests and biodiversity, and (2) the extent to which the USAID Regional Mission is taking the recommended actions to achieve conservation and sustainable management of tropical forests and biodiversity.

Because the analysis should inform the Regional Mission’s strategic decision-making, Regional Missions should begin the Tropical Forest and Biodiversity Analyses early on in Phase Zero so that it is completed before the beginning of Phase Two.

For additional guidance on the Tropical Forest and Biodiversity analysis, see ADS 201mav, Foreign Assistance Act Sections 118 and 119 Tropical Forests and Biodiversity Analysis and Foreign Assistance Act Sections 118/119 Tropical Forests and Biodiversity Analysis Best Practices Guide.

- Climate Change: Per Executive Order 13677, Regional Missions must assess climate-related risks and vulnerabilities in all strategies and related funding decisions, and address them as appropriate. Regional Missions must screen for mitigation opportunities for greenhouse gasses (GHGs) as well as climate risk at either the Regional Development Objective (RDO) or Intermediate Result (IR) level.

Regional Missions should have at least an initial draft of the climate-change analysis completed by the beginning of Phase Two so that it informs the Results Framework. This analysis must include the Regional Mission's entire portfolio, including its work in, for example, NPCs. As with bilateral strategies, Regional Missions must integrate the results of the climate-change analysis in the final RDCS and include the full analysis in a Climate Change Annex.

Regional Missions must later build on or update the strategy-level screening, as appropriate, in subsequent project- and activity-design processes (see ADS 201.3.3.13 and ADS 201.3.4.5 regarding climate-risk assessments during project and activity design respectively). For additional guidance, see ADS 201mat, Climate Change in USAID Country/Regional Strategies.

E. Assess Evidence and Lessons Learned

Analyses ensure that RDCSs are evidence-based and help Regional Missions make strategic choices. A Regional Mission should be strategic when planning analysis and set a clear analytic agenda for completing the mandatory analysis and other critical assessments to inform decision-making during the RDCS process. Because of the compact timeline associated with the development and approval of an RDCS, Regional Missions should identify and use available analyses and evaluations in lieu of new
analyses whenever feasible. However, if Regional Missions must conduct new analyses, they should answer critical questions and address gaps in information required to develop the RDCS. This agenda should include the following:

- Undertaking work to consolidate and synthesize evidence and lessons-learned from: a) the implementation of prior RDCSs (or other strategic plans, such as Integrated Country Strategies (ICS) and interagency strategic plans); b) available analyses and evaluations, including those commissioned by other donors or organizations; and c) past portfolio reviews, RDCS stocktaking exercises, and the monitoring and evaluation of existing projects and activities.

- Collecting and analyzing data on the activities of malign actors in the partner countries that counter progress in the Journey to Self-Reliance, and evaluating how USAID could counter the malign influence through strategic messaging, programming, and partnership under the USAID Clear Choice Framework and the Agency’s Development Framework on Countering Malign Kremlin Influence.

- Reviewing the latest reports from the U.S. Department of State on Fiscal Transparency, Trafficking in Persons (TIP), International Religious Freedom and the Annual Report of the United States Commission on Religious Freedom (USCRF) to determine their relevance for the new strategy. Regional Missions operating bilaterally in countries listed on the Tier 2 Watchlist or Tier 3 in the Trafficking in Persons Report must address trafficking in persons in their Bilateral Programming Annexes.

- Reviewing the President’s National Security Strategy (NSS); the Department of State-USAID Joint Strategic Plan (JSP); Administration-approved Regional and Sectoral Strategies; relevant Integrated Country Strategies; and USAID’s Policy Framework, Private-Sector-Engagement Policy, and Risk-Appearance Statement.

- Reviewing USAID’s Acquisition and Assistance Strategy to plan how to use co-creation and innovative procurement vehicles and engage with local systems and new and underutilized organizations to advance sustainability under the RDCS.

- Conducting a Public Financial Management Risk-Assessment Framework (PFMRAF) Rapid Appraisal, which is required if considering possible use of direct assistance to a partner government (G2G) or regional institution over $750,000 to provide a high-level snapshot of the public financial management, governance, and public accountability systems of the assistance recipient. Regional Missions should use the Rapid Appraisal to inform whether they should undertake a more rigorous, institution-level Stage 2 Risk Assessment during relevant subsequent project design process(es) (see ADS 201.3.13 regarding the
PFMRAF Stage 2 Risk Assessment during the project design process). For additional guidance on the PFMRAF Rapid Appraisal and associated processes, see ADS 220, Use and Strengthening of Reliable Partner Government Systems for Implementation of Direct Assistance.

