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U.S. Government Evidence Summit: Enhancing Provision and Use of Maternal Health Services through Financial Incentives

April 24th & 25th, 2012 • Kaiser Family Foundation • 1330 G Street, NW, Washington, DC 20005

Program Overview: Over their lifetime, women are 140 times more likely to die as a result of pregnancy in sub-Saharan Africa than in developed regions of the world (WHO 2010). Great disparities exist in other parts of the world as well. These enormous discrepancies highlight vast inequity, and the possibility of greatly lowering preventable maternal mortality. Women in low and middle income countries (LMIC) with a high burden of maternal death often underutilize the maternal health services intended to facilitate healthy births, save maternal lives, and protect their young children. Financial incentives are widely used by LMIC governments. Governments need evidence-based information on effective, sustainable utilization of financial incentives to address limited supply and demand for quality maternal health services. This meeting follows a Pre-Summit held March 14th at the National Institutes of Health. Three evidence review teams were formed around supply and demand-side financial mechanisms and have worked together to review both peer-reviewed and gray literature through the lens of two focal questions:

Focal Question 1: What financial incentives, if any, are linked positively or negatively to maternal and neonatal health outcomes, the provision and use of maternal health services, or to care-seeking behavior by women?

Focal Question 2: What are the contextual factors that impact the effectiveness of these financial incentives?

Draft Evidence Synthesis papers will be circulated to participants prior to the Summit. During the Summit, the evidence review teams will present preliminary findings and recommendations, which will be discussed by Summit participants. The Summit format utilizes plenary sessions and small group discussions to maximize opportunities for expert consultation with leading researchers and technical experts. Based on recorded and documented feedback, final papers will be revised following the Summit and submitted for publication. These will form the basis of recommendations for the community of users and assessors of financial incentives in maternal health, including but not limited to the U.S. government, LMIC governments, the academic community, and multilateral partners.

Expected outcomes from the Summit include: 1) clarity on evidence to inform policies, strategies, and programs for utilization of financial incentives in maternal health services in lower- and middle-income countries; and 2) identification of evidence gaps to shape the research agenda. In addition, the Summit will support the establishment of a global approach to acquisition of evidence on financial incentives for maternal health. An evidence-to-action strategy will be developed to ensure application of the Summit products, implement evidence-based best practices, and address critical knowledge gaps.

*Funding for the Summit has been provided by USAID's Bureau of Policy, Planning and Learning and the Bureau of Global Health. NIH, and The Kaiser Family Foundation provided venues for the Pre-Summit and Summit. Many organizations contributed through supporting the time and travel for expert participants. **Technical support** has been provided by USAID, NIH, CDC, and the World Bank and numerous partners.*

**U.S. Government Evidence Summit:
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Satellite Meeting: Reducing Maternal Deaths: What Works, Woodrow Wilson Center April 23, 3-5 pm

Summit Agenda

*The Evidence Summit will be moderated by **Mary Ellen Stanton**,
Senior Maternal Health Advisor, U.S. Agency for International Development*

Day 1 – April 24th

8:00-8:30 *Registration and Coffee*

8:30-8:40 **Welcome and Introduction**
Ariel Pablos Mendez, Assistant Administrator, Bureau for Global Health, U.S. Agency for International Development

8:40-9:00 **Keynote Address**
Ambassador Donald Steinberg, Deputy Administrator U.S. Agency for International Development

9:00-10:00 **SESSION ONE: Collaborating for Impact: A Global Approach to Assessing and Using Financial Incentives for Enhancing Maternal Health Services**

Moderator: Amie Batson *Senior Deputy Assistant Administrator Global Bureau, U.S. Agency for International Development*

Roundtable Speakers:

Ana Langer *Director, Women and Health Initiative, Harvard School of Public Health and Director, Maternal Health Task Force*

Cristian Baeza, *Director for Health, Nutrition, and Population, Human Development Network, World Bank*

Dale Huntington, *World Health Organization*

Dan Kress, *The Bill and Melinda Gates Foundation*

Tore Godal, *Special Advisor to the Prime Minister of Norway*

Yvonne Maddox, *Deputy Director, Eunice Kennedy Shriver National Institute for Child Health and Human Development, National Institutes of Health*

10:00-10:20 *Coffee Break*

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10:20-10:45 **SESSION TWO: Evidence Review Overview and Process**

The Evidence Review Process and Results

Elizabeth Higgs, Science Advisor, Bureau for Global Health, U.S. Agency for International Development

Instructions Interactive Sessions III-V

Robert Balster, Jefferson Science Fellow, U.S. Agency for International Development

