

AGENDA FOR THE SPEAKERS

FRONTIERS IN DEVELOPMENT FORUM 1/6
INNOVATION MARKETPLACE 2014

THURSDAY SEPTEMBER 18

9:25–9:30

**Grad–Sourcing:
The Power of Students**
Lu Sevier
AidData, The College
of William & Mary

9:30–9:35

**Show Me The Money:
How Geocoding is Changing
International Development**
Pat Austria
Former Geocoder,
AidData, The College
of William & Mary

9:40–9:50

**Amplify: Catalyzing
Community-led Solutions**
Shalu Umapathy
Senior Partnerships Lead,
IDEO.org

9:50–10:05

**Water and Food:
Points of Return**
Chris Holmes
USAID Global Water
Coordinator, USAID

10:05–10:25

Rockefeller
Zia Khan

10:25–10:30

**Enabling the Diaspora to Invest
Back Home**
Steve Matzie
USAID Development Credit
Authority

10:35–10:40

**Casinos, Nukes, and
Statistics: Modernizing
Aid Effectiveness**
Dr. Daniel Miller Runfola
Geospatial Scientist, Research
Assist. Professor, AidData, The
College of William & Mary

10:40–10:45

**Testing for Sustainability:
Identifying the Methods
and Approaches That Create
Lasting Solutions**
Justin Fugle
Senior Program Advisor,
Plan International USA

10:50–11:05

**Overview of Innovation
Corps Program**
Rathindra DasGupta
Program Director,
National Science Foundation

11:05–11:20

**Innovation in Global
LGBTI Activism**
J. Bob Alotta
Executive Director
Astraea Lesbian Foundation for
Justice

11:20–11:25

**Ending Extreme Poverty Means
Addressing Chronic Economic
Inequality**
Nick Galasso
Researcher, Oxfam America

11:25–11:30

**The Hunger for An Innovation
Environment: How to Feed the
Future 2050**
Montague Demment
Vice President International Pro-
grams, Association
of Public & Land–Grant
Universities (APLU)

11:30–11:45

Title: TBD
Chris West
Shell Foundation

11:45–12:15

**The 50 Most Important
Technology Breakthroughs
Required for Sustainable
Global Development**
Shashi Buluswar
CEO, LIGTT Institute

12:15–12:30

**Drones:
Another Mobile Wireless Tool
for Development**
Justin Oberman
President, Measure

12:30–12:40

**Going Local: Accelerating the
Delivery of Innovation in Africa**
Noah Perrin
Commercialization Officer,
PATH

12:45–1:25

Innovating to Save More Lives on the Day of Birth

Jackline Wanjala
Center for Bioengineering
Innovation and Design,
Johns Hopkins University,
Laerdal Fellow

Deepti Tanuku

Program Director,
Accelovate/USAID, Jhpiego

Harshad Sanghvi

Vice President, Innovations and
Medical Director, Jhpiego

1:25–1:40

Ending Extreme Poverty: Using Technology for What Matters

Patricia Tracey
Vice President, HP

1:45–1:50

Spare a Dime? Innovative Financing for Urban Development

David Swindell
Director, Center for Urban Inno-
vation, Arizona State University

1:50–2:00

Title TBD

Sophie Eisenmann Co-Founder
and CFO,
Yunus Social Business

2:00–2:15

Exploiting Open Data and Technologies for Global Development

Kevin Desouza
Associate Dean for Research,
College of Public Programs, Ari-
zona State University

2:25–2:30

TBD

2:30–2:35

Looking under The Lamppost

Wade Channell
Senior Economic Growth Advisor
for Gender

2:35–2:50

ResilientAfrica Network of The Higher Education Solutions Network

Prof. William Bazeyo
RAN Chief of Party
Dr. Roy William Mayega
RAN Deputy Chief of Party

2:50–2:55

Mobiles for Agriculture: Why Don't More Rural Farmers Take Advantage?

Professor Charles Steinfeld
Michigan State University

2:55–3:00

Cost-Benefit Analysis in Crisis Countries? It's Possible!

Sarah Lane,
Kristen Schubert
Economist, USAID

3:30–3:35

Women's Empowerment in Afghanistan: can Promote "Tip the Scales"?

