MEMORANDUM  12/29/2016

TO: John F. Sopko
    Special Inspector General for
    Afghanistan Reconstruction (SIGAR)

FROM: William Hammink
    Assistant to the Administrator for
    Afghanistan and Pakistan Affairs (OAPA)

SUBJECT: Mission Response to SIGAR Inquiry Letter titled: Promoting Gender Equity in National Priority Programs (SIGAR-17-16-SP)

REF: SIGAR Transmittal email dated 12/8/2016

USAID welcomes the opportunity to discuss the Promote Women's Empowerment (Promote) successes and achievements.

Promote is USAID's flagship effort to increase women's presence in the labor market, increase their contributions to Afghanistan's economy, and expand the number of women in decision-making and leadership roles within government and in civil society. Promote is comprised of four major components: Women's Leadership Development was awarded in September 2014; Women in Government was awarded in April 2015; Women in the Economy was awarded in July 2015; and, Musharikat (Civil Society) was awarded in September 2015. Promote has just finished the first full year of implementation with all task orders awarded and roll-out complete.

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<tr>
<th>Activity</th>
<th>Target Age Group</th>
<th>Regional Scope</th>
<th>Educational Attainment Level</th>
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<td>Leadership Development</td>
<td>15 – 30</td>
<td>Kabul, Jalalabad, Mazar-e-Sharif, Kandahar and Herat</td>
<td>Varying</td>
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<td>Women in Government</td>
<td>18 - 34</td>
<td>Kabul, Jalalabad, Mazar-e-Sharif, Kandahar and Herat</td>
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<td>Musharikat (Women in Civil Society)</td>
<td>All ages</td>
<td>Nationwide</td>
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Despite heightened insecurity for women, and the challenges of working in Afghanistan, Promote activities have adapted to challenges and realized significant successes over the past year. Among those successes, USAID highlights the following:

**Women’s Leadership Development (WLD):**
- Leadership curriculum designed, developed and implemented for both young women and for adolescent girls.
- Over 2,000 young women graduated from leadership training.
- Over 4,700 adolescent girls in leadership training.
- Over 300 community support activities implemented in Kabul, Kandahar, Herat, Jalalabad and Mazar-e-Sharif by young women in leadership training. Activities include addressing issues like: recycling, health issues, orphans, family nutrition, crime reduction, small business startups, and education.

**Women in Government (WIG):**
- Twenty-seven episodes of “One Village, a Thousand Voices” produced and aired to explore topics of women’s participation in family and society. “One Village” is broadcast nationwide by Radio Azadi.
- “Obstacles to Women in the Workplace” report drafted by WIG and disseminated by the Ministry of Women’s Affairs, which provides a protocol to the Government for how to integrate and equitably treat women in a professional setting.
- Partnering with the Ministry of Labor and the Ministry of Rural Reconstruction and Development to provide six months of certified civil service training, three months of leadership training and three months of ministry-placed internships for Promote participants.
- Job placement services made available to WIG graduates for employment in the government in Kabul and nationwide.
- More than 500 women are currently in the WIG program and an additional 2,600 expected to be trained and interned in the next year.
- Leadership training from Women’s Leadership Development provided to the WIG trainees.
Musharikat – Women in Civil Society:
- National Summit held in May 2016 with women and organizations from 33 provinces attending. Summit participants selected top three issues for directing coalition work: access to education/information, elimination of violence and participation in the economy. These three priority topics are now areas of focus for 131 separate Civil Society Organizations and 116 individual activists that are engaged with Musharikat.
- Coalitions formed, and mobile phone platform established for connectivity and information sharing nationwide.
- Eleven regional forums held to prepare for the National Summit in which civil society organizations consulted with local communities.
- Approximately 33 grants approved for community work on priority issues ($25,000 or less).
- Musharikat Economy Coalition working with Women in the Economy to provide job placement and business development services.

