



**USAID**  
FROM THE AMERICAN PEOPLE

**BOSNIA-HERZEGOVINA**

**U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT**

**ANNOUNCEMENT**

**CALL FOR GLOBAL DEVELOPMENT ALLIANCE CONCEPT PAPERS**

**FOR BOSNIA AND HERZEGOVINA ALIGNED WITH**

**THE DIASPORA NETWORKS ALLIANCE (DNA) FRAMEWORK**

**UNDER EXISTING**

**GLOBAL DEVELOPMENT ANNUAL PROGRAM STATEMENT**

**APS No.: APS-OAA-14-000001**

PLEASE NOTE: This is an addendum to an existing announcement. All interested organizations should carefully review both this addendum AND the worldwide full announcement, which can be found <http://www.usaid.gov/work-usaid/get-grant-or-contract/opportunities-funding/global-development-alliance-annual-program>. Important information contained in the full worldwide announcement is not repeated in this Bosnia and Herzegovina-specific

This program is authorized in accordance with Part 1 of the Foreign Assistance act of 1961, as amended.

Through this Addendum to the FY2014 Global Development Alliance (GDA) Annual Program Statement APS-OAA-14-000001 (the GDA APS), USAID/Bosnia and Herzegovina (BiH) is making a special call for the submission of Concept Papers for specific activities related to the Mission's strategic priority of diaspora engagement in BiH economic development. USAID Bosnia recognizes the importance of partnering with the diaspora community and welcomes proposals for Global Development Alliances that foster the mobilization of human and financial resources from the diaspora to address BiH's economic development needs.

The main objective to promote Bosnia and Herzegovina Diaspora Engagement in their homeland country's economic development consistent with USAID's Diaspora Network Alliance Framework. USAID Bosnia has identified six channels of engagement that are consistent with USAID's Diaspora Networks Alliance (DNA) framework. The six channels are (1) Diaspora Entrepreneurship (2) Diaspora Capital Markets (3) Diaspora Philanthropy (4) Diaspora Volunteerism (5) Diaspora Tourism and Nostalgia Trade and (6) Diaspora Advocacy.

Unless otherwise specifically stated herein, all terms and conditions of the GDA APS FY14 apply (<http://idea.usaid.gov/gp/aps>). As stated in APS No.: APS-OAA-14-000001, USAID expects to receive alliance proposals that leverage private sector resources at a minimum of 1:1. USAID Bosnia may allocate up to \$2,000,000 to fund successful proposals. Proposals under \$500,000 will not be taken into consideration. USAID reserves the right to not issue any awards if proposals do not leverage private sector resources at a level that equals or exceeds the amount of resources requested from USAID.<sup>1</sup>

<sup>1</sup> Please see Appendix I of the 2014 GDA APS for important information regarding what qualifies as a "private sector resource contribution."

## **I. Background**

Diaspora groups are being recognized as important stakeholders and potentially powerful actors in international affairs and foreign assistance. These groups and individuals are using their influence and financial resources to contribute to the development of their countries of origin or ancestry. For instance, in 2011 officially recorded remittance flows (person-to-person money transfers) exceeded US\$350 billion worldwide. However, the influence that diaspora communities wield goes far beyond financial transfers and has the potential to extend along the whole spectrum of socio-economic development. Diaspora groups engage in a wide range of activities with their home countries, and many of these activities have significant implications for development and the way in which official development assistance is provided.

With more than 1.46 million individuals living abroad, the BiH diaspora comprises 38.5% of the overall BiH population of 3.791 million people. The BiH diaspora is distributed among many countries, with Europe and former Yugoslavia accounting for approximately 800,000 residents and the United States, Canada and Australia accounting for approximately 700,000.

With migration, there are often many “push” or “pull” factors that lead people to emigrate. In the case of BiH, the armed conflict and resulting Balkan Wars (1992-95) “pushed” millions to emigrate resulting in the territorial relocation of 2.2 million inhabitants during this time period, with 1 million dislocated internally and 1.2 million fleeing to foreign countries.

Nevertheless, it is important to note that the BiH diaspora is not solely borne out of the 15-year postwar period. Dating back to the post World War I economic boom, BiH diaspora were “pulled” by the lure of economic opportunity in Turkey, Germany and other EU countries. These communities have been forged by long-term migration with subsequent generations of Bosnian Herzegovinians who connect with BiH as their heritage and not necessarily origin.

As a result of these migration patterns, the socio-demographic profile of BiH diaspora in North America is notably different from those who emigrated to the former Yugoslavia or Europe.

Regardless of their destination country or socio-economic status, it is evident that these communities tend to maintain their commitment to support family and friends in BiH. The BiH diaspora sent remittances that totaled approximately \$2 billion USD in 2011, equal to 10% of BiH GDP.