III. Phase One: Initial Consultations and Parameter Setting

A. Overview of Phase One

Phase One marks the official start of the process to develop an RDCS. Responsible Regional Missions and Regional Bureaus should therefore initiate this process approximately eight months before they expect the approval of an RDCS. The objective of Phase One is to enable a formal dialogue between Regional Missions, relevant USAID Bureaus and Independent Offices in Washington (B/IOs), and interagency stakeholders, as relevant, that results in clear parameters for the process for developing an RDCS in Phase Two and Phase Three. The guiding questions of this parameter-setting phase are the following: 1) What does the Regional Mission need to know to invest its time wisely to prepare the RDCS?; and 2) What do Washington OUs need to know to support the development of the Regional Mission’s RDCS? Phase One should take approximately two months.

Phase One has five major milestones:

1) Washington input on overall priorities (see Section III.B);

2) Development of a Concept Presentation, which includes two budget scenarios (see Section III.C on the Concept Presentation and Section III.D on the budget scenarios);

3) Washington review of the Concept Presentation (see Section III.E);

4) Delivery of the Concept Presentation via Digital Video Conference (hereinafter referred to as the Phase One DVC) (see Section III.F); and

5) A Summary of Conclusions (SOC) memo (see Section III.G).

During Phase One, the Regional Mission—through the responsible Regional Bureau—should collaborate with designated Points of Contact (POCs) from all Pillar Bureaus, the Bureau for Management, the Office of Budget and Resource Management (BRM) and any other relevant B/IOs, in addition to the Bureau for Policy, Planning, and Learning (PPL). POCs are responsible for coordinating input or feedback within their B/IO and ensuring that feedback submitted to the Regional Bureau reflects the B/IO’s corporate position and not that of individual perspectives. PPL is responsible for maintaining the email list of POCs.
Phase One culminates in agreement between USAID/Washington and the Regional Mission on resource parameters, priorities, and sectoral focus for the RDCS, and the Regional Mission’s plan for developing the RDCS, including expectations for Washington support. USAID/Washington’s engagement in Phase One is essential to the process for developing and approving an RDCS. In particular, it is important to note the following:

- Phase One presents the primary opportunity for Washington OUs, interagency stakeholders as relevant, and the Regional Mission to engage and make decisions on issues of mutual interest.

- Concurrence reached in Phase One represents the Agency’s endorsement of the Regional Mission’s parameters for the RDCS. The Regional Bureau documents this agreement in the Phase One SOC memo.

- While there will be an opportunity for further refinement during Phase Two, discussion of new sectors or priorities may not be contemplated absent significant changes in regional context, policy, or funding levels.

**B. Washington Input on Overall Priorities**

Phase One officially begins when the responsible Regional Bureau issues a mandatory questionnaire to relevant B/IOs (via the POC email list described in Section III.A) to solicit their priorities for RDCS development. B/IOs must respond to the questionnaire within five business days. The launch date of the eight-month RDCS process is the date the Regional Bureau issues the questionnaire. This questionnaire will gather input on USAID/Washington’s priorities and expectations for Regional Missions to consider throughout the development of an RDCS. In some cases, the Regional Bureau may also meet with the Regional Mission and relevant B/IOs to further discuss priorities. The Regional Bureau must schedule the Phase One DVC within two months after issuing the questionnaire.

**C. Development of the Concept Presentation**

Based on the Regional Mission’s analysis of its Regional Landscape Analysis, supplemental data and analyses, evidence and learning from implementation, input from the partner government and local stakeholders about priorities, and USAID/Washington’s input on overall priorities, Regional Missions must prepare a Concept Presentation and submit the slide deck to the responsible Regional Bureau 10 business days in advance of the Phase One DVC.

In addition, Regional Missions must prepare two budget scenarios (see Section D) and a Regional Operations Map that outlines its current footprint in the region. Regional Missions must submit the slide deck, operations map, and budget scenarios to the
The Concept Presentation slide deck must cover the following:

- A description of the most salient regional context features that informed the Regional Mission’s strategic choices, including a donor snapshot (see PPL’s Development Cooperation Landscape Tool), Clear Choice implications, an assessment of self-reliance, and other features critical to understanding the strategic operating environment;

- Priority choices or focus areas for the new strategy and how they will advance self-reliance;

- An overview of the Regional Mission’s footprint (e.g., geographic area of responsibility, technical sectors covered, support services provided, etc.) for the purposes of outlining the Regional Mission’s structure and operations (which will play into what makes sense for its strategic priorities later on);

- The Regional Mission’s preliminary strategic vision and approach, as well as a discussion of how these strategic choices align with the Mission’s resource allocation;

- A description of how the vision and priorities for the new strategy will advance overall foreign-policy, economic, and development priorities of the USG, particularly the Journey to Self-Reliance;

- A description of what is different about the new strategy versus the current RDCS;

- A description of key lessons learned from implementation of the current RDCS (e.g., from evaluations, stocktaking, learning activities, etc.) and how this evidence helped inform the Regional Mission’s vision for the new strategy;

- The two budget scenarios (see Section D below), in addition to staffing considerations for the strategy;

- A short narrative regarding the two budget scenarios annexed to the presentation;

- Input from USAID/Washington and the Regional Mission’s response;

- Any requests for support from USAID/Washington;

- The Regional Mission’s timeline for preparing the RDCS; and
D. Development of Budget Scenarios

As described in Section C, Regional Missions must develop two budget scenarios and an associated narrative for the Phase One Concept Presentations. Regional Missions must develop these scenarios in alignment with Administration priorities and the Agency’s goals, based on parameters from BRM. (Note: This collaboration among Regional Missions, Regional Bureaus, and BRM begins in this phase and continues throughout the RDCS process as budgetary issues or questions arise.)

