



USAID Direct Grants to Local Partner Organizations

August 2013



Photo: USAID/Serbia

Youths launching Civic Initiatives in Bujanovac chat with USAID's Susan Kutor about their role in civil society.

Projects funded by:

U.S. Agency for International Development; USAID/Serbia

Direct grantees:

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EMPOWERED YOUTH FOR POSITIVE CHANGES IN SOUTH SERBIA AND SANDZAK

Implemented by: Civic Initiatives

Duration: June 2013 to September 2014

Civic Initiatives seeks to reduce the marginalization of South Serbian and Sandzak youth by encouraging civic engagement, increasing opportunities, and strengthening partnerships across civil society organizations, the private sector and government, and among ethnic groups. The core objectives are: building the capacity of youth to become community leaders; supporting the growth of a more dynamic civil society; and strengthening communication and cooperation among the private sector, local government and civil society.

MEDIA COALITION

Implemented by: Independent Association of Journalists of Serbia (NUNS)

Duration: August 2013 to December 2014

The Media Coalition, led by NUNS and including the Journalists' Association of Serbia, the Independent Journalists' Association of Vojvodina, the Association of Independent Electronic Media, and Lokal Pres, will work to raise citizens' and journalists' ability to analyze, evaluate and produce media content. This program will conduct research to determine the level of media literacy in Serbia, define knowledge gaps, and identify priorities for the Media Coalition's information campaign. The coalition's multimedia promotion will support media literacy, raise the level of critical analysis, and expand awareness about the importance of professional journalism in a democratic society.

JUNIOR ACHIEVEMENT SERBIA – YOU CAN CHANGE THE FUTURE

Implemented by: Junior Achievement Serbia

Duration: July 2013 to July 2015

Junior Achievement Serbia (JAS) strives to educate and inspire young people to value free enterprise and understand business and economics. The program integrates economic education with real-life experiences, encouraging young people become more entrepreneurial by engaging in business ventures. JAS is the only accredited provider of entrepreneurship education in Serbia. USAID has awarded a two-year \$260,000 grant. JAS will generate an additional \$300,000 from non-USAID sources.

SOCIAL CARE REFORM INITIATIVE

Implemented by: Trag Foundation

Duration: July 2013 to January 2015

The Trag Foundation will support improvements in the provision of social services in Serbia by strengthening civil society's engagement in the policy process, providing oversight of the Government's implementation of welfare reforms, and in identifying opportunities where local organizations can work with the government in delivering society services.

COMPETITIVENESS SUPPORT PROJECT

Implemented by: The National Alliance for Local Economic Development

Duration: December 2013 – December 2015

The National Alliance for Local Economic Development (NALED) will work over a 2-year period to improve the business enabling environment by combatting the shadow economy and by utilizing brownfield sites to create inspiring spaces in which businesses can operate.



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USAID Serbia

WORKFORCE DEVELOPMENT PROJECT/ ICT HUB

Implemented by: Orion Telekom and DNA Advertising

Duration: January 2014 – September 2015

USAID will partner with two successful Serbian companies, Orion Telekom and DNA Advertising, on a 20-month program to generate new jobs and promote entrepreneurship by establishing an information and communication technologies hub for software developers.

Project funded by:

U.S. Agency for International Development; USAID/Serbia

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