



Stakeholder Community Meeting: Mitigating the Impacts of COVID-19 on Food, Nutrition, and Water Security

July 30, 2020
8:30-10:00 AM EDT

Agenda

- **Introduction:** Trey Hicks
- **Analysis and Evidence of Impact:** Greg Collins
- **Panel: Voices from the Field:** Moderated by Greg Collins
 - Euphresia Luseka, DAI
 - Pooja Pandey Rana, Helen Keller International
 - Muhammad Nurul Amin Siddiquee, ACDI/VOCA Country Representative
 - Wendi Bevins, Corus International
- **Reflections:** Max Primorac
- **Closing Thoughts:** Maura Barry



USAID
FROM THE AMERICAN PEOPLE

INTRODUCTION



Trey Hicks

**Assistant to the Administrator
(alter ego for the Associate
Administrator for Relief,
Response and Resilience)**

Bureau for Humanitarian
Assistance

Mitigating Impacts of COVID-19

Overarching priorities:

- Averting the need for additional humanitarian assistance
- Avoiding backsliding on decades of progress
- Preventing food crises with potential to contribute to political unrest



Analysis and Evidence of Impact



Greg Collins

**Deputy Assistant Administrator
and USAID Resilience
Coordinator**

Bureau for Resilience and Food
Security

Overview of COVID-19 Impact

- **Impacts on hunger and poverty** will persist beyond 2021
- **Inequality** will increase
- **Number of malnourished children** will increase
- **Access to water and sanitation services** will decrease



Loss of Incomes and Livelihoods > Food Insecurity & Hunger

Ongoing COVID-19 impacts



Reduced remittances and export earnings



Restrictions on movement and social distancing



Reduced revenue and access to capital for **SMEs** in food systems



Potential to **exacerbate impacts** **existing shocks**: conflict, locusts and projected droughts