BRM Parameters for Budget Scenarios: The Regional Mission must contact BRM to request resource parameters for its two required budget scenarios. BRM must then provide historical funding levels for the Regional Mission that include top-line and sector allocations. BRM must base these historical numbers on a rolling average of budgets for three years calculated in one of two ways: 1) the levels for a Regional Mission in the three most recent reports required by Section 653(a) of the Foreign Assistance Act, as amended; or 2) the levels for a Regional Mission in the two most recent reports under Section 653(a) and the most recent Congressional Budget Justification (CBJ). The second method is typically appropriate where the most recent CBJ significantly increased or decreased a Regional Mission’s allocation. Once BRM, the Regional Mission, and the responsible Regional Bureau reach agreement on which method to use, BRM must send the parameters to the Regional Mission, with a copy to the Regional Bureau.

Budget Scenario One: Using the BRM-provided budget parameters, the Regional Mission must then construct a “Scenario One” budget. This scenario should be consistent with BRM-provided historical levels and reflect Congressional directives. In exceptional cases in which a Regional Mission expects an extreme shift in budget resources during the lifetime of the RDCS, the Regional Mission should work with BRM, PPL, and the responsible Regional Bureau to establish a budget scenario appropriate to its context.

Budget Scenario Two: Unlike the first scenario, the Regional Mission should not base its second scenario on the historical topline amount. It should instead show where the Regional Mission would propose to increase or decrease funding—compared to Scenario One—to address self-reliance in countries across the region. If the Regional Mission plans to transition out of one or more sectors, the Regional Mission must reflect the resources associated with this transition in its second budget scenario. This budget must embody the principles of a Zero-Based Budgeting (ZBB) approach and therefore
be irrespective of budget history, previous directives, mortgages, and pipeline. This scenario does not need to reflect anticipated Congressional directives, as required for Scenario One.

Associated Budget Narrative: In addition to the two budget tables, the Regional Mission must also develop a short budget narrative in one or two paragraphs that describes the differences between the two scenarios, how each scenario reflects the Regional Mission’s objectives, and the trade-offs made in each. A Regional Mission must include this narrative as an annex to the Concept Presentation.

E. Washington Review of Concept Presentation

The responsible Regional Bureau must share the Regional Mission’s draft Concept Presentation, its two budget scenarios, and the Regional Operations Map, along with an Issues Matrix/feedback tracker, to all relevant B/IO POCs via the CDCS Working Group email listserv, an email list maintained by PPL. The Regional Bureau must ensure that the Concept Presentation complies with Phase One requirements prior to sending this email. These POCs should then distribute these documents within their B/IOs and gather/consolidate internal responses. Feedback from Washington B/IOs should reflect the B/IO’s corporate position and not that of individual perspectives. Washington B/IOs must provide input within five business days and provide no more than five comments total that represent the most-critical feedback in the Issues Matrix created by the Regional Bureau. If a B/IO does not provide feedback within five business days, it is presumed to have no comments.

The Regional Bureau must then collate and prioritize feedback on the Concept Presentation and, if necessary, coordinate discussions with relevant B/IOs to resolve any outstanding questions or issues. The Regional Bureau must share B/IO feedback on the Concept Presentation with the Regional Mission at least three business days prior to the DVC.

Wherever possible, the Regional Mission should discuss and/or resolve any comments submitted by B/IOs prior to the DVC. In the event that a Regional Mission is unable to address or resolve a comment with the relevant B/IO during this period, the Regional Mission should seek resolution during the DVC.

F. Phase One DVC

The objective of the Phase One DVC is to achieve agreement on the parameters for the RDCS discussed during the Phase One process. The Regional Mission Director (or designee) and the Assistant Administrator (AA) (or designee) for the responsible Regional Bureau must co-chair the DVC. The Regional Bureau must invite POCs from relevant B/IOs, as well as other stakeholders as relevant (which may include stakeholders from the U.S. Embassy or the U.S. Department of State).
During the DVC, the Regional Mission must address required content described in Section III.C, which includes a summary of comments raised during consultations with B/IOs and the Regional Mission’s initial response. If the Regional Mission was unable to resolve any comments prior to the DVC, it should seek resolution during the DVC.

G. Phase One Summary of Conclusions Memo

The final step of Phase One is the drafting, dissemination, and approval of the SOC memo. The cleared SOC represents the Agency’s endorsement of the parameters that will govern the RDCS process. Final approval should occur no more than 10 business days following the Phase-One DVC.

