



# APHIAplus (AIDS, Population and Health Integrated Assistance), IMARISHA



Students from Kambi Odha primary school pose in front of a block of two pit latrines supported by USAID APHIAplus IMARISHA.

## U.S. Presidential Initiatives:

- Global Health Initiative
- President's Emergency Plan for AIDS Relief

## Funding Level:

\$50 million

## Duration:

March 2012 – March 2017



KENYANS AND AMERICANS  
IN PARTNERSHIP TO FIGHT HIV/AIDS

## Activity Goals:

- Improve the well-being of poor, marginalized and underserved populations –including youth, people living with HIV/AIDS, orphans and children affected by AIDS, pregnant women and new mothers, and infants
- Provide testing and counseling services for HIV
- Improve uptake of maternal, newborn and child health interventions such as skilled deliveries, immunization, family planning etc.
- Increase capacity of district health management teams to plan and manage service delivery, including effective linkages with health activities to support drought response

## Activity Accomplishments (past three months):

- 37,048 individuals received HIV testing and counseling
- 19,949 babies received the measles vaccine by 12 months of age
- 12,419 deliveries with a skilled birth attendant
- 6,339 adults and children with advanced HIV infection

## ACTIVITY OVERVIEW

AIDS, Population and Health Integrated Assistance Plus IMARISHA (Integrated Marginal Arid Regions Innovative Socialized Health Approach) is a five-year activity designed to sustainably improve the health of communities in the Northern Arid Lands of Kenya by delivering integrated health services and household and community economic strengthening interventions. The activity works to strengthen Government of Kenya systems and engage local communities through local implementing partners and cultural leaders to spearhead the adoption of healthy behaviors and the dismantling of retrogressive cultural practices.

## ACTIVITY AREAS

APHIAplus IMARISHA provides technical assistance to improve the service delivery of health facilities and increase the demand for those services. It also helps Kenyan's northern arid lands populations by enhancing access to income generating and economic strengthening activities, and by improving nutrition, food security and access to safe water and sanitation. It provides technical expertise to improve fodder production and storage, and it provides technical support to community animal health workers and input suppliers from the private sector. It also helps develop small-scale irrigation systems to grow nutritious vegetables for household consumption and income generation. Through trainings and capacity building activities, the program encourages more women to participate in livestock keeping and other household economic strengthening pursuits such as food preservation, beekeeping, and poultry and goat keeping. All APHIAplus interventions are designed to improve community health.

## ACTIVITY IMPACT

With APHIAplus IMARISHA support, Jitambulische Self-Help Group established the DEFEE Milk Bar in Isiolo town.

Twenty-one women and four men established Jitambulische Self-Help Group in June 2013. The group quickly identified milk processing and sales as a high-

- currently receiving antiretroviral therapy
- 37,505 orphans and vulnerable children served

**Implementing Partner:**

African Medical Research and Education Foundation (AMREF)

**Key Partners:**

Ministry of Health, National AIDS and STI Control Programme, Division of Reproductive Health, Ministry of Labor and Social Services

BroadReach Health Care, Catholic Relief Services, Family Health International (FHI360), Land O'Lakes and the University of Maryland, Baltimore

**Activity Locations:**

Turkana, Samburu, Isiolo, Marsabit, Mandera, Wajir, Garissa and Tana River counties.



**USAID Contact:**

Ruth Tiampati  
 Activity Manager, USAID/Kenya  
 Tel: +254 714 606 536  
 Email: [Rtiampati@usaid.gov](mailto:Rtiampati@usaid.gov)

**APHIA Plus IMARISHA Contact:**

Dr. Koki Muli-Kinagwi  
 Chief of Party  
 APHIAplus IMARISHA  
 +254 722 875 171  
[Koki.Kinagwi@aphiplusimarisha.org](mailto:Koki.Kinagwi@aphiplusimarisha.org)

**Website:** [www.amref.org](http://www.amref.org)

income generating activity. IMARISHA provided the group with organization and business management training and a contribution of milk cans and milk testing equipment.

With their own resources, they acquired a shop front and renovated it into a milk bar business. They also acquired the local county council license and all the necessary public health permits to operate a milk bar business. IMARISHA provided members with technical training on milk hygiene and processing (yoghurt and mala).

The group purchases milk from area farmers and uses their technical training to test the milk for quality and stability. They make certain that bad milk never gets mixed with good milk.



The group currently buys and processes 110 liters of milk a day. Processing fresh milk into mala and yoghurt has extended the milk's shelf life and reduced product waste commonly associated with milk bars. Average net profit is 1,500 Kenya Shillings (about US\$20) per day. Income is shared by the members and used to meet household needs such as food, school fees and medication.