Impact on food security and hunger



Reduced quantity and quality of food consumed



Potential for local and longer-term impacts on food supply

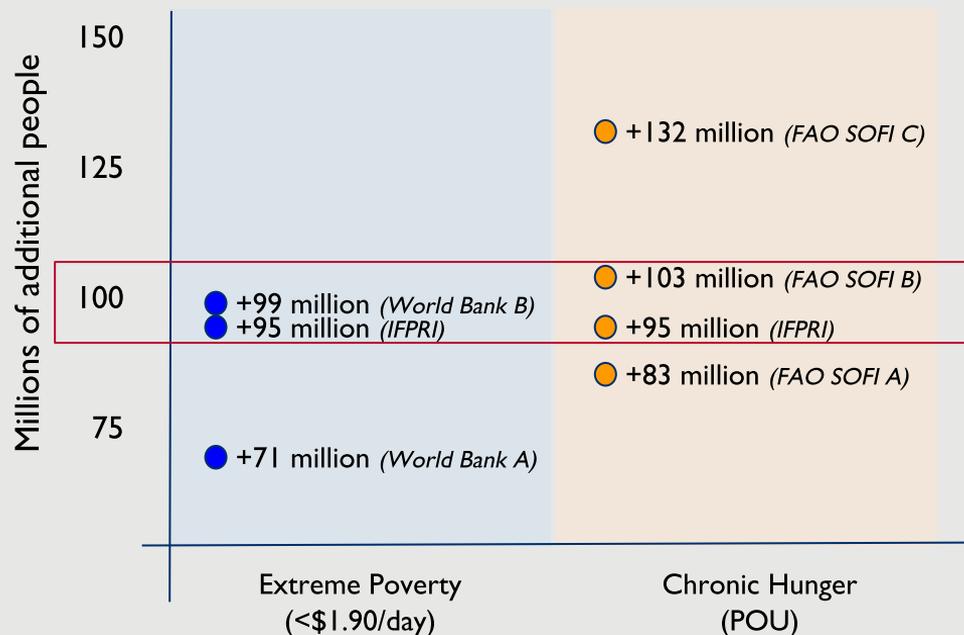


Potential for local food price shocks

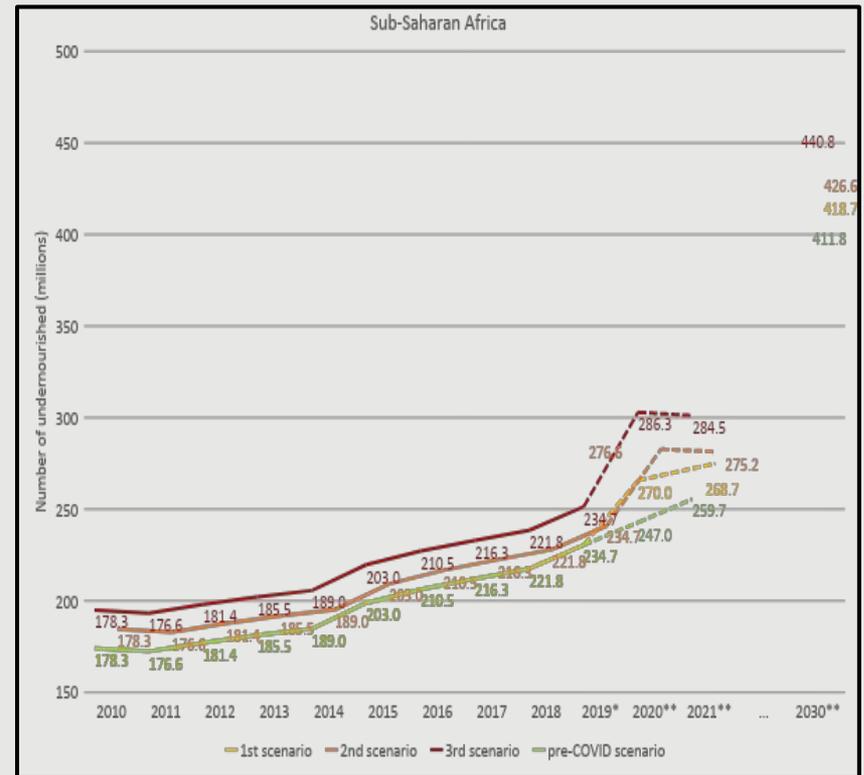
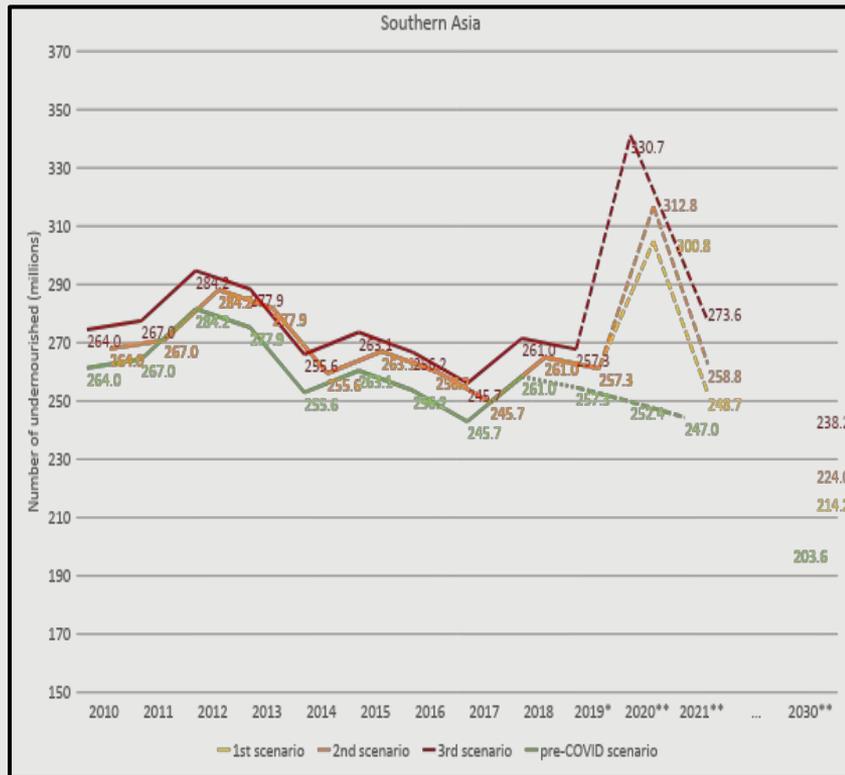
Poverty and Hunger Projected to Persist

- In 2020, COVID-19 will drive:
 - 70-100 million people into poverty
 - 80-130 million into chronic hunger
- Increases will **persist through 2021 and beyond**

Estimated impact of COVID-19 on poverty and hunger
(2020 estimates for newly poor due to COVID)

