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Organizational Capacity Assessment for Community-Based Organizations

Goal:
The goal of this tool is to assist organizations in assessing the critical elements for effective organizational management, and identifying those areas that need strengthening or further development.

Purpose:
The OCA tool was designed to enable organizations to define a capacity-building improvement plan, based on self-assessed need. This Organizational Capacity Assessment (OCA) was initially designed to measure overall capacity of organizations funded by President’s Emergency Plan for AIDS Relief (PEPFAR) under the New Partners Initiative (NPI). This OCA tool provides organizations with a set of criteria to assess their current management capacity to implement quality health programs, to identify key areas that need strengthening.

Although many capacity assessments exist, the structure and process of this tool distinguishes it from others. Multi-level and multi-department involvement fosters team building and organizational learning. Inclusion of management, compliance, and program components ensure a holistic understanding of the organization’s strengths and challenges and the guided self-assessment by skilled facilitators instills ownership on the part of the organization for its improvement plan.

The OCA tool assesses technical capacity in seven domains, and each domain has a number of sub-areas.

OCA Domains
1. Governance
2. Administration
3. Human Resources
4. Financial Management
5. Organizational Management
6. Program Management
7. Project Performance Management

Using This Tool
This Organizational Capacity Assessment tool is designed to enable organizational learning, foster team sharing, and encourage reflective self-assessment within organizations.

Recognizing that organizational development is a process, the use of the OCA tool results in concrete action plans to provide organizations with a clear organizational development road map. The OCA can be repeated on an annual basis to monitor the effectiveness of previous actions, evaluate progress in capacity improvement, and identify new areas in need of strengthening.

The OCA is an interactive self-assessment process that should bring together staff from all departments at implementing organizations, both at headquarters and in the field, for the two- to three-day assessment.

Not intended to be a scientific method, the value of the OCA is in its collaborative, self-assessment process. The framework offers organizations a chance to reflect on their current status against recognized best practices. Lively discussions are also an opportunity for management, administration, and program staff to learn how each functions, strengthening the team and reinforcing the inter-relatedness of the seven OCA components.

Each page of this tool examines one area. A range of examples of services available is provided along a continuum, from 1-4.
The methodology is a guided self-assessment that encourages active participation. The facilitator and participants meet and discuss each area to determine where the organization sits along the continuum of implementation. Facilitators ask open-ended, probing questions to encourage group discussion, and take notes on participant responses. These notes are later used for the action planning.

Sample questions which might help the facilitator to probe further into the content areas are presented on each page.

The scores that are arrived at are designed to set priorities for the actions and are not used to judge performance. Facilitators use the information from the scoring and rationale sheets to define the issues and actions. The organization reviews or adjusts the problem statement and builds on the suggested actions to define action steps, responsibilities, timeframe, and possible technical assistance needs.

The ability to identify areas to be addressed will strengthen the organization and in subsequent years, enable it to view improvement and note where progress is still needed.
I. Governance
   1. Vision, Mission, and Values
   2. Legal Status
   3. Governing or Advisory Board
   4. Leadership and Succession Plan

II. Administration
   1. Organizational Structure
   2. Operational Policies, Procedures, and Systems
   3. Filing and Information Systems

III. Human Resources
   1. Staffing (levels, hiring, retention)
   2. Job Descriptions and Staff Supervision
   3. Personnel Policies
   4. Compensation (stipends, salaries, and benefits)
   5. Volunteers and Interns

IV. Financial Management
   1. Financial Policies and Procedures
   2. Internal Controls
   3. Financial Documentation and Reporting
   4. Financial Planning and Sustainability

V. Organizational Management
   1. Strategic and Operational Planning
   2. Resource Mobilization
   3. Communication Strategy: Documentation and Reporting
   4. Internal Communication Decision-Making
   5. Stakeholder Involvement
   6. Knowledge Management

VI. Program Management
   1. Community Involvement
   2. Project Implementation
   3. Service Delivery: Standards and Referrals
   4. Monitoring and Evaluation (M&E) and Quality Assurance (QA)
Governance

The objective of this section is to assess the clarity of the organization’s motivation, purpose, and stability by reviewing its guiding principles, structure, and oversight mechanisms.

Resources you may wish to refer to in this section:
Vision, mission, and/or values statements; by-laws or articles of incorporation; terms of reference for board members; board meeting minutes; succession plan; certificate of legal registration.

1. Vision, Mission, and Values

Rationale: Organizations that have articulated and shared what drives them and toward what they are working create a sense of shared ownership and common commitment to activities.