## **II. Solicitation**

Through this announcement, USAID Bosnia seeks to develop new and innovative Global Development Alliances with the private sector (including local and multinational corporations, foundations, NGOs, academia and diaspora organizations and networks) that are aligned with the six channels of diaspora engagement:

- **Diaspora Capital Markets:** Catalyze diaspora investments to support socio-economic development through various capital market instruments including but not limited to debt and equity funds, bond issuance, securitization of remittances.
- **Diaspora Entrepreneurship:** Support diaspora entrepreneurs in investing and building sustainable enterprises as well as developing the ecosystem of diaspora-driven enterprise development in developing countries where the Agency has a field presence.
- **Diaspora Trade and Heritage Tourism:** Stimulate local economy and support local communities in developing countries by promoting diaspora tourism and developing the

- capacity of enterprises that produce nostalgic goods and linking them to the value chain.
- Diaspora Philanthropy: Cultivate diaspora giving in areas of education, health, nutrition in Bosnia
  - Diaspora Volunteerism: Provide diasporas short to medium term volunteer opportunities in their countries of origin or ancestry that support the Agency's development priorities at the field level. Encourage the proliferation of platforms that facilitate diaspora volunteerism and mentoring programs through innovations in information and communication technology.
  - Diaspora Advocacy: Strengthen the role of diasporas in diplomacy, advocacy, and peace building via nontraditional media such as sports, arts, and culture.

Proposed alliances may address one or more of these objectives. The specific objective(s) that the alliance will support must be explicitly stated. USAID Bosnia will prioritize innovative, cost-effective, private-sector driven concepts and proposals that meet Mission's development objectives. More information about Mission's development objectives can be found at the following website: <http://www.usaid.gov/where-we-work/europe-and-eurasia/bosnia>. These interventions are illustrative only, and are not meant to limit applicant creativity. However, any proposed intervention or activity must have an explicit and direct link to the DNA framework and ultimately to the achievement of USAID's programmatic objectives at the Mission level.

### **III. Evaluation Criteria**

Proposed alliances will be evaluated based on the criteria set forth in the GDA APS in Section VI: Concept Paper Evaluation Criteria and Considerations, including alignment with Mission priorities and objectives. As stated in APS No. APS-OAA-14-000001, any proposed alliance must leverage and mobilize private sector assets, expertise, resources and contributions on at least a 1:1 basis.

Preference will be given to proposed alliances that meet the core GDA characteristics and include private sector partners who demonstrate long-term commitment to the targeted region and a recognized business interest in the proposed concept. If USAID requests a full proposal, applicants will be given additional, specific evaluation criteria that speak to the subject matter of the concept.

Proposed alliances should be consistent with USAID legal and policy restrictions including those set forth in USAID's Automated Directives System (ADS) and in the Foreign Assistance Act of 1961.

### **IV. Application Instructions and Review Process**

USAID Bosnia Mission and USAID IDEA/GP will be responsible for the review process and management of any awards issued under this addendum. Applicants are required to follow the Concept Paper instructions set forth in the GDA APS and submit Concept Papers using the [Concept Paper Template](#). The completed Concept Paper Template (including the Concept Paper and required Supporting Information) should be sent to USAID/BiH through Dobrila Vukmanovic at [dvukmanovic@usaid.gov](mailto:dvukmanovic@usaid.gov) with a copy to [gda@usaid.gov](mailto:gda@usaid.gov)

After review by USAID/BiH, applicants will receive instructions from USAID/BiH on whether to proceed with a full application. Concept papers must be submitted by May 25, 2014 in order to be considered.

For information regarding guidelines and procedures to submit a concept paper, please refer to the GDA APS which can be found at the following website: <http://www.usaid.gov/work-usaid/get->

[grant-or-contract/opportunities-funding/global-development-alliance-annual-program](http://www.usaid.gov/work-usaid/get-grant-or-contract/opportunities-funding/global-development-alliance-annual-program). Additional information on alliances can be found at <http://www.usaid.gov/work-usaid/get-grant-or-contract/opportunities-funding/global-development-alliance-annual-program-0>.

Before submitting a Concept Paper, prospective applicants should contact Romi Bhatia at [rbhatia@usaid.gov](mailto:rbhatia@usaid.gov) or Dobrila Vukmanovic at [dvukmanovic@usaid.gov](mailto:dvukmanovic@usaid.gov). Either of these individuals can discuss the extent to which a proposed idea is appropriate and aligns with USAID's goals.

In addition, prospective applicants must connect the prospective applicant's private sector partners to Dobrila Vukmanovic at [dvukmanovic@usaid.gov](mailto:dvukmanovic@usaid.gov) as early as possible and well in advance of submitting a concept paper. Under the GDA APS, USAID can have and actively seeks robust and extensive discussions with prospective private sector partners with regard to potential alliance ideas and activities, so long as that private sector partner is not seeking to receive and manage award funding from USAID.<sup>2</sup>

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<sup>2</sup> Note: If the private sector partner is seeking to receive and manage USAID funding, the discussions will need to be more limited. Questions regarding the nature and scope of partner discussions prior to the submission of a concept paper, as well as any questions regarding the terms of the Global Development Alliance Annual Program Statement, can be directed to [gda@usaid.gov](mailto:gda@usaid.gov) or Ken Lee at [kenlee@usaid.gov](mailto:kenlee@usaid.gov).