



COMBATING ZIKA
AND FUTURE THREATS
A GRAND CHALLENGE FOR DEVELOPMENT



CG
CONSEIL GÉNÉRAL
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DE D'EDUCATION



THE PROBLEM

#COMBATZIKA

THE PROBLEM

The World Health Organization has declared the Zika virus and associated health threats an international public health emergency. The virus, spread primarily through mosquito bites, is linked to serious birth defects in babies of mothers who were infected while pregnant. As many as 4 million people could contract the virus this year.

Outbreaks like Zika, Ebola, and SARS reveal our very real vulnerabilities to major health crises—and underscore the urgent need to bolster our preparedness and capacity to respond. We cannot wait until the next outbreak is upon us to close current gaps in our prevention, detection, and response capabilities in developing countries.



A GRAND CHALLENGE FOR DEVELOPMENT

#COMBATZIKA

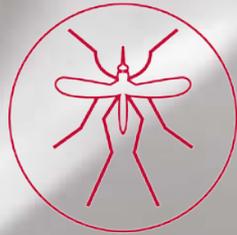
EVARISTO SA/AFP

A GRAND CHALLENGE FOR DEVELOPMENT

To stop the spread of Zika and prevent other infectious disease outbreaks, USAID launched **Combating Zika and Future Threats: A Grand Challenge for Development**. The Challenge calls for the global innovator community to generate cutting-edge technologies and approaches to fight Zika in the near term and to help strengthen the world's response to infectious diseases in the future.

The Challenge seeks to spur innovation across a wide array of immediate and longer-term needs, including vector control, personal and household protection, surveillance, sample transport, and community engagement.

USAID will begin accepting applications on April 29th. Zika focused submissions are due May 20th and all others June 17th. [Learn more](#).



SPREAD THE WORD

This toolkit features key messages, share graphics sized for Twitter and Facebook, and suggested social media posts.

Join the conversation using [#COMBATZIKA](#).

#COMBATZIKA

SPREAD THE WORD

KEY MESSAGES

- Combating Zika and Future Threats: A Grand Challenge for Development calls on innovators around the world to submit groundbreaking ideas to enhance our ability to respond to the current Zika outbreak and generate cutting-edge technologies and approaches that better prepare the world to address the disease threats of tomorrow.
- The Grand Challenge will award funding to teams that come up with bold, imaginative, and **practical** ideas to help in the fight against Zika in the near term and to help strengthen the world's capacity to prevent, detect, and respond to infectious disease outbreaks in the future.
- The Challenge focus is on sourcing solutions to fill critical gaps in vector control; personal, household, and workplace protection; surveillance; clinic and lab systems; sample transport; and community engagement.

SPREAD THE WORD

TWITTER

- .@USAID is looking 2 #CombatZika today & prevent future health threats. Have an idea? Learn more: <http://ow.ly/I0CdFI>
- .@USAID is looking to source new ideas to protect global health security. Submit ideas 4/29 & share using #CombatZika <http://ow.ly/I0CdFI>
- Do you have an idea on how to #CombatZika today, or prevent health threats of tomorrow? Learn more: <http://ow.ly/I0CdFI>
- Join @USAID in Combating #Zika. Follow #CombatZika to learn how you can help & share your ideas! <http://ow.ly/I0CdFI>

#COMBATZIKA

SPREAD THE WORD

TWITTER (con't)

- Be part of a global response to reduce impact of #Zika today & prevent epidemics of tomorrow. Share innovative ideas w/ USAID via #CombatZika!
- Help #CombatZika in 2 ways: join the conversation & submit your ideas for challenge grants & partnerships! <http://ow.ly/I0CdFI>
- Apply starting 4/29 to the #Zika GC to #CombatZika & prevent future health threats! <http://ow.ly/I0CdFI> [PHOTO]
- How can we prevent future health threats and address the #Zika epidemic? Share your idea! #CombatZika [PHOTO]

SPREAD THE WORD

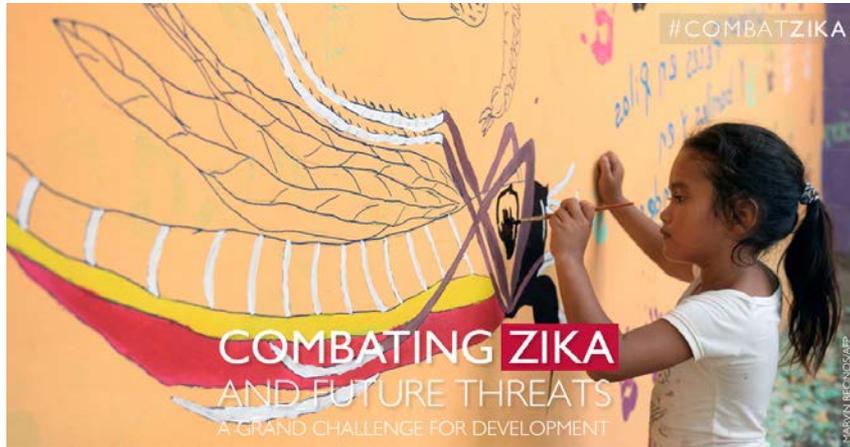
FACEBOOK

- Do you have creative ideas and innovations that could help combat #Zika or prevent, detect, or respond to future outbreaks? Join USAID in Combating Zika and Future Threats: A Grand Challenge for Development, and share widely using #CombatZika!
<http://ow.ly/I0CdFI>
- We need new ideas and innovations now for Combating #Zika today and protecting health security tomorrow. Become part of a global response with Combating Zika and Future Threats: A Grand Challenge for Development! #CombatZika <http://ow.ly/I0CdFI>
- The World Health Organization has declared the #Zika virus and associated health threats international public health emergency. As many as 4 million people could contract the virus this year. Help USAID work to combat Zika by applying to the Grand Challenge starting April 29. #CombatZika <http://ow.ly/I0CdFI>

#COMBATZIKA

IMAGES

Download images sized
for Twitter & Facebook



#COMBATZIKA



THANK YOU

#COMBATZIKA