

The East Africa Trade and Investment Hub

Boosting trade and investment with and within East Africa

PROJECT GOALS

-  Improve the policy environment for East African Community integration, trade, and investment
-  Increase the competitiveness of select regional agricultural value chains and bolster regional trade in staple foods
-  Promote intra-regional and export trade, particularly under the African Growth and Opportunity Act
-  Facilitate investment and promote global technology



Duration

September 2014 - August 2019



Funding level

\$65 Million



Presidential initiatives

Trade Africa



Feed the Future



Investment and ICT

Attracting, strengthening, and accelerating two-way trade and investment between the U.S. and sub-Saharan Africa and promoting the use of available global technology

Trade Promotion and AGOA

Spurring inclusive economic growth in East Africa through increased trade and investment, particularly with and from the U.S.; fostering value-addition; improving sector-wide business practices and promoting the achievement of economies of scale

Agriculture and Agribusiness

Increasing intra-regional trade in staple foods and enhancing food security and safety

Trade Policy and Regulatory Reform

Improving the East African Community trade and regulatory environment, both for targeted East Africa Trade and Investment Hub sub-sectors and commodities and for key elements of the EAC Customs Union and Common Market initiatives

Four Components



Where we work

Kenya . Uganda . Tanzania . Rwanda . Burundi
Ethiopia . Mauritius . Madagascar



 EXPECTED ACCOMPLISHMENTS

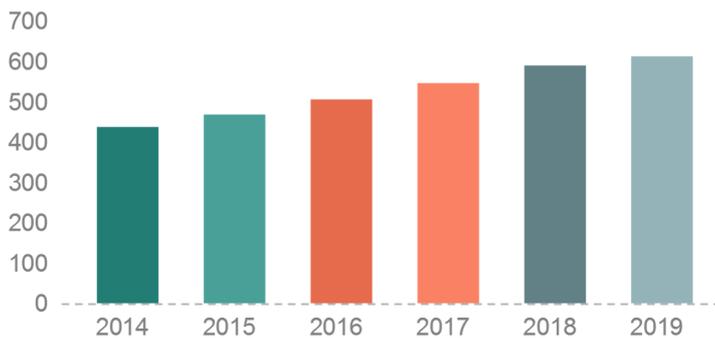


10,000
jobs created by 2019



40% increase in non-oil exports to the U.S. under the **African Growth and Opportunity Act (AGOA)**

Projected annual value of exports under AGOA



Figures in USD millions.

Sectors:

Textiles / Apparel



Speciality Food / Coffee



Cut Flowers



Home Decor / Fashion

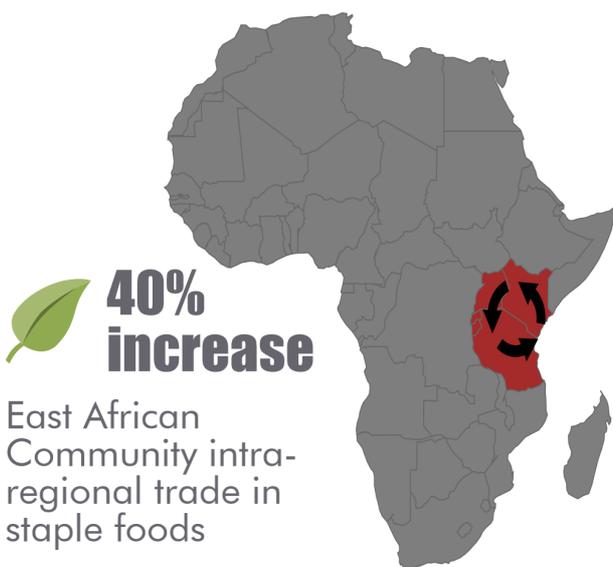


Footwear



\$100 million

worth of new investments facilitated in targeted sectors in the East African Community



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