The Regional Bureau must draft the SOC and obtain input from the Regional Mission before it circulates the memo to B/IO stakeholders for clearance. The memo must discuss key decisions made during Phase One, including during the DVC. The SOC should be approximately three pages, excluding annexes, and should not be a transcript of the meeting, but reflect key decisions and follow-up actions. Specifically, the memo must address the following:

- **Regional Context and Journey to Self-Reliance Assessment**: Briefly describe the most salient features in the regional context and the Regional Mission’s assessment of the Landscape Analysis, including implications for the new strategy.

- **Regional Operations**: Briefly highlight any key takeaways from the Regional Mission’s presentation of its current footprint (e.g., geographic areas of responsibility, regional programming, technical support, pooled support service, regional convening, etc.).

- **Regional Mission’s Vision and Strategic Priorities/Choices**: Recap agreement on the Regional Mission’s vision for the strategy, including the strategic choices/priorities to advance self-reliance, as agreed to during the Phase One DVC.

- **Washington Priorities and Feedback**: Summarize agreement on Washington priorities from the questionnaire, review of the Concept Presentation, and Phase One DVC conversation.

- **Budget Scenarios**: Summarize the Regional Mission’s two budget scenarios, including any discussions about strategic resource shifts.

- **Strategic Alignment and Policy/Strategy Considerations**: Briefly describe how the Regional Mission’s strategic vision and priorities will advance the USG’s overall foreign-policy, economic, and development priorities.
• **Timeline and Duration of Strategy:** Recap agreement on the duration of the strategy and preliminary timeline for completing each phase of the process for developing the RDCS.

• **Support from USAID/Washington:** Document agreement on critical support B/IOs have pledged to provide to the Regional Mission, including with regards to analyses/assessments and development of the RF.

The Regional Bureau must circulate the SOC to PPL, BRM, and relevant B/IO stakeholders for clearance. The Regional Bureau, in consultation with PPL, should determine which B/IOs should clear the memo as well. All stakeholder B/IOs should receive an informational copy.

Clearing B/IOs must provide their clearance or offer any substantive comments within three business days. If a B/IO does not respond within three business days, the B/IO is presumed to have provided clearance by default. Once cleared, a Deputy Assistant Administrator (DAA) in the Regional Bureau or his or her designee must provide final approval of the SOC and send it to the Regional Mission.

**IV. Phase Two: Results Framework Development**

A. **Overview of Phase Two**

The objective of Phase Two is to gain Agency agreement on the approaches the Regional Mission will use to advance the Journey to Self-Reliance within its partner countries given the parameters identified during Phase One. During Phase Two, the Regional Mission finalizes its mandatory analyses, reviews other types of evidence and information, including from monitoring and evaluation, establishes its initial regional development hypotheses, prepares its RF Summary Paper and Matrices based on these hypotheses, finalizes the budget scenarios, and outlines the next steps to prepare the full RDCS. During this phase, Regional Missions also engage with stakeholders to discuss strategic choices and priorities to ensure that the RDCS reflects alignment with local priorities.

This phase includes four milestones:

1) Development of the RF Summary Paper and Matrices (see Section IV.B);

2) Washington review of the RF Summary Paper and Matrices (see Section IV.C);

3) The Phase Two DVC (see Section IV.D); and

4) The SOC memo (see Section IV.E).
During Phase Two, the Regional Mission and responsible Regional Bureau should collaborate with relevant stakeholder B/IO POCs that have critical equities in the subject RDCS (in addition to PPL). The Regional Mission should also consult with BRM and relevant B/IOs during Phase Two after drafting its RF to discuss any budgetary questions or concerns regarding the budget parameters identified in the SOC from Phase One.

During this phase, there should be no additional questions about the main priorities or sectors of focus in which the Regional Mission is expected to work, as these decisions were approved in the Phase One SOC.

B. Development of the Results Framework Summary Paper and Matrices

The Regional Mission must develop an RF Summary Paper and a set of RF Matrices (about 10 to 15 pages total). The Regional Mission must submit these documents to the responsible Regional Bureau for circulation within two months after the approval of the SOC from Phase One.

The RF Summary Paper and associated Matrices define the Regional Mission’s highest-order Goal and Regional Development Objectives (RDOs) that it, in collaboration with its development partners, will work to address during the strategy period. They also outline the Regional Mission’s initial regional development hypotheses regarding how and why, and under what conditions, it believes—based on the given parameters and best available information—that it will be successful in advancing each of its RDOs. The RF Summary Paper and Matrices are the basis for the final draft of the RDCS. They also provide the organizing framework for the Regional Mission-wide Performance Management Plan (PMP) that the Regional Mission must develop following the RDCS process (see ADS 201.3.2.14 on the PMP), and learning and adapting that occurs throughout the implementation of the strategy.

