

ACTING ON THE CALL

ending preventable child and maternal deaths

Photo Contest Submission Requirements

USAID is holding a public photo contest for photos taken around the world that tell the story of what is working to end preventable child and maternal deaths. Photos should answer the question “Why are mom and baby doing fine?” For example, mom and baby are doing fine because mom delivered with a skilled birth attendant by her side, or mom and baby are doing fine because they both sleep under a bed net every night. USAID will feature select photos on our website and through social media. Please send photo contest submissions to actingonthecall@gmail.com by June 16, 2014. Additional photo contest guidelines can be found at the [end of the toolkit](#).

Please submit the highest resolution possible of your photos with caption and credit to actingonthecall@gmail.com by June 16, 2014, following the requirements below (no exceptions):

- High-resolution, high quality photos that are at least 1024 pixels or larger (tall or wide) or around 300 pixels per inch. Please send the highest resolution photo possible (at least 1 MB).
- Accepted formats are high quality JPG and JPEG.
- Photos must each include a credit: name of photographer and organizational affiliation (if applicable)
- Photos must each include a unique, detailed caption, which includes a description of what is going on in the photo, who is involved, where it was taken, and how it is a part of or relates to ending preventable child and maternal death. Captions should not be more than 3 sentences in length.
- Photos must each be submitted by photographer or with permission.
- We will not accept a photo with an overlaid logo or text. Additionally, we will not accept a photo sent inside a Word document or PDF. Please send only the photo file.
- Individuals and/or organizations may submit up to five photos.

By submitting a photo, you give USAID the right to use it in current and future communications. Please contact actingonthecall@gmail.com with any questions. We will notify you via email if your photo has been chosen as a winning entry.

Here are some examples of the photo themes that we're looking out for:



USAID
FROM THE AMERICAN PEOPLE

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- Newborns
- Ensuring Healthy Behaviors (WASH, Breastfeeding)
- Family Planning
- Immunizations
- Prevention and Treatment of Childhood Illness
- Maternal Health
- Prevention of Mother-to-Child Transmission of HIV
- Nutrition
- Community Health Workers
- Continuum of Care

USAID has the right to reproduce your photo in any format, including print products, on the web, and in social media. Please make sure you read the disclaimer below for full details.

Disclaimer

By submitting a photograph to this competition you:

1. Declare that you own the copyright of the photograph and that it is your original work (or submitted with permission).
2. Declare that you have permission to use the visual image of any identifiable individual or building in the photograph for entry into the competition and that the image may be published as stipulated in the photo contest rules.
3. Agree that USAID will not be responsible for the infringement of any third party rights in the photograph, moral or otherwise, that may arise as a result of your actions or omissions and that you indemnify USAID against all legal fees, claims, damages and other expenses that may be incurred as a result of your breach of the contest rules.
4. Grant reproduction rights for USAID use and in doing so agree that USAID can use your photograph for the purposes of the competition and also for future reproduction on websites and literature and other materials at USAID's discretion (photographs will be credited where appropriate).



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