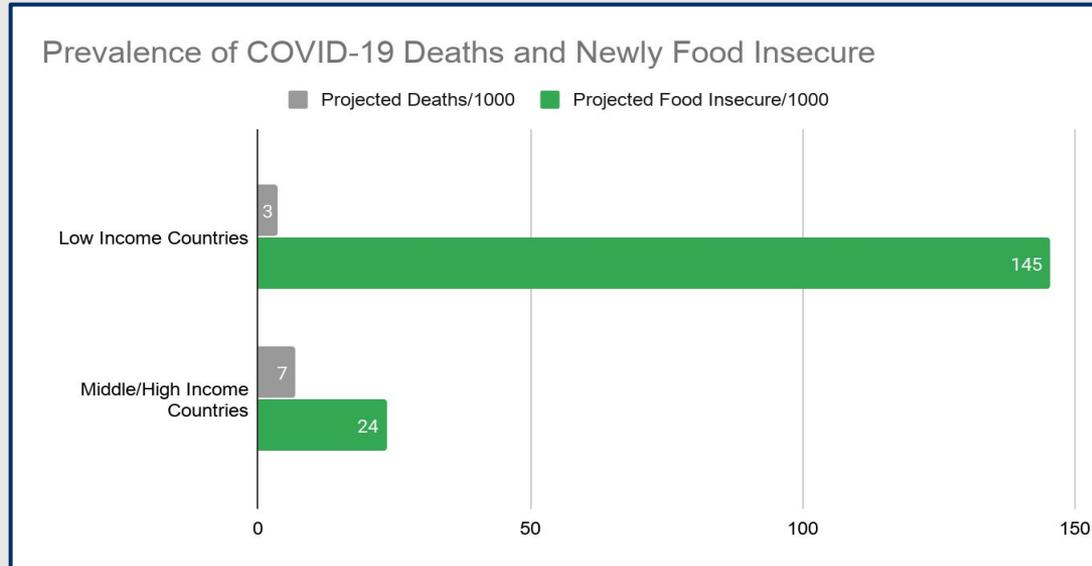


Sustained COVID-19 Impacts on Chronic Hunger



Source: SOFI, 2020

COVID-19 Threatens Food Security

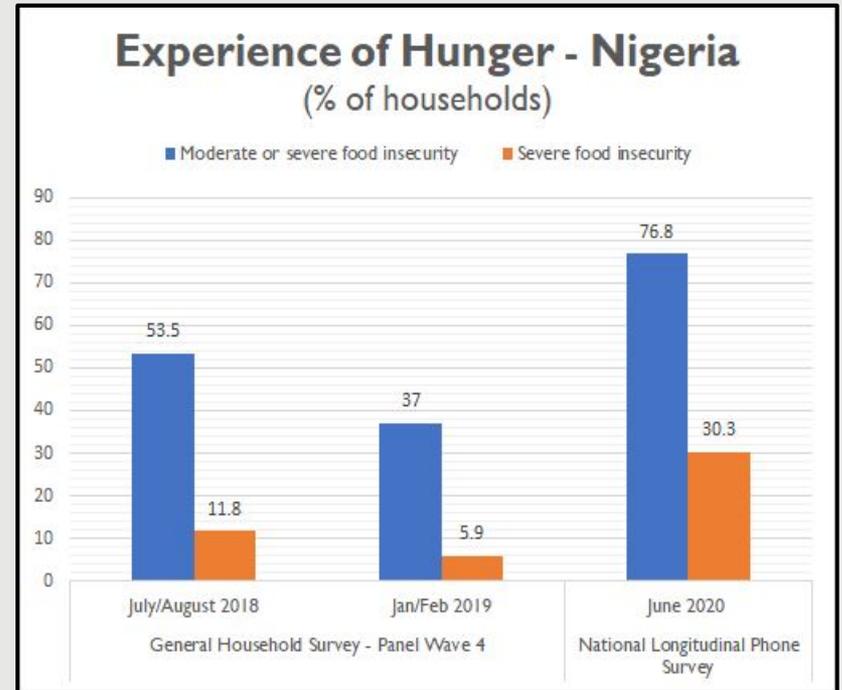


The number of people affected by COVID-19 induced food insecurity is higher in **lower income** countries and **rural** areas.