- Discuss some or all of the following questions:
  - Does the organization have a vision statement, mission statement, and statement of values?
  - Are the vision and mission used to set priorities? If so, please describe how.
  - Are these statements posted openly in the office or somewhere that staff and visitors can see?
  - Are the statement(s) used in human resource materials (i.e., staff handbooks, orientation materials, job descriptions, etc.), organizational brochures, reports, and proposals?
  - Does the organization regularly review the vision and mission statements (for example, in conjunction with strategic and/or operational planning)?

- Come to consensus: Where does the organization fall on this spectrum?

<table>
<thead>
<tr>
<th>Basic</th>
<th>Has one of the following: mission, vision, or statement of shared values</th>
</tr>
</thead>
<tbody>
<tr>
<td>Moderate</td>
<td>Has vision and mission statements that staff are familiar with.</td>
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<tr>
<td></td>
<td>These are occasionally referred to during program planning.</td>
</tr>
<tr>
<td>Robust</td>
<td>Clear statements of vision, mission, and organizational values are widely shared, understood, and used by staff, beneficiaries, and other stakeholders for planning purposes.</td>
</tr>
</tbody>
</table>

Indicate with an ‘O’ where you are now and with an ‘X’ where you want to be at the end of 12 months.
2. Legal Status

**Rationale:** Legal registration, according to the laws of the country, as well as careful adherence to relevant tax and labor laws, enable an organization to gain recognition, perform functions like holding a bank account, and implement programs accountably.

- Discuss some or all of the following questions:
  - Is the organization legally registered and is the documentation of current legal registration readily available (or posted) in the office?
  - Are labor laws adhered to? Is this documented in human resource policies?
  - Does the organization comply with the tax codes for both itself and the staff?
  - Does the organization comply with annual statutory requirements, such as audits and other reporting?
  - Does the board review and approve the audit and other statutory reports?

- Come to consensus: Where does the organization fall on this spectrum?

<table>
<thead>
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</thead>
<tbody>
<tr>
<td>The organization’s legal status and registration are not current or known to representatives.</td>
<td>The organization is legally registered but does not always comply with all relevant laws and regulations.</td>
<td>The organization is legally registered, has appropriate tax status, and complies with its legal, tax, statutory and labor obligations.</td>
</tr>
</tbody>
</table>

*Indicate with an ‘O’ where you are now and with an ‘X’ where you want to be at the end of 12 months.*
3. Governing or Advisory Board

**Rationale:** Governing or advisory boards whose members are committed to the organization and bring relevant knowledge and experience, provide guidance, support, and oversight to the organization’s staff and operations.

- Discuss some or all of the following questions:
  - Does the board have clearly defined terms of reference (TOR) that detail its primary duties?
  - Are board roles clearly differentiated from the executive roles?
  - Are there clear and documented criteria for becoming a board member?
  - Are there term limits and a system for electing or approving board members?
  - Does the board meet regularly and document its decisions with minutes?
  - How are board members involved in strategic planning, resource mobilization, and developing and approving organizational policies and budget and annual financial statements?

- Come to consensus: Where does the organization fall on this spectrum?

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<tbody>
<tr>
<td>No functioning board or the board membership is small, static, and made up only of people with personal ties.</td>
<td>A committed board but lacks some relevant experience. Meetings are held periodically. Inconsistent level of involvement with the organization.</td>
<td>A strong diverse board comprised of members with relevant experience. Regular and well-documented meetings. Thoughtful, consistent, and careful oversight of the organization according to its functions defined in the terms of reference.</td>
</tr>
</tbody>
</table>

*Indicate with an ‘O’ where you are now and with an ‘X’ where you want to be at the end of 12 months.*
4. Leadership and Succession Plan

**Rationale:** Over-reliance on a single person, such as the executive director (ED) or founder puts an organization at risk of failing in the absence of that person.

- **Discuss some or all of the following questions:**
  - Is there a deputy or other staff/board member who can fulfill the duties of the ED if he or she is absent for short or long periods?
  - Does the organization support capacity-building to ensure that others are able to take on or assist with the key functions of the organization’s leadership (fund-raising, operations, and program quality)?
  - Is there a documented succession plan for the ED?
  - Do people other than the ED have contacts and relationships with key donors and stakeholders?

