



## **Tropical Forest Alliance 2020: Reducing Commodity-Driven Deforestation**

### **Mission Statement**

Tropical Forest Alliance 2020 (TFA 2020) is a public-private partnership in which members take voluntary actions, individually and in combination, to reduce the tropical deforestation associated with the sourcing of commodities such as palm oil, soy, beef, and paper and pulp. The Alliance does so by tackling the drivers of tropical deforestation using a range of market, policy, and communications approaches.

### **Goal Statement**

TFA 2020 will contribute to mobilizing and coordinating actions by governments, the private sector, and civil society to reduce tropical deforestation related to key agricultural commodities by 2020.

### **Cross-Cutting Objectives**

The United States and other partner countries, companies, and civil society organizations will work together to:

- Improve planning and management related to tropical forest conservation, agricultural land use, and land tenure.
- Share best practices for tropical forest and ecosystem conservation and commodity production, including working with smallholder farmers and other producers on sustainable agricultural intensification, promoting the use of degraded lands, and reforestation.
- Provide expertise and knowledge in order to assist with the development of commodity and processed-commodity markets that promote the conservation of tropical forests.
- Improve monitoring of tropical deforestation and forest degradation to measure progress.

### **Individually and in combination, actors in TFA 2020 will contribute in different ways:**

#### **Companies:**

- Provide a market for commodities that are sourced so as to reduce tropical deforestation.
- Work with suppliers to develop tropical deforestation-free sources for the commodities which they are purchasing.
- Ensure compliance with legislation and regulations that support the conservation of tropical forests.

#### **Governments:**

- Engage in efforts to improve planning and governance related to tropical forest conservation, agricultural land use, and land tenure.
- Facilitate sharing of supply chain best practices and develop and support models for agricultural development that encourage rehabilitation of degraded lands for cultivation and allow smallholders to participate in markets.
- Share best practices for tropical forest and ecosystem conservation including experience working with smallholder farmers on sustainable agricultural intensification methods, promoting the use of degraded lands, and reforestation.
- Advise and provide technical assistance on monitoring and reporting of tropical deforestation, and forest degradation.

### **Civil Society Actors:**

- Provide policy and technical expertise.
- Work with their extensive networks to facilitate implementation on the ground, track developments, and draw attention to evolving issues.
- Review progress toward collective commitments and build public support for successful approaches and actors.

### **Collaborative Efforts to Produce Better Results**

A great deal of good work is already being done on tropical deforestation by government, industry, and civil society. The Alliance will help align these efforts in complementary ways and find synergies between ongoing efforts.

Beyond this we expect that by collaborating closely we will be able to identify specific areas where we can work together. For example:

- Combining resources and expertise to improve the yields of smallholder farmers.
- Developing incentives for growers to plant on degraded lands rather than in areas of high conservation value tropical forests.
- Applying objective and scientifically robust systems for measuring tropical deforestation, and forest degradation.

### **TFA 2020 Membership**

Members will include governments, the private sector (including consumer goods companies and commodity producers and traders), and civil society. We welcome participation of additional members who are ready to endorse the goals of the Alliance, and agree to undertake specific actions to address commodity-driven tropical deforestation.



The Tropical Forest Alliance 2020 (TFA 2020) is a public-private partnership that was founded by the U.S. Government and the Consumer Goods Forum with the goal of reducing the tropical deforestation associated with key global commodities. The Alliance is open to new members, including producer and consumer countries, private sector companies and civil society organizations that agree to undertake specific actions to address commodity-driven tropical deforestation.