10:45-12:45 **SESSION THREE Evidence Review: Supply Side Financial Mechanisms**

Chair, Marty Makinen, Managing Director, Results for Development Institute

Co-Chair, Oona Campbell, Professor of Epidemiology and Reproductive Health, London School of Hygiene and Tropical medicine

Presentations:

Evidence Summary	Marty Makinen
Recommendations	Rena Eichler

(Small group discussions, plenary feedback, and conversation)

12:45-1:45 *Lunch*

1:45-4:15 **SESSION FOUR: Evidence Review: Conditional Cash Transfers**

Chair, Amanda Glassman, Director, Global Health Policy, Center for Global Development

Co-Chair, Marge Koblinsky, Senior Women's Health Advisor, MCHIP, and Senior Associate, Department of International Health, Johns Hopkins University School of Hygiene and Public Health

Presentations:

Evidence Summary	Amanda Glassman
Recommendations	Marge Koblinsky

2:45-3:05 *Coffee break*

3:05-4:15 Continued small group discussions, plenary feedback, and conversation

4:30 **Adjourn to the Program & Reception**

5:30 **"Maternal Survival: Celebrating Progress and Accelerating Action"** hosted by *Senator Ben Cardin (MD) Kennedy Caucus Room in the Russell Senate Office Building (Transportation provided to Reception on Capitol Hill 4:30-5:00pm)*

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Day 2 – April 25th

8:00-8:30 *Registration and Coffee*

8:30-10:30 **SESSION FIVE: Evidence Review: Demand Side Financial Mechanisms**

Chair, Claudia Morrissey, Senior Director, Save the Children US and Technical Leadership Director, Saving Newborn Lives Initiative

Co-Chair, Laurel Hatt, Senior Associate/Health Economist, Abt Associates, Inc.

Presentations:

Evidence Summary **Laurel Hatt**
Recommendations **Claudia Morrissey**

(Small group discussions, plenary feedback, and conversation)

10:30-11:00 *Coffee Break*

11:00-12:00 **SESSION SIX A Real World Challenges:
Achieving Equity, Sustainability, and Lives Saved**

Moderator: Lois Quam, Executive Director the Global Health Initiative

Roundtable Speakers

His Excellency Mam Bunheng, Minister of Health, Cambodia

Dr. Fidele Ngabo, Director of the Maternal and Child Health Unit, Ministry of Health, Rwanda

Francis-Xavier Andoh-Adjei, Deputy Director of Strategy and Corporate Affairs, National Health Insurance Authority, Ghana

12:00-1:00 *Lunch*

Keynote Speaker Alex John London, PhD, Director Center for Ethics and Policy, Carnegie Mellon University

Ethical Challenges in Research Involving Financial Incentives in Resource Scarce Environments

Questions

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1:00-2:30

SESSION SIX B: Real World Challenges: Context Matters

Moderator: Robert Clay, Deputy Assistant Administrator, Global Bureau, U.S. Agency for International Development

Roundtable Speakers

Dale Huntington, Scientist at the World Health Organization's Department of Reproductive Health and Research

Emma Iriarte, Inter-American Development Bank, Division of Social Protection & Health
Francis-Xavier Andoh-Adjei, Deputy Director of Strategy and Corporate Affairs, National Health Insurance Authority, Ghana

Margaret Cornelius, Program Officer, Bill & Melinda Gates Foundation

Nazrin Oriakhail, Director, Malalai Maternity Hospital, Kabul, Afghanistan

Oona Campbell, Professor of Epidemiology and Reproductive Health, London School of Hygiene and Tropical medicine

Sann Chan Soeung, Chairperson for the RMNCH Taskforce, Cambodia

Questions from the audience

2:30-2:45

Coffee Break

2:45-3:45

SESSION SEVEN: Evidence to Action – Creating a Community of Practice to Advance Global Evidence-based Programs and a Unified Research Agenda

Moderator: Christel Vedingsche-Vermeersch, Senior Economist, World Bank

Roundtable Speakers

Margaret Cornelius, Health Economics and Finance, Global Health Policy and Advocacy at Bill & Melinda Gates Foundation

Flynn Fuller, USAID Mission, Director, Cambodia

Ingvar Theo Olsen, Health Economist at the Health Unit in Department for Health, Education and Research at the Norwegian Agency for Development Cooperation

Julia Watson, Senior Economic Adviser and Health Policy and Financing Hub Leader, DFID

Linda Wright, Director, Global Network for Women's and Children's Health Research, NICHD, NIH

Sylvester Mensah, Chief Executive National Health Insurance Authority, Ghana

3:45-4:00

Looking Ahead

Ariel Pablos Mendez, Assistant Administrator, Bureau for Global Health, U.S. Agency for International Development