Sources: IFPRI MIRAGRODEP April 2020 and LHSTM June 2020

Nigeria: Food Insecurity Persists as Lockdown Eases

- Significant **decreases in oil revenue**
- Limited access to transport, **border closures**
- **Rising food prices**, decreasing access to nutritious foods
- 40% of households are **still not working** after easing of lockdown
- 56% of non-farm household businesses reported **lower revenue** than April/May
- 30% of households experienced **severe food insecurity**



Source: World Bank, June 2020; IFPRI, 2020; FEWS NET, June 2020

Nutrition Impacts

- Simultaneous disruption of all systems that deliver nutrition
- Result: **Additional 6.7 million wasted children in 2020**
 - 2020: 53.7 million wasted children
 - 2019: 47 million wasted children
- 58% in south Asia; 22% in sub-Saharan Africa
- Increase in wasting combined with 25% reduction in nutrition services will result in **more child deaths**

Projections on other forms of malnutrition underway

Published online July 27, 2020 [http://dx.doi.org/10.1016/S0140-6736\(20\)31647-0](http://dx.doi.org/10.1016/S0140-6736(20)31647-0)

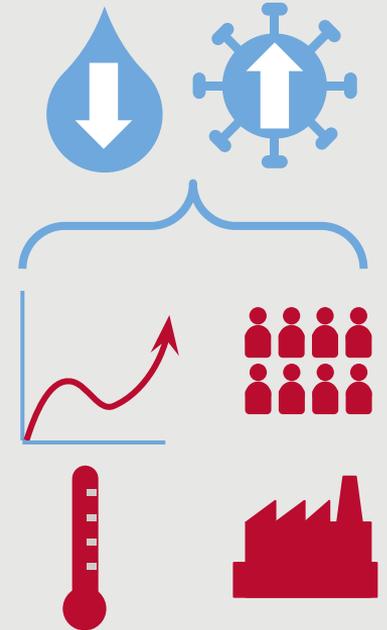
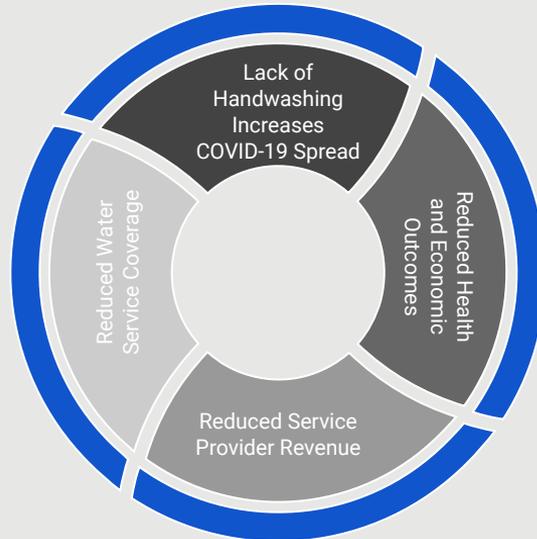


