Beginning with the end in mind: Citizen-led Assessments in Nigeria

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Nigeria in context

Nigeria is the 41st largest economy in the world (GDP) & 2nd largest economy in Africa.

Population: 174.51 million
- Largest economy in Africa
- Nigerian: 1.0 million

Urban Population: 49.6%
- Approximately (2011)

Demographics:
- 0-14 years: 43.8%
- 15-64 years: 53.2%
- 65 years+: 3%

Languages:
- English
- 250+ ethnic groups

Producers:
- 12th largest crude oil producer in the world & 8th largest exporter.
- 12th largest petroleum reserves & contributes to 85% of government’s revenue.
- Top 5 cocoa bean producing countries in the world.

1 in 5 out of school children globally, some 10.5m children are Nigerian... And those who are in school are learning little.
Nigeria in context

• Nigeria’s future depends on the productive capacity of its people, not oil

• Multi-level crisis in Nigeria’s education system, but weak warning systems to guide interventions and inform policy making

• Non-state actors and ordinary citizens have an important role to play in improving education policy and outcomes
Early grade assessments help shift focus from enrolment, grade progression, certifications to competencies and capabilities

- Not a replacement of other early grade learning assessments
- Public Private collaboration that enhances shared commitment to quality education
- Helps in the collection of data on household indicators that impact on learning
- Assesses all children – including out of school and those in non-formal schools
- Low cost early warning system that promotes volunteerism, and develops a critical mass of cross-sector, informed and empowered education activists
# Methodology of the Citizen-led Assessment

- **Low cost**: Low cost model powered by volunteers
- **Household based**: Conducted in households, and includes collection of household indicators
- **One to one**: Orally administered individualized survey
- **Simple**: Simple and easily administered tools
- **Citizen-led**: Parents, guardians, religious leaders are actively engaged in the process
- **Instant feedback**: Parents / guardians receive feedback
- **Inclusive**: Includes school surveys
- **Multi-sectoral**: Collective and collaborative effort with all relevant stakeholders
Citizen-led Assessments Globally

- 10 years
- 40 assessments
- 7.5 million children tested
- 30 languages
- 600,000 volunteers

Nigeria is the 9th country to join the Peoples Action for Learning Network.
## Citizen-led assessments: 2014 at-a-glance

<table>
<thead>
<tr>
<th>Country</th>
<th>Districts</th>
<th>EAs / Villages</th>
<th>HHs Visited</th>
<th>Children Assessed</th>
<th>Schools Visited</th>
<th>Volunteers Involved</th>
<th>Lang Tested</th>
</tr>
</thead>
<tbody>
<tr>
<td>India (R)</td>
<td>577</td>
<td>16,497</td>
<td>341,070</td>
<td>569,229</td>
<td>15,206</td>
<td>32,994</td>
<td>20</td>
</tr>
<tr>
<td>Pakistan (R&amp;U)</td>
<td>165</td>
<td>4,698</td>
<td>93,093</td>
<td>279,427</td>
<td>6,235</td>
<td>9,396</td>
<td>3</td>
</tr>
<tr>
<td>Kenya</td>
<td>158</td>
<td>4,521</td>
<td>62,089</td>
<td>135,109</td>
<td>4,441</td>
<td>9,300</td>
<td>2</td>
</tr>
<tr>
<td>Tanzania</td>
<td>133</td>
<td>3,930</td>
<td>78,600</td>
<td>104,000</td>
<td>3,688</td>
<td>8,253</td>
<td>2</td>
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<tr>
<td>Uganda</td>
<td>80</td>
<td>2,372</td>
<td>34,013</td>
<td>87,339</td>
<td>2,353</td>
<td>4,800</td>
<td>5</td>
</tr>
<tr>
<td>Mali (2013)</td>
<td>216</td>
<td>1080</td>
<td>21,251</td>
<td>227,689</td>
<td>2,259</td>
<td>975</td>
<td>7</td>
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<tr>
<td>Senegal</td>
<td>14</td>
<td>220</td>
<td>9,928</td>
<td>26,014</td>
<td>856</td>
<td>450</td>
<td>2</td>
</tr>
<tr>
<td>Mexico</td>
<td>21 (Vera-cruz)</td>
<td>187</td>
<td>2,400</td>
<td>3,100</td>
<td>187</td>
<td>480</td>
<td>3</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>1,364</strong></td>
<td><strong>33,505</strong></td>
<td><strong>642,444</strong></td>
<td><strong>1,431,907</strong></td>
<td><strong>35,225</strong></td>
<td><strong>66,648</strong></td>
<td><strong>44</strong></td>
</tr>
</tbody>
</table>
Evidence:
Carefully selected, trained & motivated volunteers administer simple tests to each eligible child in sampled households, and gather learning data.

Action:
Volunteers provide instant feedback on how parents and communities can support children’s learning; but our action does not stop here.

Advocacy:
Share what we learn about what’s working & what needs to change, using social, print and broadcast media, backed by empirical data, while showcasing learnings from models of excellence.

Nigeria: theory of change
**LEARNigeria: Early days but a promising start**

- Pre-tests successfully carried out as a public private partnership
- 4 Local Governments surveyed (urban and rural)
- Over 17 public, private and civil society organisations, and **25 volunteers** involved in test development, field testing, and administration of data collection instruments;
- Parents/Guardians irrespective of educational or economic status are interested in quality of education
- Community engagement is key in promoting education in a culturally and religiously diverse country like Nigeria
LEARNigeria in Action (video)
Thank you

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