

Scaling for Impact: Improving Lives Through a Systems Approach

March 9 - 10, 2015 | USAID Asia Regional Training Center | Bangkok, Thailand

Draft Agenda

Overview

The Scaling for Impact Summit will explore the complex ecosystems in which development innovation occurs and provide a venue to share perspectives on effectively partnering within these systems to source and scale innovations to solve global development challenges. The Summit will focus on creating partnerships and conditions in which appropriate and impactful innovations thrive, often through the use of science and technology. The gathering will provide an opportunity for participants to explore the role of various ecosystem players; learn about challenges and opportunities that innovators face; and explore ways to successfully partner to accelerate the adoption and scaling of potentially game-changing innovations.

Scaling for Impact is a unique opportunity to meet and interact with approximately 90 people from a wide variety of organizations and sectors, including development professionals, accelerators and investors, researchers, donors and governments, innovators, and private sector partners. Participants will be able to explore the dynamics necessary to support the kind of innovation ecosystem that will allow their communities to catalyze and facilitate scalable solutions.

Objectives

- Better understand the dynamics of a healthy innovation ecosystem and the roles, leverage points and interactions between various actors within the system
- Explore opportunities to strengthen the ecosystem, source innovation and tackle barriers to scale as a collective network
- Better understand how to evaluate contextual factors that incentivize innovation, how to evaluate the risks associated with innovation, and form relationships for future partnerships with various sectors that will enable innovation ecosystems to flourish and innovation to scale
- Recognize the pathways to scaling innovation and the choices (i.e. forks in the road) that can determine success or failure

March 9 - Day 1: Systems and Complexity

- 8:00 - 8:30 **Registration and Coffee**
- 8:30 - 9:00 **Welcome and Expectations for the Two Days**
- 9:00 - 9:15 **Housekeeping Announcements**
- 9:15 - 10:00 **Scaling Innovations: A Systems Approach**

Innovation Ecosystems

This session will focus on innovation ecosystems theory, dynamics and what makes them flourish. A range of major ecosystem players will be presented and their roles within the ecosystem articulated and explored.

- 10:00 - 10:30 **Playing (Nicely) in the Innovation Sandbox**

- 10:30 - 11:00 **Break**
- 11:00 - 12:15 **Playing (Nicely) in the Innovation Sandbox** (cont'd)
- 12:15 - 1:30 **Lunch**

Complexity

This session will articulate key barriers to solving development problems, the incentives around the problems, where additional innovation is needed, and lessons learned when attempting to transfer and scale innovations. Presenters will explore how the entire ecosystem can be harnessed to address the barriers and incentivize innovation against the challenges.

- 1:30 - 3:00 **Dealing with Complexity: Is It Simple, Complicated, Complex, or Wicked?**
- 3:00 - 3:30 **Break**

Partnerships

This session will address partnerships that have attempted to support or successfully supported an innovation outcome and their results. Questions about appropriate enabling environments to support ecosystems, where there may be potential for partnerships, and how outcomes of collaborations could strengthen ecosystems will be explored.

- 3:30 - 5:00 **Systems Partnerships for Innovation: $X \Delta Y = \infty$**
- 5:00 - 5:15 **Key Takeaways and Wrap-up**
- 6:00 - 7:30 **Happy hour at Okura Prestige rooftop in celebration of Global Partnerships Week**

March 10 - Day 2: Scale and Impact

- 8:00 - 8:30 **Coffee and Networking**
- 8:30 - 8:45 **Warm-up and Preview of the Day**

Getting to Scale

These sessions will share experiences and lessons of innovators in attempting to transfer and scale innovations. The day will tackle key issues such as the importance of user-centered design as well as experiences in incentivizing behavior change and accessing finance – all key factors in taking a promising innovation to scale and impact.

- 8:45 - 10:15 **So You Want To Go To Scale. Really?**
- 10:15 - 10:45 **Break**
- 10:45 - 12:15 **Do You Really Need a Whiz-bang Gizmo?: Incentives and Behavior Change**
- 12:15 - 1:30 **Lunch**
- 1:30 - 3:00 **Fiscal Reality Check: Accessing Markets and Finance**
- 3:00 - 3:30 **Break**

Conclusion

The final session will offer participants to reflect on discussions from the last two days, sharing insights and any next steps they intend to take for themselves or for their organization.

- 3:30 - 4:45 **Foundation for Sustainability: Taking Stock of What We've Built**
- 4:45 - 5:00 **Key Takeaways and Wrap-up**