- **Come to consensus: Where does the organization fall on this spectrum?**

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<tr>
<td>The organization is completely dependent on the ED for key functions. The organization would cease to function without the ED.</td>
<td>The organization is somewhat dependent on the ED, particularly for relationships with donors and stakeholders. Staff/board members could sustain operations in the absence of the ED.</td>
<td>The organization is reliant but not dependent on the ED. A plan is in place for succession and designated staff have been mentored for the role. If the ED leaves, the organization would continue to function smoothly.</td>
</tr>
</tbody>
</table>

*Indicate with an ‘O’ where you are now and with an ‘X’ where you want to be at the end of 12 months.*
I. Administration

The objective of this section is to assess the organization’s capacity to develop and use key policies, procedures and systems to manage its general operations and functions.

Resources you may wish to refer to in this section:
Policy and procedures manuals; samples of administrative forms.

I. Organizational Structure

Rationale: An organization whose structure is in line with its mission, goals, and programs and has systems in place to ensure coordination among departments and functions can improve its efficiency and effectiveness.

➢ Discuss some or all of the following questions:
  - Is the organizational and reporting structure clearly documented and disseminated?
  - Is there an organogram or other document outlining supervisory and staff responsibilities?
  - How do departments communicate with each other and what are their functions?
  - Does the current structure adequately support the departments/functions?

➢ Come to consensus: Where does the organization fall on this spectrum?

Basic: There is an informal structure.
Moderate: There is a basic structure (organogram) but it is incomplete. Departments and their functions are not well-defined nor are lines of communication and responsibility across departments.
Robust: There is a well-defined structure (organogram) in line with the organization’s mission and goals. Departments and functions are defined and lines of communication and coordination are clear.

Indicate with an ‘O’ where you are now and with an ‘X’ where you want to be at the end of 12 months.
2. **Operational Policies, Procedures, and Systems**

Rationale: Clear guidance for organizational operational procedures enables better adherence to an organization's rules and regulations.

Discuss some or all of the following questions:
- Are there written organization policies and procedures that support operational needs (e.g., travel, procurement, fixed assets, security, etc.)?
- Are they presented so financial and non-financial staff can benefit from the guidance?
- Are staff trained on the details and purpose of the policies and procedures?
- How is compliance with the systems monitored?
- Are the existing procedures/policies reviewed?
- Are procedures in line with external regulations?

Come to consensus: Where does the organization fall on this spectrum?

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<tbody>
<tr>
<td>There are no documented policies and procedures.</td>
<td>Some documented policies are compliant with country and/or donor regulations. Staff are trained/oriented to procedures, but adherence is inconsistent. No process for review or updating policies or procedures.</td>
<td>Complete and appropriate procedures are known by staff and, where appropriate, in line with donor or country regulations. Policies and procedures are consistently adhered to, reviewed, and updated.</td>
</tr>
</tbody>
</table>

Indicate with an ‘O’ where you are now and with an ‘X’ where you want to be at the end of 12 months.
3. Filing and Information Systems

**Rationale:** An organization with a functional information system can provide efficient support to operations and programs.

Discuss some or all of the following questions:
- Is there a general filing system that documents how and where information is stored?
- Is someone responsible for the system?
- Is the information adequate to support operations and programs?
- Does the system include guidance to allow the organization to manage information on best practices and other program support?
- Is the system structure communicated to all staff?

➢ **Come to consensus: Where does the organization fall on this spectrum?**

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</thead>
<tbody>
<tr>
<td>There is no organizational filing system or person responsible for filing.</td>
<td>There is documentation of some information system polices and procedures. A staff member is responsible for managing the information system.</td>
<td>There is a master information system that supports operations and programs at a high level of functionality. Staff are oriented on how to access and contribute to the system. A staff member manages the system.</td>
</tr>
</tbody>
</table>

*Indicate with an ‘O’ where you are now and with an ‘X’ where you want to be at the end of 12 months.*
II. Human Resources

The objective of this section is to assess the organization’s ability to maintain a satisfied and skilled staff/volunteer workforce and to manage operations and staff time in order to implement quality programs.

Resources you may wish to refer to in this section:

Staffing plan, recruitment policy and guidelines, personnel manual, job descriptions, volunteer/intern policy and compensation policy, vacancy and turnover data, retention policies, performance appraisals.

I. Staffing (levels, hiring, retention)

Rationale: Organizations with equitable and consistently applied human resources policies that address salary, recruitment, and retention can more effectively maintain appropriately skilled personnel, including both paid staff and volunteers.

- Discuss some or all of the following questions:
  - Are there written and transparent recruitment guidelines that include job descriptions and qualifications, announcements, short-listing, interviewing, reference and salary history review, and employee agreements?
  - Is there designated HR staff and are they trained in how to use the guidelines?
  - Are there approaches for retaining staff, including benefits, recognition, career advancement, and exit interviews?
  - Is there a documented staffing plan and active review of staffing status?
  - Are current positions filled? Is data on vacancy and turnovers kept and reviewed?