Economies, Jobs and Family Well-Being Depend on Water

Pre-COVID-19

COVID-19 and WASH

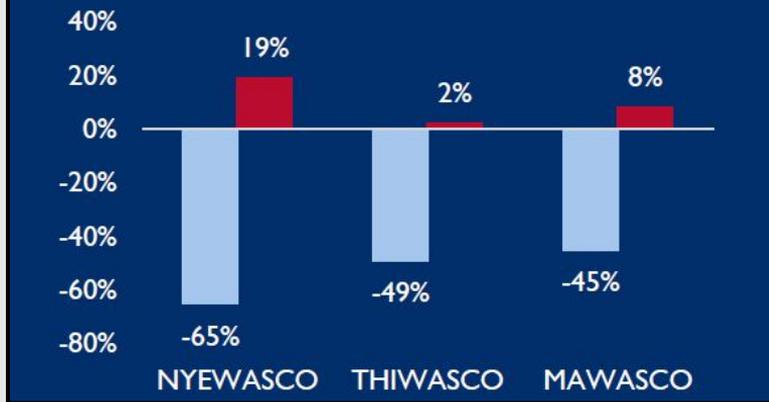
Impact on the Economy and Well-being



WASH Solvency At Risk

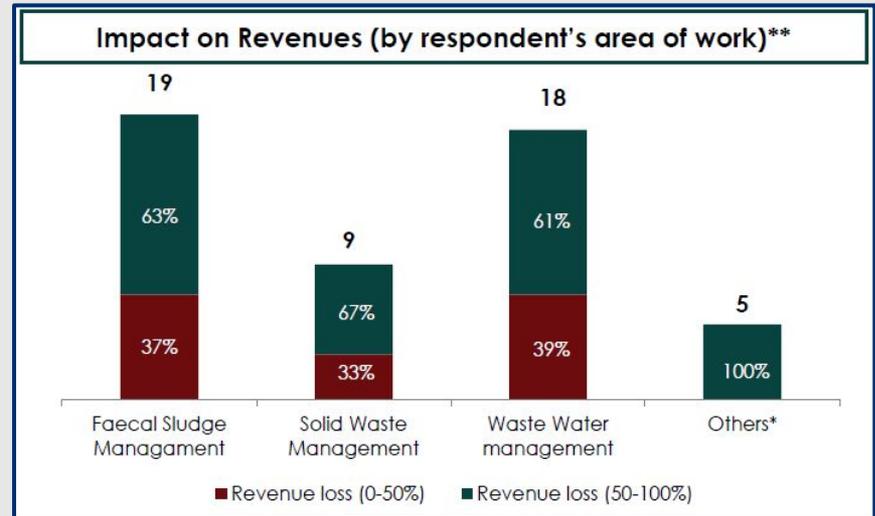
Kenya: Radical reduction in revenue collection and increase in costs

Figure 1: Percent decrease in collection efficiency and increase in costs (as percent of typical O&M costs)



Source: USAID WASH-FIN, June 2020

India: Majority of sanitation enterprises report revenue losses of more than 50%



Source: INTELLICAP survey, June 2020



PANEL: LESSONS FROM THE FIELD

Moderated by Greg Collins

- Euphresia Luseka, Water Governance and Policy Specialist, DAI
- Muhammad Nurul Amin Siddiquee, Chief of Party of Feed the Future Bangladesh Livestock Production for Improved Nutrition, ACDI/VOCA Country Representative
- Pooja Pandey Rana, Deputy Chief of Party, Helen Keller International
- Wendi Bevins, Resilience Technical Advisor, Corus International



WATER GOVERNANCE AND COVID-19 RESPONSE IN KENYA

Presented by: Euphresia Luseka, Water
Governance Specialist, DAI



Impact of COVID-19 on Kenya Water Service Providers (WSP)

- Shift in water demand patterns
- Water affordability
- Human resource management
- **CAPEX:** *Deferral of investments affecting assets expansion and rehabilitation*
- **OPEX:** *Drastic fall in collection efficiency: Ksh.1.19B lost in April*
- Short term investments for high visibility actions at expense of building resilience
- Matching WSP financial viability and consumer protection
- COVID-19 joint response strategies through:
 - Participating in stakeholder National WASH TWGs and County WASH Forums
 - USAID supporting Government and WSPs in enhancing water service levels in rural and urban areas

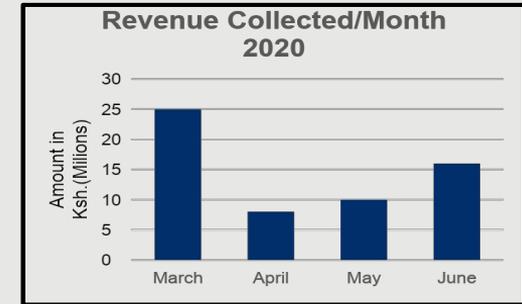


Bottom line:
COVID-19 has tested WSPs' pandemic response and resilience while exposing the risks of inadequate WASH access in Kenya

Response Programming and Pivoting

COVID-19 is unprecedented - mirroring a new challenge for water governance. We #TransformLives by:

- Aligning program actions with international community while taking a cross-sectoral and multi-stakeholder approach to strengthen local response measures
- Need for quality, digitalised WASH data for policies, financing
- CSOs are key on realizing the #LeaveNoOneBehind agenda in WASH evidence based advocacy
- Leverage private sector, academia and youth for innovations
- Automated/digitalised systems in water institutions enhance financial viability and accountability
- A resilient WASH system is a product of good governance and political good will; strong WSPs are coping well



**LIPA BILL
BILA
STRESS**

**SASA UNaweza
PATA BILL YAKO
KWA SIMU YAKO
YA RUNUNU:**

ebill.kacuwasco.co.ke

#LipiaMajikwaHudumaBora

Responding to Covid-19 Impacts

No water supply=Higher risks infection! We are concerned that:

Kenya's Curve has not yet flattened! Both Government tiers declared insufficient funds for WASH! Disruptions on supply chains exist! Consumers cannot afford water bills! High transmission risks at communal water points! The girl Child/Women – 4,000 teenage pregnancies registered in June, 2020 in a county!

