Advisory Committee on Voluntary Foreign Aid meeting
National Press Club
Washington, DC
February 21, 2007
To improve the employability of Latin American and Caribbean youth through innovative education strategies, life skills, information technology training and job placement.
 entra21: the Model

- Leveraging public and private sector investments
- Labor market studies
- Beneficiaries:
  - disadvantaged youth
  - ages 16 to 29
  - 50% female
- ICT and life skills training
- Internships & job placement services
- Grantmaking, technical assistance by IYF
- Local NGO implementation
  - 35 projects
  - 18 countries
  - leveraging 20% of project costs
- Monitoring and evaluation
- Learning for dissemination, policy making
<table>
<thead>
<tr>
<th>ORIGINAL TARGETS</th>
<th>ACCOMPLISHMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>$23.75 million total investment</td>
<td>$29.2 million invested</td>
</tr>
<tr>
<td>12,000 youth enter program</td>
<td>19,332 youth trained</td>
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<tr>
<td>20% drop-out rate</td>
<td>10-15% dropped out</td>
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<tr>
<td>40% placement rate</td>
<td>51% placed</td>
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<tr>
<td>Gender balance</td>
<td>55% of beneficiaries are female</td>
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<tr>
<td>Re-enrollment rate</td>
<td>22% re-enter school</td>
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<tr>
<td>Employer satisfaction</td>
<td>92% satisfaction with interns</td>
</tr>
</tbody>
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### Source | Amount
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Global Development Alliance | $3,000,000
Mission ‘Buy-in’:  
- Nicaragua | $150,000  
- Colombia | $632,769  
- Brazil | $359,748  
- Guatemala | $301,574

**Total USAID Investment** | **$4,444,091**

Total program investment = $29.2 million,  
ROI for USAID =  6.64
Multiple Stakeholders: the ‘Ying and Yang’

- The more the merrier?
- Alliances v. partnerships
- More complicated
- “Branding and marking” of shared ownership
GDA &
Multi-Country Alliances:

- Who owns…and who cares?

- Opportunity for serious transnational learning—‘What Works’
‘Three-way learning’:

- Corporate - USAID
- Corporate - NGO
- All three together