



JANUARY 20-21, 2015 // BANGKOK, THAILAND

The Mobiles for Development Forum Asia 2015 will catalyze conversations and actions aimed at creating a more holistic and inclusive approach to M4D, thereby resulting in lasting and genuinely impactful interventions. Join us to help us build towards a future beyond siloes!

Day One – January 20th, 2015

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| 8:30 – 9:00am | Registration and Networking |
| 9:00 – 9:15am | Introduction to Forum & Your Neighbors <i>Housekeeping and table introductions</i> |
| 9:15 – 9:30am | Opening Remarks |
| 9:30 – 10:00am | Ethics in a Digital World of Development <i>Lightning talks highlighting ethical considerations around mobile for development</i> |
| 10:00 – 10:30am | Networking Break & Poster/Demo Session |
| 10:30 – 12:00pm | Real-time Data and the Power of the Crowd <i>Presentations and discussion focused on the future of real-time data and crowdsourcing</i> |
| 12:00 – 1:30pm | Lunch |
| 1:30 – 2:45pm | M4D Contest Finalist Presentations <i>Presentations by three finalists for M4D contest, followed by Q&A and discussion</i> |
| 2:45 – 3:15pm | Networking Break & Poster/Demo Session |
| 3:15 – 3:45pm | Ensuring Equal Access <i>Lightning talks highlighting effective approaches to ensuring equal access among marginalized populations (i.e. women, disabled, poor, etc.)</i> |
| 3:45 – 5:00pm | Measuring Impact - Beyond the Talk <i>Presentations and discussion about how to really measure M4D impact effectively and its implications</i> |
| 5:00 – 7:00pm | Happy Hour |



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Day Two – January 21st, 2015

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|-----------------|---|
| 8:30 – 9:00am | Registration and Networking |
| 9:00 – 10:15am | Leveraging Mobile Tools to Serve Multiple Needs <i>Presentations and discussion focused on moving beyond sector-driven silos to M4D</i> |
| 10:15 – 10:45am | Networking Break & Poster/Demo Session |
| 10:45 – 12:00am | Social Impact for Mobile Financial Services <i>Presentations by three finalists from Social Impact Award for Mobile Financial Services in Emerging Asia, followed by Q&A</i> |
| 12:00 – 1:30pm | Lunch |
| 1:30 – 3:00pm | Funding the Future of M4D – The Next Generation of PPPs <i>Presentations and discussion focused on exploring PPP models for supporting sustainable and scalable M4D initiatives</i> |
| 3:00 – 3:15pm | Networking Break |
| 3:15 – 4:00pm | Call to Action <i>Group discussions around forum themes culminating with recommendations for a more holistic and inclusive state of M4D</i> |
| 4:00 – 6:00pm | Innovation Marketplace <i>A number of organizations, companies and entrepreneurs from Asia will showcase their technology solutions and innovations in M4D.</i> |



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