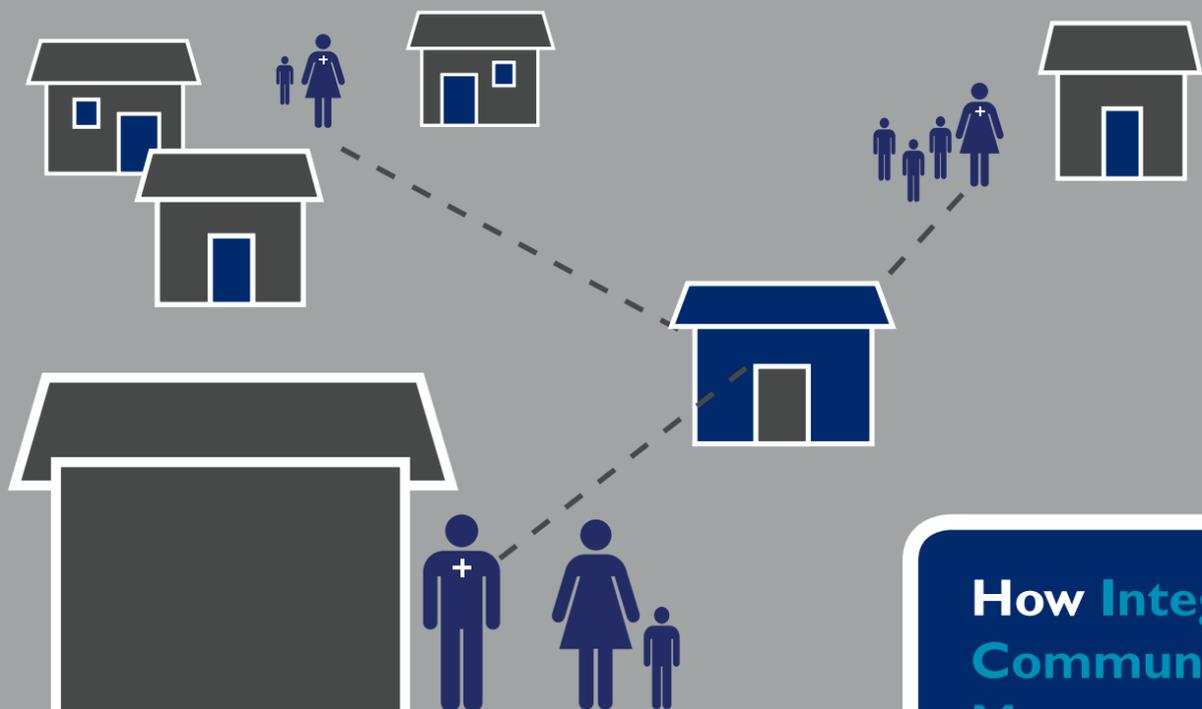


What is iCCM?

iCCM reaches children who are underserved by facility-based services through use of health workers embedded in and near communities.



Why do we need iCCM?

75% of ^{child} deaths under 5 are due to:

- newborn deaths
- pneumonia
- diarrhea
- malaria

Health workers **i** in the **Community** are equipped to manage and assess these top killers.

How Integrated Community Case Management (iCCM) Can Help Us #FightPneumonia



How does iCCM work?

Trained community health workers...

If not immediately treatable...

TEST & TREAT



Test and give child antibiotics

REFER



Refer child to health center

PREVENT



Teach healthy habits to prevent childhood illnesses and encourage routine immunization

How is iCCM effective?

Investing in iCCM ensures community health workers can:

- ✓ **DELIVER** integrated interventions directly in communities
- ✓ **TREAT** major childhood illnesses like **pneumonia**
- ✓ **PREVENT** by teaching healthy habits and encouraging routine immunization
- ✓ **SAVE** lives



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