Women in the Economy (WIE):
- Partnered with a Kabul-based IT Company, Code Weekend, to hold a contest for Afghan woman coders to design anti-sexual harassment software for smartphones. Winners developed “Muhafiz” (“Bodyguard”), an application which is being released in partnership with the Ministry of the Interior, USAID’s Office of Economic Growth, and Promote Musharikat.
- Afghan Jobs for Peace Program implemented in partnership with President Ghani’s Office and the Ministry of Labor to support employment opportunities for 7,500 women of all educational backgrounds in 34 provinces.
- Over 5,900 women enrolled in job placement services.
- Over 1,700 women placed in apprenticeships and internships, nationwide.
- Over 230 woman-owned or woman-employing businesses supported with internships and apprenticeships.
- Four woman-owned businesses (leather products, saffron, and fashion) participated in “Exhibition Afghanistan”, a showcase of Afghan products to an international consumer and wholesale market in Dubai.
- Agreements made with microfinance institutions to provide outreach services to educate Afghan women on access to finance.
- In partnership with the Ministry of the Hajj, WIE is developing the “Women’s Legacy and Inheritance Rights Policy,” a compilation of the economic rights given to women by Islam under Sharia law, and a national
action plan (NAP) for implementation through educational programs for Mullahs/masjids, women rights advocates, civil society organizations, and legal professional associations. The NAP will also include a media campaign to raise general awareness on women’s legacy and inheritance rights. WIE collaborated with WLD, Musharikat, and ARAZI-Afghanistan Independent Land Authority on the NAP.

Please find responses to SIGAR’s questions below.

1. In response to our March 2015 inquiry, USAID stated that “the first phase of conversations with international donors focused on outreach and explanation.” How did USAID engage donors during this first phase of conversations with potential international donors?

In 2014 – 2015, before the Promote procurement process was complete, USAID identified and engaged with the United Kingdom, Norway and Japan. This donor engagement resulted in USAID partnering with Japan to provide Promote leadership training to Japan-scholarship-funded Afghan women police.

As Promote task orders were awarded, USAID determined that the top priority for the first five years of implementation would be project roll-out and performance management.

a. Did USAID formally request commitments for Promote from international donors?

USAID made informal (verbal) requests for potential Promote collaboration and/or funding through the Administrator (Dr. Raj Shah) starting in September 2014 at the UN General Assembly. Dr. Shah also made a formal (written) request to Norway as a follow up to the Afghan Women’s Forum in November of 2014. Information on how to contribute to Promote was shared within the donor community in Kabul and Washington, D.C.

b. Did any international donors provide any formal correspondence related to USAID requests for Promote funding?

No, there was a verbal response from Norway.

c. Did any donors provide specific reasons for their decision not to commit any funding to the Promote program?
In 2015, Minister Brende (Norway) provided verbal feedback to Dr. Shah that a decline in the overall available development funding for Afghanistan would prevent Norway from contributing to Promote.

d. What plans does USAID have to continue seeking out funding commitments from international donors to support Promote?

Promote is designed to achieve the results targeted with or without other donor funding. USAID will continue to coordinate with other donors and keep them informed of programmatic success.

2. Have any areas of overlap been identified between USAID’s Promote activities and other gender-related programs implemented by international donors in Afghanistan? Please identify the international donors and the respective programs.

Extensive interviews with other donors as part of the Promote design process served to prevent duplication.

USAID/Afghanistan’s Gender Office staff members regularly attend donor and stakeholder meetings to coordinate activities and eliminate duplication of efforts. For example, when the Embassy of Korea provided funding for Gender Studies at Kabul University, the Gender Office repurposed planned Gender Studies funding. When the Canadian and Norwegian Embassies were planning women’s activities, USAID met with them and informed their designs to avoid duplication with Promote.

Additionally, the Promote monthly eNewsletter is widely distributed to other international donors to keep them abreast of activities and avoid duplication.

a. What steps have been made to eliminate the duplication of efforts by USAID’s Promote activities and other gender-related programs implemented by international donors in Afghanistan?

Please see the response provided to question #2 above.

3. In the two-plus years since the contracts were awarded for Promote, what percentage of total program disbursements were actually spent on security and overhead costs for the three contractors and program implementers?
Across the four Promote Task Orders, approximately 18\% of total disbursements were spent on overhead and security as of December 2016.