Kristen Cordell
Gender Advisor,
Office of Afghanistan
and Pakistan Affairs, USAID

3:35–3:40

Pregnant Women's Groups – Scalable, Sustainable, Transformative, Grassroots and Low-Tech

Marcia Odell
Senior Technical Adviser,
Gender, Plan International USA

3:40–3:45

Good Ideas Aren't Enough – Lessons and Lumps from A Decade of Experience Taking Innovation to Scale

Lawrence Cooley
President, Management
Systems International

AGENDA FOR THE SPEAKERS

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FRIDAY SEPTEMBER 19

9:05–9:10

So You Want to End Extreme Poverty by 2030? Try Getting There Without This Solution.
Sally Paxton
U.S. Representative,
Publish What You Fund

9:10–9:15

Got Goat?
Jazmian Allen
Placement Officer,
Peace Corps

9:15–9:20

Enabling Locally Owned Cellular Networks with Endaga
Kurtis Heimerl
CEO/Researcher,
Endaga/UC Berkeley

9:20–9:25

BREAKING NEWS: Mayan Farmer Shakes Up US Foodie Market
Peter Loach
Country Director
Guatemala, Mercy Corps

9:25–9:30

Fishers, Biologists and Bankers: New Partners in Solving Old Problems
Stephen Box
Program Coordinator,
Smithsonian Institution

9:30–10:00

Child–Oriented Innovations in Poverty Reduction
Mary Young, Robin Horn,
Amber Gove
RTI International

10:00–10:20

“A Hand Up, Not a Hand Out”
Charlotte Oades
Global Director,
Women’s Economic
Empowerment,
The Coca-Cola Company;
Lilian Kessy
Owner, Lilian MDC

10:20–10:35

Priming the Pump of Social Innovation
Cheryl Dorsey
President, Echoing Green

10:35–10:40

The Global Resilience Challenge: Thriving in Spite of the Next Shock
Pete Epanchin
Science Advisor,
Global Climate Change
Coordinator’s Office, USAID

10:40–10:45

Smart Systems as A Catalyst for Local Innovation
Jose Oscar Mur-Miranda
Associate Professor,
Olin College of Engineering

10:45–10:50

Growth Diagnostics: Combating Poverty through Economic Analysis
Jerrod Mason
Economist, USAID

10:50–11:00

Rethinking Resilience: Gender and the Sahel
Sahar Alnouri
Senior Gender Advisor,
Mercy Corps

11:00–11:10

How Plant-eating Bacteria Will Revolutionize Agriculture
Alon Millet
Bergen County Academies

11:10–11:25

Attracting Private Sector Investment into Forest Conservation
JP Gibbons and Steve Matzie
Senior Investment Officer,
Development Credit
Authority, USAID

11:25–11:40

Role of Local Innovation in Development
Elizabeth Hoffecker Moreno,
Research Coordinator,
MIT IDIN
Ticora Jones
Director, HESN, USAID

11:40–12:15

***The Earthquake
Left Me All a Twitter***
Courtney Corley,
Nichola Preseton,
Jason MATHeny,
Kalev Leetaru

12:15–12:22

***Leapfrogging to Smart,
Solar Infrastructure***
Allison Archambault
President,
EarthSpark International

12:22–12:29

***The Use of Technology to
Support Agriculture Innovation***
Greg Austic
Representative, Global Center
for Food Systems Innovation,
Michigan State Univ.

12:29–12:39

***The Role of the Private Sector in
the Development Agenda
– A New Business Model.***
Niklas Gustavsson
EVP Sustainability & Public Affairs,
Volvo Group

12:39–12:54

***The Secret Sauce for Appropri-
ate Applications of Tech***
Jessica Heinzelman
Manager,
ICT Strategic Initiatives, DAI

12:54–12:59

***Breaking the Glass Ceiling:
Transcending Socioeconomic
Expectations with MOOCs***
Curtis Northcutt
PhD Candidate at MIT EECS

12:59–1:14

***The Development
Innovation Accelerator***
Bruce McFarland
Chief, Operational Innovations, U.S.
Global Development Lab, USAID

1:14–1:21

***Social Networks for Agricultural
Development***
Rikin Gandhi
CEO, Digital Green

1:29–1:44

***“Why not digital?”
Digitization of the Last Mile
of Humanitarian Programming,
Using LMMS***
Keith Chibafa
Business Development
Manager, LMMS, World Vision

1:44 – 2:04

***How Technology and Data
Mapping Have Contributed to
Reduce Deforestation in the
Brazilian Amazon?***
Amintas Brandão Jr.
Adjunct Researcher, Imazon

2:04–2:34

Reality TV for Social Impact
Marwa Moaz
Program Director,
Bayman Media

2:34–2:39

***Lean Research in International
Development***
Kendra Leith
Evaluation Manager,
D–Lab at MIT

2:39–2:49

***Taking Effective Care to Under-
served Women and Children***
Harshad Sanghvi
Vice President for Innovations
at Jhpiego

2:49–2:59

***Fighting Poverty in Guinea
Through Mini–Helicopter
Technology***
Peter Chirico
Research Geographer,
U.S. Geological Survey

2:59–3:09

***Beyond the Bench:
Translating Innovations in Plant
Sciences to Benefit African Small
Holder Farmers***
Steven Runo
Professor, Kenyatta Univ.

