



USAID
FROM THE AMERICAN PEOPLE



#HIV30X30 CAMPAIGN

Campaign Rules

The submission period of this campaign begins on **October 7, 2016 at 9:00 AM EDT** and ends on **October 21, 2016 at 11:59 PM EDT**. The posting of the finalized submissions occurs from November 1, 2016 at 9:00 AM EDT and ends on December 1, 2016 at 11:59 PM EST.

Eligibility: To make sure your photo or quote is featured in the final collage, please make sure it meets the following criteria:

- **Appropriate** - Eligible submissions must not include spam, solicitations, advertisements or images intended to defame anyone or any organization.
- **Family-Friendly** - Eligible submissions must be appropriate for all ages and must not depict any graphic, violent, obscene or explicit images, as well as images of any illegal activity.
- **Support HIV/AIDS Community** - Eligible photos should promote no messages or activities that would be considered detrimental to USAID, USAID's Partners, the HIV and AIDS community at-large; and promote services, programs or products that are not discriminatory.

Acceptable photos may include: portraits, action shots, group/team pictures, spontaneous shots, collages or selfies. Acceptable quotes should be no more than 750 characters (about 115 words).

Disclaimer: The submission or attempted submission of an entry for this campaign constitutes the entrant's full and unconditional agreement to any decisions regarding the use of said entry made by USAID.

By submitting your graphic or quotes, entrants represent and warrant that the creations they submit:

- Are their own original creations;
- Do not infringe any other person's or entity's rights; and
- Have not been submitted previously in a contest or promotion of any kind.

By submitting, entrants grant a nonexclusive, worldwide, royalty-free, perpetual license to USAID to edit, adapt, make derivative works from, broadcast, publish and otherwise use any or all of the descriptions and/or graphic(s) submitted, and may use them for advertising, promotional and/or any other purpose in any and all media now or hereafter devised worldwide in perpetuity without additional compensation, notification or permission, unless prohibited by law. By entering this contest, entrants agree to have their submission(s) used and displayed, either singularly or in combination with others and in any size, on USAID's respective websites and on the websites, social media, and print materials of USAID without any fee or other form of compensation due at any time for so long as desired by USAID. Credits, descriptions or titles, if any, used with the submission(s) are in USAID's sole discretion. In the event that ownership of any graphics(s) submitted is challenged in any manner by any person, USAID may disqualify that submission(s) and will discontinue use of the submission(s).