AGRICULTURAL GROWTH AND RURAL OPPORTUNITIES is developing a more competitive agricultural sector in Kosovo by improving farm production and food processing, increasing linkages to domestic and export markets, and strengthening strategic partners. This $17M, six-year Activity funded by USAID started in March 2015.

VALUE CHAIN DEVELOPMENT: USAID supports overall value chain development focusing on fruits and vegetables, medicinal and aromatic plants and dairy subsectors.

SALES PER VALUE CHAIN (TO DATE)

INCREASED SALES: USAID assists strategic partners including producers’ associations, collection centers and processors to increase domestic and export sales of high value agricultural products. (results as of Q4 FY18)

ADOPTION OF NEW TECHNOLOGIES: USAID has introduced improved varieties of targeted crops and new production, post harvest handling, storage and processing technologies to increase agricultural productivity and improve the quality of local products. 504 firms and farms have obtained globally recognized Global G.A.P or HAACP quality certifications. In FY18, USAID continues to assist in the recertification of all farmers and to certify at least 250 new raspberry growers. See map plotting raspberry fields assisted throughout Kosovo.

LIFE OF PROJECT TARGETS: Agricultural Growth and Rural Opportunities is on track to achieve these life of project targets:

- 5,012 New jobs created
- $20M in private sector investment
- 9,925 individuals trained in agricultural productivity
- 4,000 HA under new technologies
- $152.5M in domestic and export sales
- 28 new export markets captured
- $5.5M in PPP funds mobilized

5,012 JOBS CREATED

YOUTH 41%

MINORITIES 17%

1,684 WOMEN

2,503 MEN

4,187 JOBS CREATED

Austria $8,115,655
France $906,133
Germany $20,076,275
Holland $2,536,935
Hungary $411,658
Italy $4,455,357
Other EU $4,614,562
Regional $2,105,808
Serbia $5,324,496
Sweden $657,475
Switzerland $1,548,549
USA $88,353

SALES PER VALUE CHAIN

• $87.6 million in domestic and export sales
• $15 million in sales under supply contracts
  • 2,437 supply contracts between producers and buyers
  • 1,324 participants to B2B events and trade shows sponsored
  • 3,453 hectares of crop under new technologies
  • 9,998 persons trained in agricultural productivity

Raspberry Pepper Maple Gherkin Apple Blueberry Grapes Dairy Strawberry Lettuce Tomatoes Pumpkins Cherry Pear Asparagus

Linking Producers to Viable Markets

4,187 JOBS CREATED

YOUTH 41%

MINORITIES 17%

1,684 WOMEN

2,503 MEN