



Data-driven Strategy to Improve Health Outcomes in Sub-Saharan Africa

Scope

The Health Division of the Office of Sustainable Development in USAID's Bureau for Africa awarded a five-year project to BroadReach to drive an innovative strategic initiative to improve health care outcomes in Sub-Saharan Africa.

The "Regional Action through Data" Cooperative Agreement was awarded on September 26, 2016, for a total estimated amount of \$22.8 million. The Regional Action through Data project can accept funding from other USAID operating units.

BroadReach will develop a data-analytics capability at strategic health institutions, building an evidence-based foundation for decision-making by changing how and why data is collected, analyzed and used to maximize the positive impact of policies, programs and development investments on populations in need.

To implement the project, BroadReach will leverage BroadReach Vantage, a data-driven platform with tools that include performance dashboards, advanced analytics, reporting, workflow toolkits and team collaboration.

- At the regional level, BroadReach will equip and empower stakeholders, including regional and national organizations, with evidence-based analytics to drive policy, strategy, program development and resource allocation.
- At the patient/provider level, focused on cross-border populations, Jembi will lead a team implementing a cloud-based personal electronic health record system, integrating cross-border data collection to ensure quality and continuity of patient care regardless of their location.



The project's first activity will be a thorough scoping and landscaping exercise in conjunction with USAID field missions, other USAID operating units and external stakeholders to ensure that the project identifies critical gaps in current programming, aligns well with other data initiatives and adds complementary value.

Consortium Partners

Led by BroadReach, with project headquarters in Nairobi, Kenya, the RAD consortium partners include:

- Duke University, Innovations in Health Care
- Jembi Health Systems
- The Intergovernmental Authority on Development (IGAD)
- The West African Health Organization (WAHO)

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