- Come to consensus: Where does the organization fall on this spectrum?

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</tr>
</thead>
<tbody>
<tr>
<td>HR is a shared function among several members. There is no documented recruitment or retention policy or staffing plan.</td>
<td>There is a designated and trained HR staff member. Recruitment guidelines exist and are followed. There are no retention strategies and staff turnover is moderate.</td>
<td>Recruitment and retention policies. Designated HR staff. Minimal staff turnover.</td>
</tr>
</tbody>
</table>
Indicate with an ‘O’ where you are now and with an ‘X’ where you want to be at the end of 12 months.

2. Job Descriptions and Staff Supervision

Rationale: Appropriate job descriptions (JDs) ensure that staff roles and responsibilities are clearly defined and understood and help supervisors review and improve performance against expectations.

- Discuss some or all of the following questions:
  - Are there templates for job descriptions that list title, job duties, reporting requirements, qualifications, and skills?
  - Are JDs filed and updated as needed?
  - Is there a documented supervisory plan? Is staff aware of the structure?
  - Are supervisors aware of their responsibilities and trained to be supportive?
  - Are supervisor findings documented and discussed?
  - Are performance appraisals conducted? How often?

- Come to consensus: Where does the organization fall on this spectrum?

- Basic: There are no documented JDs or a supervisory plan.
- Moderate: JDs are in place, include key components, and are filed. There is no documented supervisory plan.
- Robust: JDs are compliant with policy. A supervisory plan exists and staff are trained to provide supportive supervision. Performance appraisals are conducted annually.

Indicate with an ‘O’ where you are now and with an ‘X’ where you want to be at the end of 12 months.

3. Personnel Policies

Rationale: Personnel policies understood by all staff members provide clear rules and regulations that govern how staff, volunteers, and other organizational representatives are expected to act and what they can expect from the organization.

- Discuss some or all of the following questions:
  - Do we have documented policies that address the following areas?
    - work schedule and time management
o employee compensation (salary) and benefits
o employee conduct
o types of leave and how to request them
o performance reviews
o grievances and disciplinary procedures
o ending employment (resignation/termination)
o various administrative procedures
o HIV in the workplace

☐ Are these policies collected in a personnel manual that all staff receives? Do staff sign to confirm that they have received the personnel manual?
☐ How and how often is the personnel manual updated?

➢ Come to consensus: Where does the organization fall on this spectrum?

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</thead>
<tbody>
<tr>
<td>Personnel policies are not documented, nor are they regularly reviewed or updated. There is no central personnel manual.</td>
<td>Most personnel policies are documented and collected in a basic personnel manual. Some staff have received the personnel manual but receipt is not documented.</td>
<td>A comprehensive set of personnel policies exists and are collected in a manual. The manual is regularly reviewed and updated. Staff receive the personnel manual and are expected to adhere to the policies.</td>
</tr>
</tbody>
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Indicate with an ‘O’ where you are now and with an ‘X’ where you want to be at the end of 12 months.

4. Compensation (stipends, salaries, and benefits)

Rationale: Fair and equitable distribution of stipends, salaries, and benefits can improve staff retention and morale.

➢ Discuss some or all of the following questions:
  ☐ How are salaries determined? Is salary history, salary scale, or an alternative system used and understood by staff?
  ☐ Is salary history verified and determination of salary documented and filed?
  ☐ If pay grades and ranges are used, are they documented and applied to all staff?
  ☐ Are pay grades and ranges updated annually?
  ☐ Are pay increases and performance reviews coordinated?
  ☐ Are employee benefits equitably applied? Are benefits documented and are staff aware of them?
  ☐ Do staff salaries and employee benefits conform to national labor laws?
If stipends are provided are they consistent and timely?

**Come to consensus: Where does the organization fall on this spectrum?**

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</thead>
<tbody>
<tr>
<td>There is no transparent system for determining salary or distributing benefits.</td>
<td>There is guidance for determining salary in line with national laws. Pay grades are updated annually.</td>
<td>Pay increases and performance reviews are coordinated. Benefits are known and criteria for distribution exists. Stipend guidance is defined.</td>
</tr>
</tbody>
</table>

*Indicate with an ‘O’ where you are now and with an ‘X’ where you want to be at the end of 12 months.*

5. **Volunteers and Interns**

**Rationale:** Organizations that provide field and office-based volunteers and interns with clear tasks, training, supervision, and recognition tend to have less turnover and receive significant contributions to the organization.