Partner with CSO's on:

- Strengthening their capacity on evidence based advocacy to promote #LeaveNoOneBehind principle in Covid-19 response programming; consumer engagement
- Evidence based lobbying for recognition of WSP employees as frontline workers and Reduced O&M costs: electricity tariff, zero rating of chemicals, suspension of levies and taxes.

Strengthen gov. and WSPs as duty bearers towards strong WASH systems by supporting:

- Create and scale digitalisation and automation of ops, WASH sector service levels data, knowledge development and sharing
- Develop Emergency service/business continuity and equity plans, financial risk mgt., accountable emergency procurement processes, communication protocols
- Enhance WSP staff safety

Leverage on Private Sector and Academia roles in SDG 6

On financing, research and design of innovations and strengthening local capacities



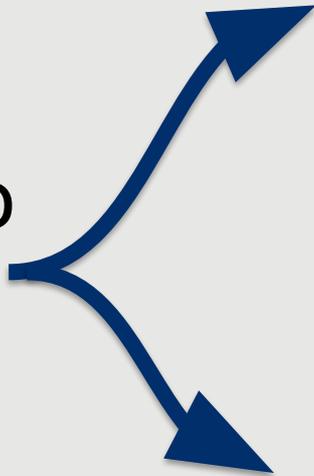
SUAAHARA II

Presented by: Pooja Pandey, Deputy Chief of Party Programs, Helen Keller International



Adapting our programs to mitigate the impacts of COVID-19

Switch to
remote
work



Existing
services

COVID-19
information

Tele-counseling

Supplies follow

**SAM cases follow
up**

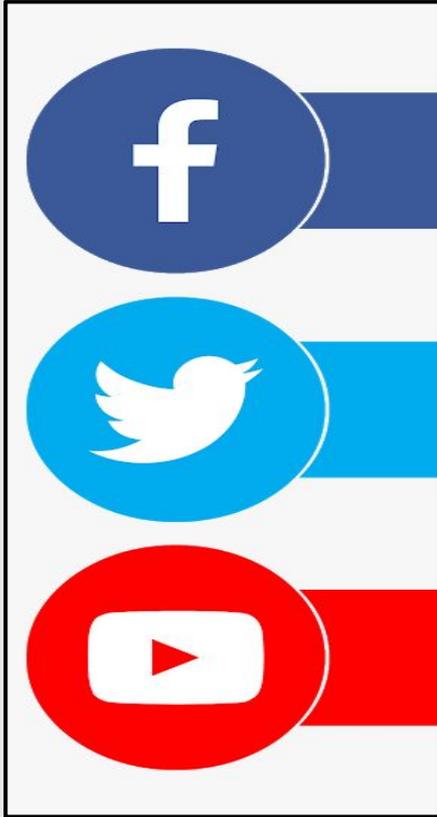
Job aids

**Targeted
individual calls**

Social media

COVID-19 job-aids

Operational & Programmatic Learnings



Communications

- Extensive use of digital technology (mobile, social media, national online portals, live radio)
- Responding to questions on social media

Virtual Training

- Virtual orientation to health workers on interim guidelines in context of COVID-19
- Job-aids for frontline workers continuously updated and shared via cloud services

Cross Cutting Issues

- Integrated gender & psychosocial support; preventing domestic violence in IYCF-E counselling package

Responding to Impacts

Our greatest concern:

- Malnutrition, food security, continuity of basic nutrition and health services, reaching disadvantaged groups

Plans to address:

- *Refine targeting approaches* (VAM mapping, Equity quintile)
- *Link vulnerable households* to food aid, social protection programs
- *Expand targeted SBCC* for different sub-populations, more local languages
- *Empower mothers* for family malnutrition screening, scale up IMAM program in remote areas
- *Mobile applications* for health workers, FCHVs, Ag extension workers