The RF Summary Paper must include the following:

- Articulation of the Goal of the RDCS in support of the Journey to Self-Reliance;
- A high-level summary of the regional context, including an assessment of how the priorities of the government, civil society, faith-based organizations, multilateral organizations, regional institutions, and the private sector in the partner country align with, or diverge from, the Regional Mission’s self-reliance approach;
- The rationale for selected RDOs and Intermediate Results (IRs), including how each RDO links to the RDCS Goal and will increase self-reliance, how the RDOs differ from the previous RDCS, why this problem should be addressed at the regional level, and other factors as relevant that influenced their selection;
• An update to the Phase One schedule for completing planned analyses and evaluations; and

• An RF diagram that follows the guidance in ADS 201.3.2.12.

The RF Matrices are RDO-specific tables that include the following:

• Results statements;

• Regional Development Hypothesis statement and narrative;

• Illustrative indicators for IRs and Sub-IRs;

• Linkages between results (e.g., among IRs and between the IRs and the RDO);

• Relationships to the Journey to Self-Reliance Landscape Analysis;

• Evidence sources, including evidence from implementation;

• Identification of strategic partners, including local actors that are critical to helping USAID achieve the stated results or that either advance or impede the Journey to Self-Reliance;

• Identification of donors and other development actors;

• A preliminary learning agenda with notional questions that arise from knowledge and evidence gaps in the regional development hypotheses;

• Critical assumptions and risk factors; and

• An annex that includes a draft Goal—Mission Objective structure for inclusion in the relevant U.S. Embassy’s ICS, as described in ADS 201.3.2.6; and

• An annex that includes an Index of Existing and Planned Projects.

See the RF Summary and Matrix Template for additional guidance on both of these documents.

C. Washington Review of Results Framework Paper and Matrices

The Regional Mission must submit its RF Summary Paper and Matrices to the responsible Regional Bureau for review at least one month before the Phase Two DVC. The Regional Bureau must review these documents to ensure compliance with Phase
Two requirements. The Regional Bureau must then circulate these documents, along with an Issues Matrix, to B/IO POCs for feedback via the CDCS Working Group listserv.

These B/IOs must then gather internal feedback and submit comments (cleared at the B/IO level) to the Regional Bureau via the Issues Matrix. B/IOs must conduct this review within seven business days. If a B/IO does not provide comments within seven business days, the B/IO is presumed to have provided concurrence by default. The Regional Mission should also consult with BRM to revalidate the budget scenarios. The Regional Bureau may wish to convene a meeting to review comments or to ensure the comments submitted represent the B/IO’s corporate position.

Key questions Washington B/IOs should consider in their review include, but are not limited to, the following:

- Does the RDCS Goal align with national priorities and support the USG’s policy interests, and will it advance or contribute to the partner countries’ overall Journey to Self-Reliance?

- Does the overall RDCS regional development hypothesis present a plausible and feasible approach for advancing the Goal? Is the regional development hypothesis and associated narrative based on development theory, practice, literature, and experience? Does the regional development hypothesis narrative explain why and how the proposed investments from USAID and others will collectively contribute to, or lead to, achieving the Regional Development Objectives?

- Has the Regional Mission provided a rationale and management plan for any proposed integrated RDOs?

- Do the IRs and sub-IRs logically contribute to the achievement of the RDOs? Are the IRs focused, feasible, and measurable?

- Does the budget scenario reflect the strategic vision and priorities for the RDCS?

- Is the RF based on evidence and best practice?

- Do the learning questions reflect key knowledge and/or evidence gaps in the regional development hypotheses that underpin each RDO?

- Do the identified assumptions and/or risks reflect factors that may affect the success of the hypotheses that underpin each RDO?

All reviewing B/IOs are required to classify their feedback as a “significant issue,” a “concern,” or a “general comment”: 

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1) “Significant issues” are issues a Regional Mission must address for the Agency to approve the strategy (e.g., a serious concern regarding the logic or feasibility of a proposed strategic or technical approach, the alignment of the proposed approach with an Administration or Agency policy or strategy, or compliance with the guidance). Significant issues must include a recommended resolution and support that Washington B/IOs can offer, if appropriate, to address the issue.

2) “Concerns” reflect suggestions that would improve the clarity of the strategy (e.g., an important technical clarification).

3) “General Comments” reflect positive feedback to commend Regional Missions.

B/IOs may provide no more than five comments total, including General Comments. Regional Bureaus, in consultation with PPL, may also choose to reclassify their feedback if the content does not align with the definitions above. The Regional Bureau must inform reviewing B/IOs of any reclassification. PPL will mediate any disagreements.

The Regional Bureau should consolidate and review comments from Washington B/IO stakeholders within three business days and flag any concerns regarding issues raised or the classification of issues as necessary. If needed, the Regional Bureau may have an extra 10 business days to facilitate further consultations between the Regional Mission and relevant B/IOs. The Regional Bureau should work with the Mission to document responses to Washington B/IO feedback in the Issues Matrix in advance of the DVC. This best practice enables all parties to focus the Phase Two DVC on unresolved issues.