**Discuss some or all of the following questions:**
- Is there a documented policy for recruiting, selecting, engaging, and managing/supervising volunteers and interns?
- Is training and orientation provided regularly?
- Are volunteers given job descriptions?
- Are they provided with performance standards? Are these used to assess performance?
- How is supervision provided?
- Do they receive financial or non-financial recognition/compensation?

**Come to consensus: Where does the organization fall on this spectrum?**
Indicate with an ‘O’ where you are now and with an ‘X’ where you want to be at the end of 12 months.

Basic: There is no guidance for identifying need for or selecting and managing volunteers/interns.

Moderate: There is guidance on volunteer selection criteria and management procedures. Volunteers/interns are provided with job descriptions.

Robust: Volunteers and interns are trained and supervised. They receive performance reviews and are recognized for their work.
III. Financial Management

The objective of this section is to assess the quality of the organization’s financial system and policies and procedures and the staff’s knowledge of the system.

Resources you may wish to refer to in this section:
Financial manual, accounting journals, chart of accounts, payment vouchers, staff training plan, signatory policy/authority matrix, budget, budget tracking sheet, financial reports, strategic plan.

I. Financial Policies and Procedures

Rationale: Having clear, well-documented policies and procedures for financial management that are understood and used by staff members allows an organization to function transparently and promotes integrity and accountability.

➢ Discuss some or all of the following questions:
   □ What type of accounting system does the organization use? How is the system implemented? Is the organization using accounting software?
   □ Which financial procedures are documented? How are financial procedures developed and approved? How often are the financial procedures formally reviewed/updated? What is included in the financial policies and procedures? Do they include:
      o A signatory/authority matrix (who can do what)? Does it include authorization limits?
      o Who are the organization’s check signatories?
      o Budgeting and reporting requirements?
      o Policies regarding receipts (definition, recording)?
      o Requirements for documenting expenses/payments and income/receipts (supporting documentation and retention period)?
      o Managing bank accounts in the organization’s name?
      o Managing petty cash (who can spend, types of items, limit)?
      o Monthly reconciliation of all cash accounts?
      o Policies and procedures for handling potential fraud?
   □ How are staff members oriented/trained in the procedures? How often?
   □ Does the organization have separate accounts for separate programs? Does the organization use codes to assign transactions to a specific project/donor?
   □ Is there cashbook (or bank journal) completed in ink used for each bank account?
   □ How are account balances kept? Are all payments and receipts recorded in the organization’s bookkeeping system? How are transactions in the accounting system linked to supporting documentation?
   □ What systems ensure compliance with financial procedures? At the end of the fiscal year how are accruals recorded?

➢ Come to consensus: Where does the organization fall on this spectrum?
2. Internal Controls

**Rationale:** Strong internal controls help an organization safeguard its assets, manage internal risks, and ensure accurate and reliable financial accounting and reporting.

- **Discuss some or all of the following questions:**
  - Are there written policies on internal controls that are regularly reviewed and updated, and staff are trained on?
  - Do the controls guide the segregation of duties among staff involved in financial management?
  - Do multiple people review and approve payments and financial reports?
  - How is petty cash managed?
  - Is there a safe or other secure location for storing cash and checkbooks? Are there a limited and known set of people who can access the contents?
  - How does the organization periodically assess its financial risks?
  - Is there a documented procedure for handling possible instances of fraud or theft?

- **Come to consensus: Where does the organization fall on this spectrum?**
3. Financial Documentation and Reporting

**Rationale:** Keeping accurate and up-to-date financial records enables an organization to track resources, monitor its financial status, and prepare accurate financial reports for donors, stakeholders, and auditors in a timely fashion.

- Discuss some or all of the following questions:
  - Are there written guidelines and procedures for documenting all types of financial transactions?
  - How often are these guidelines reviewed and updated? What is the process for this?
  - Is the organization’s financial documentation up-to-date?
  - Are financial files kept neatly, organized, and secure?
  - Are there procedures for preparing and disseminating financial reports?
  - Does the organization adhere to relevant legal requirements on financial reporting, such as audits?
  - Who in the organization prepares, reviews, and approves financial reports that are shared with donors and other stakeholders?

- Come to consensus: Where does the organization fall on this spectrum?
4. Financial Planning and Sustainability

**Rationale:** Financial planning and monitoring that aligns with program planning and monitoring enables an organization to implement planned activities and demonstrate accountability to resource providers, which builds their confidence in the organization and makes them more likely to continue supporting the organization.