FTF BANGLADESH LIVESTOCK PRODUCTION FOR IMPROVED NUTRITION

Presented by: Muhammad Nurul Amin
Siddiquee, Chief of Party, ACDI/VOCA



Response Programming & Pivoting

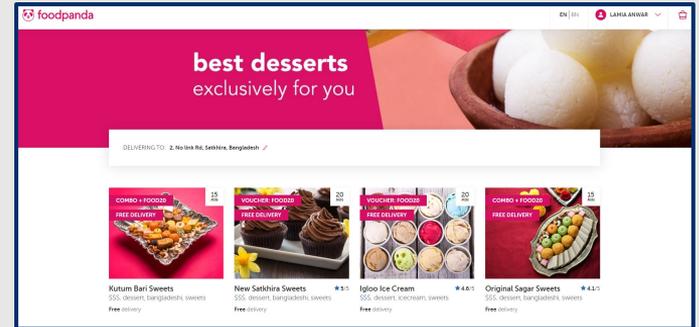
COVID-19 situational analysis to understand the impacts on food security and market access of households and livestock market actors

Activity response: Ensuring market access as well as building the market actors' ability to respond to this crisis

- Focus on use of ICT platforms for market access
- Facilitate the adoption of online food delivery platforms as alternative delivery channel by local dairy processors
- Replicate the effective response strategies in other areas of the Activity

Operational & Programmatic Learnings

- Pivoting business models, a common immediate response strategy for enterprises
- Support entrepreneurs to identify the right product, for the right platform, for the right customer
- Pivoting needs to be coupled with promotional and other activities to see changes in sales
- Regular monitoring of enterprise performance trends and areas for further analysis - e.g. loss recovery, purchase patterns shifting to healthier products



Responding to Impacts

Concerns regarding the impacts of COVID-19

- Initial slow growth following pivot affects the confidence level of the actor
- Ability of local consumers to access dairy products on a continuous basis
- Recession and economic impacts on SMEs as reflected in their expected low survival periods

Addressing the concerns

- Strengthening diversified market access responses - working with large dairies to establish stable and safe supply chains for smallholders
- Capacity building initiatives for local processors based on their performance gaps
- Risk assessments and risk management in partnerships agreements



LUTHERAN WORLD RELIEF TRANSBOUNDARY RESILIENCE PROJECT

Presented by: Wendi Bevins, Resilience
Technical Advisor, Corus International



Response Programming & Pivoting

- The Trans-Boundary Resilience (TBR) program along two rivers flowing from Nepal into India works through local organizations to support riparian communities to become more resilient to monsoonal flooding.
- The Community Disaster Management Committees developed by the project for flood response have been equipped with information and resources appropriate for the health and economic crises created by COVID-19.
- TBR partners are distributing seeds from the program's seed banks and emergency funds to the most vulnerable households as access is limited to markets to purchase either food or agricultural inputs.

Operational & Programmatic Learnings

- All project activities respect requirements for social distancing
 - Fewer large in-person meetings and more reliance on local lead farmers
 - Empowering field staff: support staff so they feel safe as they carry out activities
- Adapted weather station communication system to provide COVID-19 health messaging. As people return to rural areas, the system also provides basic support for good agricultural practices.
- Enhanced digital capabilities with lead farmers to improve communications for activity delivery and monitoring

Responding to Impacts

- **Medium-term:**
 - The monsoon season has begun and any flood responses or other disaster response will be hampered by the effects of COVID-19
 - Distressed migrants have returned with low earnings
 - The lockdown in India also restricts the movement of goods into Nepal
 - Local authorities' attention is absorbed by COVID
 - Emergency shelters will struggle to respect social distancing rules
 - Additional need for skill based livelihoods support for marginalized families
- **Long-term:**
 - Uncertainty has created both fear and hope.
- The Community Disaster Management Committees will continue to assess and respond to *all* disasters.



DISCUSSION AND Q&A

Please submit questions for our panelists using the question box.



Euphresia Luseka



Pooja Pandey



Muhammad Nurul
Amin Siddiquee



Wendi Bevins



USAID
FROM THE AMERICAN PEOPLE

REFLECTIONS



Max Primorac

**Senior Deputy Assistant
Administrator (alter ego for the
Assistant to the Administrator)**

Bureau for Humanitarian Assistance

CLOSING THOUGHTS



Maura Barry

**Senior Deputy Assistant
Administrator (alter ego for the
Assistant to the Administrator)**

Bureau for Resilience and Food
Security

Learning Hub:

<https://www.agrilinks.org/topics/bureau-resilience-and-food-security-covid-19-learning-hub>