



USAID
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THE OFFICE OF PRIVATE CAPITAL AND MICROENTERPRISE

Bureau for Economic Growth, Education and Environment (E3)

Private investment flowing to developing countries far exceeds official development assistance. This trend will only continue to increase as global demand for investment and opportunities for business grow. Sustained private investment has the ability to create jobs, increase economic opportunity, enhance access to and quality of services – from financial and energy to health and education – and ultimately, reduce poverty.

The Office of Private Capital and Microenterprise (PCM) demonstrates USAID's commitment to develop a more strategic relationship with private investors focused at the nexus of business opportunities and development priorities. PCM engages investors and reduces business risks primarily through: direct transaction support, and facilitating investment partnerships. PCM's approach strengthens USAID's business model by deploying resources that catalyze private resources – capital and expertise – into priority development sectors and regions.

SERVICE OFFERING

The Office and its staff of technical experts develop and support tools, approaches, and intermediaries that can mobilize private finance at scale in the developing world.

For Investors and Financiers:

- Develop risk mitigation tools
- Provide transaction structuring support for blended finance models
- Support intermediaries linking capital supply and demand
- Coordinate across USAID offices with other USG agencies to support and/or accelerate transactions
- Convene financial, donor and public sector partners around opportunities for private finance within development priorities

For USAID Missions and Bureaus:

- Offer strategic planning and programming assistance to catalyze investment into priority sectors
- Provide transaction structuring support
- Deliver training and knowledge management tools for engaging private investors
- Partner with investors that provide access to capital and expertise
- Identify and screen new investment partners

MOBILIZING PRIVATE CAPITAL TO MAXIMIZE DEVELOPMENT RESULTS

The Office of Private Capital and Microenterprise (PCM) is a new office within the Bureau for Economic Growth, Education and Environment (E3).

PCM engages private capital providers to mobilize greater resources and expertise in support of development priorities. This approach complements traditional development programming by drawing in private investment that is capable of addressing development needs sustainably and at greater scale.

Agnes Dasewicz
Acting Director

David Cohen
Deputy Director

Office of Private Capital and Microenterprise (PCM)
U.S. Agency for International Development (USAID)

Contact Us:
pcminfo@usaid.gov
www.usaid.gov/pcm