- **Discuss some or all of the following questions:**
  - Does the organization have a master budget that includes operating and overhead costs as well as project activities? How is it developed? How are budgets reviewed and approved? Are they frequently updated?
  - Are project budgets developed during activity planning?
  - Does the organization have a documented resource mobilization strategy? How does it relate to the strategic plan?
  - Does the organization have income-generating activities or other sources of unrestricted funding?
  - Does the organization have a cash flow that allows it to meet its financial obligations? Is the organization in debt?

- **Come to consensus: Where does the organization fall on this spectrum?**
Indicate with an ‘O’ where you are now and with an ‘X’ where you want to be at the end of 12 months.

**Basic**
Incomplete budgets for activities that partially align with strategies.
Ad hoc or inconsistent fundraising.
All funds officially allocated to projects, no core operational funds available.

**Moderate**
A basic overall organizational budget that was developed separately from the strategic plan.
Project budgets are developed at the outset of activities but not regularly reviewed.
One or two external donors.

**Robust**
Complete, reasonable, and accurate budgets exist, both for the organization overall and for specific projects.
Budgets are aligned with the strategic plan and a fundraising plan and are regularly reviewed.
Budgets respond to project needs, donor requirements, and the environment.
More than two external sources of funding are supporting the organization.
IV. Organizational Management

The objective of this section is to assess the organization’s planning, management of external relations, means of identifying and capitalizing on new resources, and decision-making policies.

Resources you may wish to refer to in this section:

Strategic plan, operational plan, stakeholder list and analysis, resource mobilization plan.

I. Strategic and Operational Plan

Rationale: Having a strategic plan helps an organization realize its mission and goals with a shared vision, long-term and costed plan, and annual operational plans.

Discuss some or all of the following questions:

- Does the organization have a current strategic plan?
- Did staff and stakeholders participate in its development?
- How long a period of time does it cover?
- Does it include measurable objectives, resource needs, and costs? How will it be funded?
- Is the strategic plan used to guide annual operational planning?
- Is the operational plan linked to the budget?
- How are the plans reviewed and monitored?

➢ Come to consensus: Where does the organization fall on this spectrum?

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<thead>
<tr>
<th>Basic</th>
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</thead>
<tbody>
<tr>
<td>No long-term strategic plan or annual operational plans.</td>
<td>Has a short-term plan that translates its mission and goals into objectives. Operational plans and budgets relate strategic plan to management decisions.</td>
<td>Has a long-term strategic plan developed with staff and stakeholders. Budget is tied to plan's activities. SP is reviewed annually. SP informs annual operational plan, guides organization's activities and is reviewed quarterly.</td>
</tr>
</tbody>
</table>

Indicate with an ‘O’ where you are now and with an ‘X’ where you want to be at the end of 12 months.
2. Resource Mobilization

**Rationale:** A resource mobilization plan that ties to the strategic plan’s budget enables the organization to prioritize strategies for identifying and approaching appropriate donors.

**Discuss some or all of the following questions:**

- Does the organization have a strategic plan that identifies resource needs?
- Have potential funders or donors been identified?
- Is there a strategy for obtaining funds and resources to support program priorities?
- Do staff or board members in the organization have the skills needed for proposal writing and communication strategy implementation?
- Does the organization have income-generating activities or other sources of funds that are not tied to a single program but can support general operations?
- Does the organization partner with other organizations to maximize input and minimize cost?

➢ **Come to consensus: Where does the organization fall on this spectrum?**

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</tr>
</thead>
<tbody>
<tr>
<td>No strategic plan or resource mobilization strategy. External funding is raised infrequently.</td>
<td>Has a budget linked to the strategic plan. Actively reaches out to potential donors. Has one or more income-generation activities for raising unrestricted funds.</td>
<td>Has a RM strategy listing potential resource providers and an outreach plan. Developed partnerships for efficiency. Has submitted one or more proposals for funding.</td>
</tr>
</tbody>
</table>

Indicate with an ‘O’ where you are now and with an ‘X’ where you want to be at the end of 12 months.

3. Communication Strategy: Documentation and Reporting

**Rationale:** Having policies on documentation and reporting enables the organization to build institutional memory. Disseminating factual and analytical reporting contributes to building a reputation that can attract donors and partners, especially when recognized branding is used.

