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Mobiles for Development (M4D) in Asia Award

Do you have a mobile service, product, app, or add-on that is being used to address a development challenge in Asia?

Do you want the opportunity to promote your mobile solution to a broader audience of development professionals?

If so, apply for the Mobiles for Development in Asia Award!

Introduction: The Mobiles for Development in Asia Award seeks to identify and highlight promising mobile services, apps, and other innovative uses of mobile technologies. Specifically, the purpose is to recognize Asia-based institutions and their M4D work that have the potential to impact development outcomes in climate change, food security, health, governance, biodiversity, and fisheries. While applications from any country in Asia are welcome emphasis will be placed on organizations and applications with deployments in Southeast Asia.

Overview: This contest is looking to identify and highlight promising mobile solutions that are currently being used (or can demonstrate the potential to be adapted) to improve development outcomes in climate change, food security, health, governance, biodiversity, and fisheries in Southeast Asia.

In addition, the strongest applicants will be invited to present their work at a Mobiles for Development Forum on January 20-21, 2015 in Bangkok, Thailand. The Forum will be attended by USAID staff from across Asia, other donors, NGOs, technology companies, mobile network operators, and others. Up to three finalists will receive a paid trip to Bangkok, including economy-class flights, up to three nights of lodging, and three days of per diem. Note: Finalists located within the greater Bangkok metro area will not receive a flight, lodging or per diem.



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Eligibility:

This competition is open to any non-governmental, non-US organization, non-profit or for-profit entity. To be minimally eligible for funding, applicants must comply with the following conditions:

- Applicants must be legally registered or otherwise authorized to conduct business in their country or countries of operation.
- Applicants must have a fully developed product in any of the six sectors described in Award Themes below that is currently deployed or has plans to deploy by 2015 in: Burma, Cambodia, Indonesia, Lao PDR, Malaysia, Philippines, Thailand, and/or Vietnam. Exceptions may be made for mobile services currently available elsewhere in Asia if the applicant demonstrates the ability and interest to make their service available in one or more of the above countries by 2015.
- Organizations that received an award under the 2014 Mobile Solutions for Development in Asia Award are eligible to apply only if they are submitting a significantly different mobile service, app, or add-on.

Award Themes

- **Climate change:** Applications for this theme can address any aspect related to climate change mitigation or adaptation, including but not limited to estimating greenhouse gas emissions from energy use or land use change, tracking and managing individual energy use, facilitating the purchase of energy efficient products, providing information about climate hazards such as floods and droughts, and providing tips to enhance resilience to climate change.
- **Food security:** Applications for this theme can address any aspect of promoting improved food security, including but not limited to sharing agricultural knowledge, providing market information, facilitating buying/selling of agriculture and/or aquaculture, improving food distribution systems, and providing weather alerts and forecasts.
- **Health:** Applications for this theme can address any aspect of HIV/AIDS, tuberculosis, malaria, or emerging infectious diseases, including but not limited to encouraging behavior change to reduce infections, facilitating access to appropriate treatments, and encouraging adherence to treatments
- **Governance:** Applications for this theme can address any aspect of the relationship between state and society and how it relates to effective and legitimate governance, including but not limited to addressing the needs of vulnerable populations, the timeliness and quality of local/national government action, effective delivery of government services, and citizen engagement to address government policy.
- **Biodiversity:** Applications for this theme can address any aspect of marine or terrestrial biodiversity conservation, including but not limited to raising consumer awareness of illegal wildlife products, improving reporting of wildlife trafficking or other illegal activities that threaten wildlife, identification and monitoring of protected species, and educating those tasked with conserving biodiversity as well as the general public.



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- **Fisheries:** Applications for this theme can address any aspect of promoting more responsible and sustainable fisheries, including but not limited to collecting and analyzing catch data, monitoring and combatting illegal fishing, tracing seafood along supply chains, fish identification, and reducing waste in the fisheries value chain.

Award:

The total amount of funding available for the winner is USD \$10,000. The assistance is intended to support the further development of mobile products with the potential for significant development impact, and facilitate networking to accelerate implementation planning and expansion. All selected finalists will also be responsible for developing a presentation to be shared with the mobiles for development community at Mobiles for Development Forum in Bangkok on January 20-21, 2015.

All finalists will also receive public promotion through USAID and partner outlets (such as social media, websites, blog posts, etc.).

The winners will be required to submit a budget and activity plan for approval to undertake a short term activity to further learning and understanding in the space of mobiles for development (i.e. developing a publication, advertising their product, training for staff, travel to a conference to promote their application, scoping trip for expansion, etc.). Once FHI 360 reviews and approves the winner's budget and activity plan with a timeline, a fixed-obligation grant (FOG) will be issued and executed. The milestone will be specific for each grant based on the activity completed by the grantee. For example, if the grant was to provide funding advertising their product, the evidence of completion would be a copy of the advertisement that details where it was placed in addition to a one-page learning document detailing the benefit it provided them per the agreed upon timeline in the FOG agreement. The most recent USAID provisions relating to FOGs may be found at <http://www.usaid.gov/ads/policy/300/303mat>.