Occasionally, disagreements between the Regional Bureau and other B/IOs can persist at the working level over a particular significant issue. In these cases, the B/IO that submitted the issue may re-submit it after obtaining the endorsement of the responsible DAA (or Director, if an Independent Office), who must affirm that the issue represents a significant priority of the B/IO. If, after this, agreement is still not possible, the Regional Bureau should add the issue to the agenda for the Phase Two DVC. Review of the RF Summary and Matrices, the consolidation of Washington inputs, and the resolution of issues should therefore take up to 20 business days (e.g., seven days for review, three days to consolidate comments, and 10 days to resolve outstanding issues, if necessary).

D. Phase Two DVC

The objective of the Phase Two DVC is to achieve agreement on the approaches that the Regional Mission will use to advance its strategic Goal and the Journeys to Self-Reliance of its partner countries. The Regional Mission Director (or designee), and the AA (or designee) for the responsible Regional Bureau must co-chair the DVC. The Regional Bureau must invite B/IO POCs identified in the SOC from Phase One, in
addition to PPL, BRM, and other stakeholders as relevant (which could include stakeholders from the U.S. Embassy and/or the U.S. Department of State). As resources permit, Regional Mission leadership may opt to travel to Washington for the Phase Two DVC.

During the DVC, the Regional Mission must present high-level information from the RF Summary Paper and Matrices, including the following:

- A summary of the parameters identified in Phase One that informed the Regional Mission’s approach;
- The RDCS Goal and how it aligns with national priorities, supports USG policy interests, and is informed by Landscape Analysis sub-dimensions or metrics;
- The overall RF, including what is new in terms of focus, partners, approaches and/or responses to changes in context;
- RDO-specific presentations that include the Regional Development Hypothesis for each RDO, how the selected approach will contribute to and advance the partner countries’ Journeys to Self-Reliance, how other stakeholders will contribute to this RDO, and critical assumptions and risks;
- USAID/Washington significant issues and the Regional Mission’s response; and
- The planned completion date for the RDCS, next steps, and any additional support needed to complete the RDCS in a timely manner.

See required Phase Two slide deck template for additional guidance.

The Regional Mission and B/IOs should endeavor to resolve outstanding issues following the DVC. The Regional Bureau must submit issues that cannot be resolved through discussions with the Regional Mission, Regional Bureau, and B/IO stakeholders within 10 business days following the DVC to the formal Issues Resolution process described in Section VIII of this Mandatory Reference.

E. Phase Two Summary of Conclusions Memo

The Regional Bureau must prepare the SOC for Phase Two within 10 business days from the date of the DVC. The cleared SOC represents the Agency’s endorsement of the Regional Mission’s focus and chosen strategic approach and authorizes the Regional Mission to proceed with developing the final RDCS. The SOC should be approximately four pages, excluding annexes, and should not be a transcript of the meeting, but reflect key decisions and follow-up actions.

The Phase Two SOC must address the following decision points succinctly:
• **Goal, Strategic Priorities, and Regional Development Objectives**: Summarize agreement on the draft Goal, Regional Development Objectives, and strategic priorities.

• **Shifts in Strategic Approach/Programming**: Document agreement on final decisions on major shifts in strategic approaches and programming, including transitioning in or out of sectors, if applicable.

• **Significant Issues and Resolution**: Summarize the Regional Mission's responses to, and agreement on, any significant issues raised during Phase Two (including during the DVC) and record agreed-upon resolutions and key decisions.

• **Budget Parameters**: Summarize the budget parameters, including discussions regarding relief from Congressional directives, if applicable.

• **Timeline**: Discuss agreement on updates to the schedule of tasks for completion of the RDCS agreed upon in the DVC.

• **USAID/Washington Clearance in Subsequent Phases**: State agreement on which B/IOs will clear products during Phase Three.

The Regional Bureau must obtain input from the Regional Mission before circulating the draft SOC to B/IO stakeholders for clearance. After receiving and incorporating feedback from the Regional Mission, the Regional Bureau must send the SOC for clearance to PPL, BRM, and relevant B/IOs that raised significant issues during the Phase Two review. The Regional Bureau, in consultation with PPL, should determine if any other B/IOs should clear the memo as well. The Regional Bureau must also share the cleared SOC with the CDCS Working Group listserv for information purposes.

Clearing B/IOs must provide clearance or offer any substantive comments within three business days. If a B/IO or designee does not provide clearance or offer substantive comments within three business days, the B/IO is presumed to have provided clearance by default. Once cleared, the Regional Bureau DAA provides final approval of the SOC and sends it to the Regional Mission. Generally, final approval should occur no more than 10 business days following the Phase Two DVC, absent an Issues Resolution process outlined in Section VIII.

Barring significant changes in the regional context between Phases Two and Three, Phase Two is USAID/Washington’s last opportunity to raise significant issues. Significant issues not raised during Phase Two will not be considered during Phase Three, except for any significant issues that arise related to compliance with Phase Three requirements.