**Discuss some or all of the following questions:**

- Is there a policy that describes what should be documented and how? Are there templates to enable uniformity?
- Is there a filing system (soft (electronic) and/or hard) to ensure easy access to documentation?
- Are reports tagged for sharing? For example, is relevant M&E data shared with organization, community, stakeholders, success stories, board reports, donor reports?
Is there a plan for promoting successes, etc. to donors, other organizations, stakeholders and/or beneficiaries?

Does the organization have an up-to-date website or brochure to provide information and promote its efforts?

Does the organization have a branding or tag line and a policy for how and when to use it? Is it linked to your mission? Has it been tested for recognition?

Are staff trained on how to follow the branding policy?

➤ Come to consensus: **Where does the organization fall on this spectrum?**

<table>
<thead>
<tr>
<th>Basic</th>
<th>Moderate</th>
<th>Robust</th>
</tr>
</thead>
<tbody>
<tr>
<td>No formal documentation policy. Files are disorganized (no filing system).</td>
<td>A documentation policy describes what should be documented and how. Some report templates are available. Basic filing system is in use.</td>
<td>Reports are documented in line with the policy and standardized. Staff are trained on templates, branding, and filing requirements and monitored for adherence. Documents are shared with stakeholders appropriately.</td>
</tr>
</tbody>
</table>

*Indicate with an ‘O’ where you are now and with an ‘X’ where you want to be at the end of 12 months.*

4. **Internal Communication and Decision-Making**

**Rationale:** How an organization sets up processes and structures for open communication and decision-making impacts motivation, innovation, and ownership.

Discuss some or all of the following questions:

- Are current management and staff accepting of different communication styles and flows (formal, information, face-to-face, and confidential)?
- How often are staff meetings held? What other mechanisms are there for assisting internal communication (e.g. internal newsletters, memos, social events)? Are they adequate?
- Does management encourage and incorporate staff ideas and input?
- Are staff comfortable raising challenging issues using the existing communication mechanisms?
- Do staff feel they are involved in the decision-making? Are new decisions communicated to staff?
- Are staff ideas sought and incorporated into decision-making?
- Is there a strategy for dealing with conflicts should they emerge?

➤ Come to consensus: **Where does the organization fall on this spectrum?**
5. Stakeholder Involvement

**Rationale:** Identifying and nurturing relationships with relevant stakeholders can facilitate program coordination, partnering, and resource sharing.

Discuss some or all of the following questions:

- Does the organization have a clear definition of stakeholders?
- Does the organization have complete and up-to-date information about all stakeholders working in the same geographic and/or technical areas?
- Does the organization have collaborative agreements with relevant stakeholders?
- Does the organization know stakeholder’s approaches for addressing gender and culture issues?
- Does the organization plan with and update relevant stakeholders (community, donors, districts, etc.) on progress?

➢ Come to consensus: Where does the organization fall on this spectrum?
6. Knowledge Management

**Rationale**: Systems for sharing knowledge, technical expertise, and best practices among staff leads to efficient adaptation of new practices, stronger programs, and more competent staff.

**Discuss some or all of the following questions:**

- Do you have relationships with appropriate/relevant technical organizations (government, academic, or public) to build your knowledge base?
- Do you have a process for sharing new information/practices among staff?
- Do you have a process for analyzing and identifying new information in order to adapt it for your projects?

➤ Come to consensus: Where does the organization fall on this spectrum?

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</thead>
<tbody>
<tr>
<td>No links to technical associations. Information is shared irregularly.</td>
<td>Organization has some technical links. Information is shared informally.</td>
<td>Good, appropriate technical links. Systematic process for sharing new knowledge. Regular discussion about potential for adapting new practices.</td>
</tr>
</tbody>
</table>
Indicate with an ‘O’ where you are now and with an ‘X’ where you want to be at the end of 12 months.
V. Program Management

The objective of this section is to assess the organization’s ability to provide comprehensive programs that meet beneficiaries’ needs, involve the community in design and implementation, define and use standards, and monitor performance.

Resources you may wish to refer to in this section:
M&E plans, community involvement strategy, service delivery standards, project or annual plans, referral strategy, MOUs with partner/referral organizations.

I. Community Involvement

**Rationale:** Involving the community in designing, monitoring, and implementing activities fosters buy-in and makes programs more relevant, effective, and sustainable.

Discuss some or all of the following questions:
Are the community, beneficiaries, and leaders involved in identifying needs and designing strategies? How?
Does the community and/or beneficiaries assist in program activities or provide feedback? How?
Does the organization provide regular updates on program results and solicit feedback from the community?
Does the organization have tools to assess the gender and cultural issues facing its communities? Does it incorporate the assessment findings into program design?

