



USAID
FROM THE AMERICAN PEOPLE

ADVISORY COMMITTEE ON VOLUNTARY FOREIGN AID (ACVFA)

BUSINESS MEETING MINUTES

DECEMBER 11, 2013

POINT FOUR CONFERENCE ROOM

RONALD REAGAN BUILDING

USAID
1300 Pennsylvania Avenue, NW
Washington, DC 20523

ACVFA MEMBERSHIP

Present

Sherry-Lea Bloodworth Botop (acting)
Director of Strategic Development,
Architecture for Humanity

Nancy Boswell
Director, US & International Anti-
Corruption Law Program,
American University

Anne Lynam Goddard
President and CEO,
ChildFund International

Jack Leslie
Chairman, Weber Shandwick

Tim McLellan (acting)
Interim President and CEO, TechnoServe

Ndidi Nwuneli
Director, LEAP Africa
Co-Founder, AACE Foods

Liz Schroyer
Executive Director, US Global Leadership
Coalition

Megan Smith (by phone)
Vice President/Google[x], Google

Ken Wollack
President, National Democratic Institute

Carolyn Woo
President and CEO,
Catholic Relief Services

Absent

Patrick Awuah
President, Ashesi University College

David Beckmann
President, Bread for the World

Ralph Cicerone
President, National Academy of Sciences

Esther Duflo
Professor, MIT Department of Economics

Maria Eitel
President, Nike Foundation

Helene D. Gayle
President and CEO, CARE

Anwar Khan (acting)
Chief Operations Officer
Islamic Relief USA

Asim Khwaja
Professor of Public Policy, John F.
Kennedy School of Government

Richard Klausner
Senior Vice President and Chief Medical
Officer, Illumina

Charles Lyons
President and CEO, Elizabeth Glaser
Pediatric AIDS Foundation

Paul Meyer
Chairman and President, Voxiva

Eboo Patel
Executive Director, Interfaith Youth Core

Sunil Sanghvi
McKinsey and Company

Sam Worthington
President and CEO, InterAction

Advisory Committee on Voluntary Foreign Aid

Wednesday, December 11, 2013

Point Four Conference Room (6th Floor)

Ronald Reagan Building
1300 Pennsylvania Ave NW
Washington, DC 20004

Business Meeting Agenda:

- 12:30 p.m. Arrivals and Informal Lunch with Administrator**
- 1:00 p.m. Welcome and Remarks from the Chair & the Administrator**
- 1:15 p.m. Updates and Discussion: Current Priorities & Input Needed**
- 2:15 p.m. Business Meeting Adjourns**

Minutes of ACVFA Business Meeting
1:00 pm, December 11, 2013
Point Four Conference Room, Ronald Regan Building

CHAIR'S WELCOME

ACVFA Chair, Jack Leslie opened the meeting by welcoming the ACVFA members. Jack announced that ACVFA Executive Director, Sandy Stonesifer will be leaving the Agency at the end of the month. On behalf of ACVFA, he thanked Sandy for her work and leadership. He introduced Jayne Thomisee as the interim ACVFA director.

Immediately following the Town Hall discussion with Dr. Jim Kim, Jack asked the Administrator to discuss USAID's work to end extreme poverty.

ADMINISTRATOR'S REMARKS

Dr. Shah updated the group on the following initiatives:

Global Development Lab: Dr. Shah shared that we are close to securing a launch date in March with Secretaries Clinton, Rice, and Kerry for the Global Development Lab. Dr. Shah has been meeting with members of congress and potential cornerstone partners of the lab. Dr. Shah emphasized that there is bipartisan support around this issue.

Health Effort: A working group is reviewing 100 global health contracts to find efficiencies. From initial findings, we believe there is an opportunity to reallocate resources for child survival. We can reshape the expenditure plan. We have built a multifunctional team here who will map this new approach and will implement it in 24 countries.

Energy: We continue to get many inquiries to support transactions in Africa. Our power Africa team is now placed in Nairobi.

Extreme Poverty: Dr. Shah shared that he recently gave a speech at Brookings to share USAID's work to end extreme poverty. He highlighted four areas of focus. 1) a new model of development, 2) resilience, 3) continue to advance the PPP model, 4) focus on marginalized populations.

DISCUSSION

ACVFA members asked how best to bring to bring USAID's own staff along in this effort and asked Dr. Shah and the USAID leadership their impression of how staff felt about the work. They also encouraged looking to the Administrator's speech at Brookings when developing messaging both within and outside of the Agency.

USAID leadership noted that there has been some pessimism associated with this goal. People often question if it's really achievable. They also note that we as an agency do much more than

work to end extreme poverty. It was also noted that once you get into the conversations with staff they begin to see the connections to energy, food security, etc.

ACVFA members noted that when talking about the role of public private partnerships it is often referencing the relationship between business and government. However, the role of civil society is not well defined. They asked how they play a role in inclusive development and how they can have a place at the table, noting that there is space for local civil society organizations to play a larger role and that USAID should explore opportunities of how to engage local talent as actors in ending extreme poverty. How do we help local people with their ideas end their poverty.

The Administrator shared with the group that USAID will adopt a new mission statement in January where ending extreme poverty will be very visible. This will be a messaging framework moving forward. He also shared that USAID has changed its policies and processes in a way that will require his signoff on the largest (dollar wise) programs and that this new process will also enable the Agency to launch these new programs in a more public way where we can also use our new cohesive messaging framework.

ACVFA members offered assistance in the launch of some of these programs and encouraged USAID to think about how to launch them outside of Washington, DC. It was also noted that there is a need to have a coordinated launch on the ground with the mission directors as well and that we should be taking into consideration the regional groups when rolling out these announcements.

ACVFA members discussed the need to educate the whole American public and some nervousness that a strategy this broad is overly ambitious. The group questioned whether efforts should be concentrated on key decision makers in DC, and also expressed a belief that USAID should focus more on reaching youth – including engaging HESN schools more for guidance. Members also expressed an interest in learning more about USAID’s partnership with DFID, highlighting in particular DFID’s high quality interaction with their constituents.

MEETING ADJOURNED

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