**V. Phase Three: RDCS Preparation and Approval**
A. Overview of Phase Three

The objective of Phase Three is to prepare and approve the full RDCS, which represents Agency endorsement of the Regional Mission’s focus and chosen strategic approach. During Phase Three, the Regional Mission applies findings from additional analyses and consultations, further refines its overall Regional Development Hypothesis and associated Results Framework and submits the full RDCS to the Regional Bureau under Chief of Mission authority. Phase Three culminates in the final approval of a Regional Mission’s RDCS by the responsible Regional Bureau AA and PPL’s Assistant to the Administrator (AtA), and subsequent dissemination of the RDCS. Phase Three should begin approximately three months prior to expected RDCS approval.

Phase Three includes the following milestones:

1) Development of the first draft of the full RDCS (see Section V.B);
2) Washington review of the draft RDCS (see Section V.C);
3) Submission of the final RDCS (see Section V.D); and
4) Final approval of the RDCS (see Section V.E).

During Phase Three, the Regional Mission and responsible Regional Bureau should collaborate with POCs from B/IOs that raised significant issues during Phase Two, in addition to PPL. The Regional Mission should also work with BRM to discuss any remaining budgetary questions or concerns and review the draft RDCS budget.

During this phase, the review is focused on ensuring the Regional Mission has addressed adequately any significant issues raised during Phase Two. No new significant issues may be raised, except those related to compliance with Phase Three requirements.

B. Development of the First Draft of the Full RDCS

The Regional Mission must develop a first draft of the full RDCS that further refines and expands upon the RF Summary Paper and Matrices. This draft must include all content of the RDCS as described in the RDCS Outline Template, including all required annexes and any optional annexes. The full RDCS should be approximately 20–25 pages, excluding annexes. If a Regional Mission wishes to include topics in the RDCS that are not already covered in the outline, the Regional Mission must communicate this with PPL and the corresponding Regional Bureau as early as possible. The Regional Mission must submit the full draft to the responsible Regional Bureau at least six weeks before expected RDCS approval.
C. Washington Review of the RDCS Draft

Once the Regional Mission has submitted its first draft of the full RDCS, the Regional Bureau must review it to ensure compliance with Phase Three requirements. The Mission must then circulate the draft, along with the Phase Two Issues Matrix, to the CDCS Working Group listserv. However, only PPL, BRM, and those B/IOs that raised significant issues during Phase Two will clear the final RDCS. B/IOs must then gather internal responses and submit feedback to the Regional Bureau within five business days of receiving the draft RDCS. During this time, B/IOs should review the full RDCS to ensure the Regional Mission has addressed adequately any significant issues raised previously in the process of developing the RDCS.

No new significant issues may be raised at this time unless they are related to compliance with the guidance for Phase Three described herein. For example, if the draft is missing required content in the RDCS Outline, PPL or the Regional Bureau may flag the omission as a new significant issue. If a B/IO does not provide feedback within five business days, the B/IO is presumed to have no comments.

The Regional Bureau must consolidate and review comments from B/IO stakeholders, flag any concerns regarding issues raised, and facilitate further consultations between the Regional Mission and B/IOs as necessary. Occasionally, disagreements between the Regional Bureau and other B/IOs can persist at the working level over a particular significant issue. In these cases, the B/IO that submitted the issue may re-submit the significant issue after obtaining the endorsement of the responsible DAA (or Director, if an Independent Office) or designee, who must affirm that the issue represents a significant priority of the B/IO. If, after this, agreement still is not possible within five business days of the Regional Bureaus receiving the Issues Matrix, then the Regional Bureau must submit the issue for resolution through the Issues Resolution process described in Section VIII of this Mandatory Reference.

Review of the draft RDCS and consolidation of Washington inputs should take approximately 10 business days.

D. Submission of the Final RDCS

The Regional Mission has three weeks to incorporate final comments, if any, and make necessary revisions to the draft RDCS. It must then submit the final RDCS to the Regional Bureau for approval.

E. Final RDCS Approval

The Regional Bureau must circulate the full RDCS along with an Action Memorandum for clearance by BRM and any other B/IOs that raised significant issues during Phase Two. The Action Memorandum must specify the expiration date of the RDCS, the date by which the final external and internal versions will be posted on USAID websites (see Section VII, Post Approval: Dissemination of the RDCS), and the proposed timing
of any expected check-ins with USAID/Washington during the implementation of the strategy, including the Mid-Course Stocktaking exercise. Responsible B/IOs must provide clearance or offer any substantive comments within five business days. If a B/IO does not provide clearance within five business days, the B/IO is presumed to have provided clearance by default. After BRM and any responsible B/IOs have cleared the RDCS, the Regional Bureau must submit the package for final approval by the Regional Bureau AA, followed by the PPL AtA.

VII. Post-Approval: Dissemination of the RDCS

A. Process for Posting Internal and External RDCSs to USAID Websites

Within 30 business days of RDCS approval, Regional Missions must prepare and format final internal and external versions of their RDCS for posting on USAID’s websites in accordance with the requirements in Section B below. In addition, Regional Missions must submit the external version for co-approval by the Regional Bureau AA, followed by the PPL AtA, prior to submitting these versions for posting.

