



**USAID**  
FROM THE AMERICAN PEOPLE

## 2018 DIGITAL DEVELOPMENT AWARDS

### What are we looking for in an application?

The Digital Development Awards will recognize recent or current USAID-funded activities in the following areas, recognizing that activities may focus deeply in one area or cover multiple aspects.

- **Integrate digital technologies or services** into the strategy, design and implementation of a USAID activity which contributes in a measurable way toward achieving the development objective(s).
  - Novel or innovative use of digital technology or service
  - Measurable impact on achieving the development objectives of the activity
  - Cost-benefit and sustainability of the digital technology or service
  - Extent to which digital technology was considered in strategy, design, and implementation
- **Leverage digital information systems** and other digital data collection and engagement tools to enable adaptive or iterative decision-making and empower relevant local decision makers.
  - Extent to which digital technology enabled up-to-date information/data collection
  - Extent to which information/data was used to adapt/ iterate to improve activity outcomes
  - Extent to which the integration of digital technology solutions and approaches helped place decision making in the hands of relevant local decision makers
- **Apply advanced data and geographic analysis** to improve strategic planning, design, monitoring, and/or evaluation of USAID's programs.
  - Extent to which the approach made use of advanced data and geographic analysis
  - Extent to which the approach improved strategic planning, design, monitoring, and/or evaluation
- **Strengthen the digital ecosystem** through policy reform, market facilitation, or public good investment that supports greater access to and usage of digital services and data.
  - Extent to which the approach supported greater access and usage of digital services and data
  - Extent of private sector partnership
- **Build lasting digital capacity** among beneficiaries, local partners, host governments and the private sector through the use of digital tools and data driven approaches in a USAID activity.
  - Extent of increased digital capacity among beneficiaries, local partners and host governments