

CII Spotlight: Janine Hum

Market Access Advisor
Center for Accelerating Innovation and Impact



Q: What do you do for USAID?

A: I joined the CII team in November as a Market Access Advisor. In this role, I am focused on applying business minded approaches to the introduction and scale up of global health innovations. Currently, I am working on Microbicide introduction planning as well as on market shaping projects for Family Planning and Injectable Antibiotics.

Q: What part of your job do you find most inspirational?

A: There are many things about this job that inspire me. My colleagues in Global Health, whose intelligence and commitment to USAID's work in developing countries drives me to learn and do more on a daily basis, are a major source of inspiration. Above all I am inspired by the many stories of lives that have been saved or improved as a result of health advances driven by USAID over the last 50+ years, and the knowledge that there are many more breakthroughs to come.

Q: How did you end up at USAID?

A: Prior to joining USAID, I worked at Celgene, a global biopharmaceutical corporation that develops treatments for patients with incurable hematological and solid tumor cancers. At Celgene, which I joined after business school, I worked in market research, business intelligence, and business planning. When planning a move from New York to D.C., I came across the position for CII Market Access Advisor and was instantly intrigued by the opportunity to apply the private sector approaches I'd been using to developing world problems. I was ecstatic to join the team and look forward to new opportunities to impact the lives of those most in need.