- Internal Version: The internal version is posted on the USAID websites, ProgramNet and USAID Pages. These websites are only viewable by USAID staff and can host RDCSs that contain information labeled as Sensitive But Unclassified (SBU).

- External Version: The external version is posted on the USAID websites, USAID.gov and the Development Experience Clearinghouse (DEC), in addition to ProgramNet.

In order to post the RDCS on these websites, Regional Missions must submit the final, approved versions to their Regional Bureaus, which must then coordinate with PPL and the Bureau for Legislative and Public Affairs (LPA) to post these versions on relevant websites. For additional guidance on the step-by-step process for posting these versions on internal and external USAID websites, see R/CDCS Resource: Posting Internal and External Versions of an R/CDCS on USAID Websites.

B. Formatting Requirements for Internal and External RDCSs

Missions must format the internal and external versions of their final RDCSs in accordance with these requirements:

<table>
<thead>
<tr>
<th>Category</th>
<th>Internal Version</th>
<th>External Version</th>
</tr>
</thead>
<tbody>
<tr>
<td>Content</td>
<td>The “internal” version is the full RDCS document, with all annexes, that is</td>
<td>The “external” RDCS is a sanitized version of the internal RDCS that does not</td>
</tr>
<tr>
<td>Category</td>
<td>Internal Version</td>
<td>External Version</td>
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<td>approved at the end of the RDCS process.</td>
<td>include any SBU information. In addition, this version must only include the annex with the Regional Operations Map; all other annexes must be removed. (For additional tips on removing SBU information for the external version, see Annex 1 in <a href="#">R/CDCS Resource: Posting Internal and External Versions of an R/CDCS on USAID Websites</a>.)</td>
</tr>
<tr>
<td>Header/Footer</td>
<td>Missions must mark the header and footer on all pages of the internal version as &quot;Sensitive but Unclassified.&quot;</td>
<td>Missions must mark the cover page of the external version as follows: 1) &quot;Unclassified&quot; in the header; and 2) “Approved for Public Release” in the footer.</td>
</tr>
<tr>
<td>Section 508 Compliance</td>
<td>Missions must ensure that internal and external versions of the RDCSs are compliant with Section 508 of the Rehabilitation Act (<a href="#">29 U.S.C. § 794d</a>). See Annex III: Tips for Making a CDCS 508 Compliant for additional guidance.</td>
<td></td>
</tr>
<tr>
<td>Cover Page</td>
<td>Missions must use one of the approved Cover Page templates in Annex II: Template Cover Pages. Word versions of these templates are on <a href="#">ProgramNet</a>.</td>
<td></td>
</tr>
<tr>
<td>Overall Branding, including logo, colors, typeface, and photography</td>
<td>Missions must ensure that the USAID logo, colors, typeface and photography in both versions of the RDCSs conform to standards established in the <a href="#">USAID Graphic Standards Manual and Partner Co-Branding Guide</a>.</td>
<td></td>
</tr>
<tr>
<td>File Name</td>
<td>Missions must use the following naming convention:</td>
<td>Missions must use the following naming convention:</td>
</tr>
</tbody>
</table>
For additional guidance on the requirements for formatting final versions of an RDCS, see [R/CDCS Resource: Posting Internal and External Versions of an R/CDCS on USAID Websites](#).

### VIII. Issues Resolution Process

In the event that a Regional Bureau and a B/IO cannot come to agreement on a significant issue within 10 business days during Phase Two or Phase Three according to Sections IV.D or V.C, the issue owner’s AA must escalate the issue as described below:

- If, after 10 business days of negotiation between the DAAs, agreement has not been reached on the significant issue, the AA or designee of the B/IO that has the significant issue must contact the responsible Regional Bureau AA and the regional backstop in PPL to schedule a mediated discussion.

- PPL’s regional backstop must then schedule a meeting, mediated by PPL, no more than five business days after the initial request. PPL may request position papers before the meeting.

- During the meeting, the Regional Bureau AA and the AA of the B/IO that has the significant issue will make recommendations on a resolution.

- If concurrence is achieved on a resolution, the PPL regional backstop should document the agreed-upon resolution in an Information Memorandum within five business days. This memo must be cleared by the issue owner’s AA, the Regional Bureau AA, and PPL’s AtA and become part of the Regional Mission’s RDCS file.

- If the Regional Bureau AA or the AA of the B/IO that has a significant issue does not concur on a resolution, they may alternatively draft a Split Memorandum to the Deputy Administrator, as outlined below:
  - The issue owner B/IO and Regional Bureau should each draft their parts of a Split Memorandum within five business days of the mediated discussion.
• The PPL regional backstop must draft an annex to the Split Memorandum that documents the mediated discussion and recommends a resolution. The PPL AtA must approve this annex.

• The PPL regional backstop must then submit the Split Memorandum to the Deputy Administrator for final decision. The Deputy Administrator should return a decision to the issue owner B/IO, Regional Bureau, and PPL within seven business days. The Split Memorandum that contains the Deputy Administrator's decision becomes part of the Regional Mission's RDCS file.