➢ Come to consensus: Where does the organization fall on this spectrum?

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<tbody>
<tr>
<td>No strategy exists for involving community or beneficiaries in needs assessment, planning, or program design. Communication with community leaders is ad hoc.</td>
<td>Regular orientation of community, leaders, and beneficiaries about activities. Sometimes involves community representatives in planning and decision making.</td>
<td>Documented strategy for community engagement. Actively engages community and beneficiaries in planning, and service provision and monitoring. Integrates affected families and community views into program design and revision.</td>
</tr>
</tbody>
</table>

*Indicate with an ‘O’ where you are now and with an ‘X’ where you want to be at the end of 12 months.*
2. Project Implementation

**Rationale:** Creating a detailed plan with objectives, targets, indicators, activities, and a timeline as well as appropriate staffing, budgeting, and continual monitoring makes it easier to implement, monitor, and revise projects.

- Discuss some or all of the following questions:
  - Is there a budgeted workplan for key project activities?
  - Was it developed with input from staff?
  - Are activities taking place according to the workplan timeline?
  - Are there people (staff/volunteers) in place with the required skills to implement the activities?
  - Is there a monitoring plan? Are the data reviewed regularly?
  - Are revisions to the project made based on the data?

- Come to consensus: Where does the organization fall on this spectrum?

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</table>
| No workplan or budget.  
Activities have not started or are conducted erratically. | Workplans and budget are created with staff participation.  
Staffing is incomplete.  
M&E plans are incomplete and data are not used for program revisions. | Workplans address objectives, targets, indicators, strategies, timelines, monitoring, and budget.  
Project fully and appropriately staffed.  
Monitoring conducted regularly.  
Regular review and revisions of data conducted. |

*Indicate with an ‘O’ where you are now and with an ‘X’ where you want to be at the end of 12 months.*

3. Service Delivery: Standards and Referrals

**Rationale:** Holding the organization and its referral partners accountable for meeting clear quality standards for services ensures a continuum of care and empowers clients.

- Discuss some or all of the following questions:
  - Is there a document that outlines service delivery standards?
  - Do key service providers have copies and are they trained on the standards?
  - Are personnel monitored on adherence to standards?
Are beneficiaries informed about service expectations?
Is there a referral system that includes a map and list of appropriate sites?
Are MOU’s used to create partnerships with referral sites in order to clearly define responsibilities and quality criteria?
Does the organization have a system for following up to find out whether referrals have been completed? Does the organization monitor referrals site’s quality of care?

Come to consensus: Where does the organization fall on this spectrum?

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<td>No service delivery standards or referral system in place to guide program.</td>
<td>Some standards in place but care providers are not trained or monitored on their use. A referral list exists.</td>
<td>Standards are documented and care providers are trained and monitored on adherence. Referral system in place with list, agreements, and follow-up on referrals and quality of care.</td>
</tr>
</tbody>
</table>

Indicate with an ‘O’ where you are now and with an ‘X’ where you want to be at the end of 12 months.

4. Monitoring and Evaluation (M&E) and Quality Assurance (QA)

**Rationale:** Collecting, analyzing, and reviewing data on project activities and beneficiaries helps organizations identify strengths and gaps and review whether they are achieving targets. Setting up a quality assurance process allows activities to design and test strategies for achieving performance standards.

Discuss some or all of the following questions:
- Is there an M&E plan? Does it include output and outcome indicators, data collection tools, quality review, and plans for sharing and using data?
- Is M&E training provided to relevant staff including providers, data collectors, and supervisors?
- Are M&E data routinely collected, analyzed and discussed with management, staff, stakeholders, and the community?
- Are the data used to improve performance?
- Are the data used to identify quality challenges and root causes?
- Does the organization develop plans to address the challenges, test results, and implement effective practices?
Come to consensus: Where does the organization fall on this spectrum?

- **Basic**
  - No M&E plan.
  - Monitoring and evaluation is not consistently done.
  - Data are not used for program revisions.

- **Moderate**
  - Has a M&E plan with some indicators and data collection tools.
  - Staff are not routinely trained in M&E.
  - Data collected are not regularly analyzed for strengths or gaps.

- **Robust**
  - Complete M&E plan with indicators, data collection system, quality review, analysis and plan for sharing.
  - Data are used to inform decisions on revisions, scale up, and implementation.
  - Data are used to identify root causes, develop, and test strategies for improvement.

*Indicate with an ‘O’ where you are now and with an ‘X’ where you want to be at the end of 12 months.*