USAID EMPOWER Private Sector aims to create jobs by promoting firm-level competitiveness and building workforce skills in sectors with the highest potential for growth. Companies targeted for support are primarily in the wood, apparel, energy, ICT, tourism and metal sectors. This $14.4M, five-year program started in July 2014.

Job Creation
Job creation embodies USAID’s successful implementation.

4,066
jobs created in 4.25 years*
The 5-year (2014-2019) target is 5,000 jobs.

444
direct beneficiaries supported

Jobs by Sector
Wood
ICT
Apparel
Tourism
Energy
Metal
Other

Jobs for Women and Youth
USAID strongly supports the concept that a country’s real economic success depends on full integration of women, youth, and minorities in the workforce, at all sectors and levels.

Women
1,422
Youth
1,217
Minorities
405

Co-finance
USAID consistently seeks co-funding with other donor projects and Government of Kosovo (GoK) agencies engaged in private sector development in Kosovo.

$4.05MM disbursed by USAID
$15.85MM leveraged by firms
$1.77MM leveraged by collaborating institutions

Trainees
Most of USAID’s investments in Workforce Development are based on the potential for creating sustainable jobs during or shortly following the skills-related activity.

Attended training
3,017
Were employed
1,532
Trainees completed internships/on the job training
2,096

Sales Increase
444 direct beneficiaries attributed increased sales over their baseline sales of $141.2MM versus the cumulative target of $100MM through Y5.

Trade Fairs
USAID supports beneficiaries to increase market opportunities through visits and exhibitions at trade fairs.

534 firms attended 66 fairs
Results from participation:
Direct Sales: $17.8MM
Projected Sales: $22.9MM

Life of project targets: USAID EMPOWER is on target to achieve the following life of project targets.

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