Kenya Tusome: The Importance of Text

2015 Global Education Summit @USAIDEducation #LetGirlsLearn #endpoverty
At the Beginning....

• Provide evidence that books make a difference

• Convince everyone that a 1:1 ratio is critical for success

• Design books according to the evidence base
Training Only vs. Books and Training….
Books Had the Largest Impact

• Teachers in many countries rely heavily on the book as the core teaching tool.

• If the book is good, learning can be improved.

• But, changing the book is not easy.
Tusome Early Literacy Programme
Ensure that Everyone is on Board

- Many key stakeholders endorsed the program and were actively engaged to implement it.
- Kenya Institute of Curriculum Development (KICD)
- Kenya Association of Publishers (KAP)
- **Would the program be able to launch?**
Getting to Yes…

- USAID, MOE, and IP worked together with KICD and KAP.
- MOE leadership actively reached out to KAP.
- IP provided technical training in textbook development and reading methodology to both KICD and KAP.
- There were opportunities not only to engage, but also to listen, teach, and learn together.
- Early opponents caused significant delays, but ultimately became outspoken champions.
Inspecting Tusome Books at Printer
Tusome Launch-28 January, 2015
Tusome Books-Procurement and Distribution

- Class 1 English & Kiswahili
- 2.7 million books
- Packed per school, delivered at the zone
- Contracted courier to deliver at zonal level
- Delivery notes signed by appropriate authorities
Books-Delivered to 22,500 Public Schools
Long-Term Goals

• Approximately 12 million books will be distributed to benefit 5.4 million children.

• Future procurement and funding will transition to Ministry in year four.
A Few Parting Thoughts…

• Identify and groom champions.

• Prioritize host country leadership.

• Anticipate and engage opponents.

• Ensure that books are in place before teacher training begins.
A Last Thought

Timing and sequencing of book development, endorsement, procurement, distribution, and utilization are all critical stages of a methodical process.