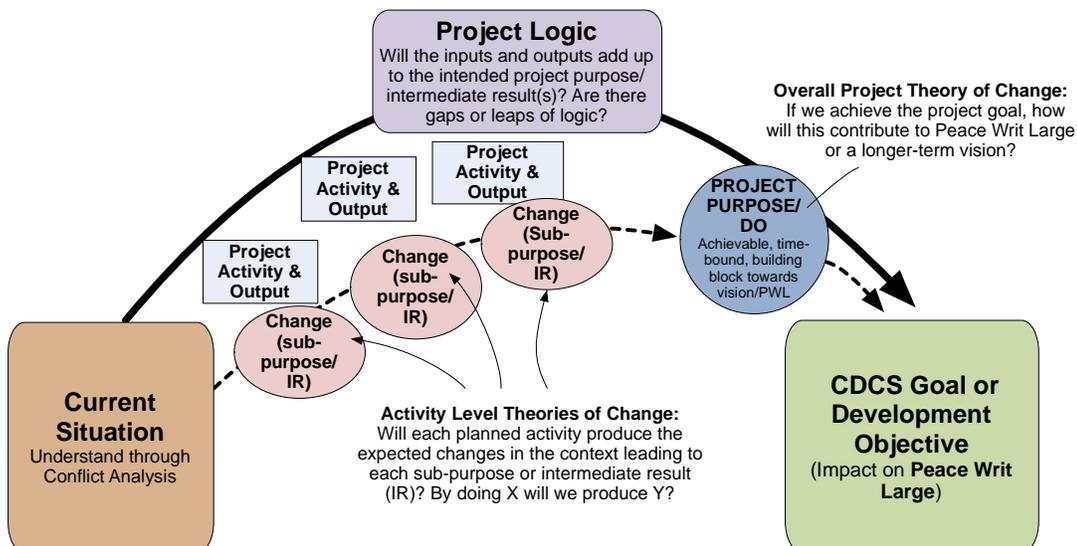


Theories and Indicators of Change (THINC)

- **What is it?** A Theory of Change (TOC) is a set of logically connected statements that explain why we think certain actions will produce a desired change in a given context. It is intended to make all of our implicit assumptions more explicit in order to (1) clarify which drivers of violent conflict we are addressing; (2) state clearly what the intended outcome of programs will be; and (3) fully articulate how and why the program will address the drivers of conflict and achieve its intended outcomes.
- **TOC's Clarify Project Logic** – A clear TOC clarifies how individual project activities contribute to intended results, enabling more focused monitoring, evaluation, and learning (see figure below).





CMM Partners' Day

USAID Policy and Programs in the Conflict Space

- **TOCs Strengthen Program Relevance** - TOCs provide the bridge between conflict analysis and program development, helping practitioners ensure that programs are relevant and appropriate to the conflict context.
- **Background, Concepts, and Primers** – CMM published a full handbook on theories of change and conflict programming in March 2013. The publication provides helpful background information on TOCs, delineates steps in formulating them, and provides a full overview of three categories of TOCs relating to changing behaviors, attitudes, or institutions. The handbook can be located on USAID's Development Experience Clearinghouse (DEC) by searching for 'THINC'.
- **TOCs Strengthen P2P Programs** - CMM evaluates proposals for its P2P Reconciliation APS using Theories of Change criteria, requiring all projects to state an explicit TOC that links a rigorous conflict analysis to projected results.