3:09–3:19

***Mass ICT Hysteria: What We
Know and Don’t Know about
Technology in Education***
Tony Bloome
Senior Education Technology
Specialist

3:19–3:34

e-waste 3D Printer
Senami Koffi,
Made in Africa

LIST OF EXHIBITORS

5/6

1. U.S. Global Development Lab:
Higher Education Solutions Network (HESN)
2. U.S. Global Development Lab:
Center for Global Solutions
3. U.S. Global Development Lab:
Center for Data, Analytics and Research
4. U.S. Global Development Lab:
Center for Data, Analytics and Research
5. U.S. Global Development Lab:
Digital Development Team
6. U.S. Global Development Lab:
Research Innovation Fellows
7. The Global Resilience Partnership
8. Powering Agriculture:
A Grand Challenge for Development
9. All Children Reading:
A Grand Challenge for Development
10. Saving Lives at Birth:
A grand Challenge for Development
11. USAID Applying Science to Strengthen
and Improve Systems (ASSIST) Project
12. USAID Bureau for Global Health
13. USAID Maternal and Child Survival Program
(MCSP)
14. PATH
15. USAID Office of Economic Policy
16. Homestrings
17. Making Cents International
18. Cardno
19. Catholic Relief Services (CRS)
20. DAI
21. Philips
22. Digital Green
23. Farm Force
24. Feed the Future
25. Global Alliance for Improved Nutrition
(GAIN)
26. USAID Office of Food for Peace
27. USAID Development Credit Authority
28. USAID Colombia
29. Learning Lab
30. USAID and the United States Geological Survey
31. SERVIR
32. USAID Local Solutions
33. Oxfam America
34. Management Systems International (MSI)
35. National Gay and Lesbian Chamber of Commerce
36. LGBT Global Development Partnership
37. Plan International USA
38. PWC
39. RTI
40. Tetra Tech

SCHEDULE FOR THE DEMONSTRATIONS

6/6

THURSDAY SEPTEMBER. 18

9:25–10:00

TV White Space Supports Fisheries Management in the Philippines presented by Tetra Tech and SSG
Dr. Gina Green, Steve Schmida
Tetra Tech

10:10–10:55

“We Bring The HIVE to You!”
Keith Dever, Kate Donovan McNabb
Deloitte

11:10–11:45

Apps to Apples – Closing The Knowledge Gap in An Uzbek Ag Sector Ripe with Potential
Sunnatulla A. Djalalov
DAI

12:00:– 12:30

BIOMETRICS: Biometric Support to Ministry of Education, Government of Liberia
Kurt Moses
FHI 360

12:45 – 1:05

USAID and NASA: Connecting Space to Village
Jenny Frankel-Reed, Dan Irwin
NASA/USAID

1:15–2:15

Interactive Weather And Climate Games for Decision Making
Janot Mendler de Suarez
Red Cross Climate Center

2:35–3:10

Games for Change Presents: The Half the Sky Movement Games
Asi Burak
Games for Change

3:20–4:00

“Are You Sure Your Innovation Is Worth It?”
Dr. Edward Broughton
Research and Evaluation Director;
USAID ASSIST Project, University Research Co., LLC

FRIDAY SEPTEMBER. 19

9:15– 10:00

ISIS Dashboard (Integrated Social Information System)
Lorena Moreira
Futures Group

10:15– 11:05

USAID’s Flagship Maternal Child & Survival program /JHpiego
Blami Dao, Sara Chace, Alyssa Om’Iniabo
JHpiego, Save the Children

11:25– 12:45

“Build It” Smart Lantern
Jose Oscar Mur, Mika Ichiki-Welches, Megan McCauley
MIT IDIN

1:00–2:00

Cooking Fuel Briquettes for Healthy, Wealthy, Food–and Nutrition–Secure Communities & Sustainable Environment in Kenya
Dr. Mary Njenga
World Agroforestry Centre (ICRAF)
Borlaug Leadership Enhancement in Agriculture Program (Borlaug LEAP)
African Women in Agricultural Research and Development (AWARD)

3:10–3:40

Spotlight on the Feed the Future Legume Innovation Lab
Michigan State University
Dr. Cynthia Donovan