Instructions and Process:

- Questions can be submitted via email to jwoodard@fhi360.org by **11:59pm GMT+7 (Bangkok time) on Wednesday, October 22, 2014**. Responses will be posted by Monday, October 27, 2014.
- Complete your application via the [Google Form](#) by **11:59pm GMT+7 (Bangkok time) on Friday, November 14, 2014**
- Up to three finalists will be selected and notified by **Monday, December 15, 2014**
- Up to three finalists will present their work at the Mobiles for Development Forum in Bangkok on **January 20-21, 2015**



Review Process:

A technical evaluation committee will review all technical applications on their design, viability, impact, creativity, and organizational capacity and past experience using the criteria detailed below. Up to three finalists, based on highest scores, will be flown to Bangkok, Thailand to present at the Mobiles for Development Forum on January 20-21, 2015. From among those three, the one with the highest evaluation score will be selected as the winner, per the evaluation criteria below. The winners will be announced at the Mobiles for Development Forum in Bangkok on January 20, 2015. Pending final approval by USAID, FOG agreements for the two selected winners are anticipated to be issued by February 2015.

Transfer of Awards

Awards will be made upon final submission of the agreed upon deliverable in the FOG agreement. Final negotiations and award will be managed by FHI 360. FHI 360 reserves the right to make any number of awards or none at all. FHI 360 is not responsible for any costs associated with the development of applications.

Evaluation Criteria:

The criteria presented below have been tailored to the requirements of this award. A total of 100 points are possible for the complete application. The relative importance of each criterion is indicated by approximate weight by points.

In evaluating the applications, FHI 360 will examine overall merit and feasibility, as well as specific criteria relevant to each component as elaborated below. One award will be made to the overall highest scores to the responsible applicant. Applicants should note that these criteria: (1) serve as the standard against which all applications will be evaluated, and (2) serve to identify the significant matters which applicants should address in their applications.

Criteria	Points
Design: Does the product have a clear target audience and is it designed to effectively engage this group based on sound assumptions and research?	20
Viability: Does the product have a clear and viable business model and sustainability plan?	25
Impact: What is the scope and scale of the specific problem that the product addresses? To what extent has the submission demonstrated impact or potential impact?	25
Creativity: How original is the idea relative to what already exists in the marketplace?	15
Organizational capacity and past experience: Does the applicant have a service already deployed or about to be deployed in one of the specified Southeast Asian countries?	15
TOTAL	100



TERMS AND CONDITIONS

Grant Agreement

A grant agreement will include the approved project description, approved budget, reporting requirements and relevant provisions. Once executed it is a legally binding agreement between FHI 360 and the recipient organization. Once the grant agreement is signed, it cannot be modified without prior written approval from FHI 360.

Grant Provisions

FHI 360 is required to respect the provisions of the United States Foreign Assistance Act and other United States laws and regulations. The Grant Program will be administered according to FHI 360's policies and procedures as well as USAID's regulations for non-U.S. non-governmental recipients. These include:

Late Submissions, Modifications, and Withdrawals of Applications

At the discretion of FHI 360s, any proposal received after the exact date and time specified for the receipt may be considered ineligible for consideration.

Applications may be withdrawn by written notice via email received at any time before award by contacting jwoodard@fhi360.org.

False Statements in Offer

Vendors must provide full, accurate and complete information as required by this solicitation and its attachments.

Conflict of Interest Clause

Applicants must provide disclosure of any past, present or future relationships with any parties associated with the issuance, review or management of this solicitation and anticipated award. Failure to provide full and open disclosure may result in FHI 360 having to re-evaluate selection of a potential applicant.



Prohibited Goods and Services

Under no circumstances shall the recipient procure any of the following under this award, as these items are excluded by the Foreign Assistance Act and other legislation which govern USAID funding. Programs which are found to transact in any of these shall be disqualified:

- a. military equipment;
- b. surveillance equipment;
- c. commodities and services for support of police or other law enforcement activities;
- d. abortion equipment and services;
- e. luxury goods and gambling equipment; and
- f. weather modification equipment.

Restricted Goods

Only those goods necessary for the accomplishment of milestone goals are explicitly approved in the grant award and may be acquired and are subject to the provisions provided in Attachment C.5 Mandatory and As Applicable Standard Provisions under Fixed Obligation Grants. Currently it is not anticipated that grants will fund any of the items listed herein.

The following costs are restricted by USAID and require prior written approval from FHI 360 and USAID in order to be allowable costs:

- a. agricultural commodities;
- b. motor vehicles;
- c. pharmaceuticals;
- d. pesticides;
- e. fertilizer;
- f. contraceptives
- g. used equipment; and
- h. U.S. Government-owned excess property



Publicity Consent

By submitting an entry or accepting a prize, each winning team grants to FHI 360 and USAID Asia the irrevocable right without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter developed, including, but not limited to, the World Wide Web, in perpetuity and throughout the universe, his/her entry, including without limitation, the entry and winner's name, portrait, picture, voice, likeness, image or statements about the contest, and biographical information as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation.

Certifications for Non-US, Non-Governmental Recipients

Certifications are required by FHI 360 and USAID for all grant recipients and must be signed, dated, and submitted by the authorized official to FHI 360 upon notification of award. Recipients will be required to comply with the content of the certifications as a part of the grant agreement when/if funding is approved.

Disclaimers:

- FHI 360 may cancel solicitation and not award
- FHI 360 may reject any or all responses received
- Issuance of solicitation does not constitute award commitment by FHI 360
- FHI 360 reserves the right to disqualify any offer based on offeror failure to follow solicitation instructions
- FHI 360 will not compensate offerors for response to solicitation
- FHI 360 reserves the right to issue award based on initial evaluation of offers without further discussion
- FHI 360 may choose to award only part of the activities in the solicitation, or issue multiple awards based on the solicitation activities.
- FHI 360 reserves the right to waive minor proposal deficiencies that can be corrected prior to award determination to promote competition
- FHI 360 will be contacting all offerors to confirm contact person, address and that bid was submitted for this solicitation.