



Photo courtesy of Heqt Media Factory

# INTEGRITY FOR DEVELOPMENT (I4D) CAMPAIGN FACT SHEET

## OVERVIEW

**Corruption is development in reverse**, devastating the outcomes we seek across all sectors, eroding the rule of law, and undermining citizen trust in governing institutions and processes. Systemic corruption diverts the resources needed to improve health outcomes and develop infrastructure; thwarts equitable economic growth; exacerbates the impacts of climate change; and imposes disproportionate harm on women and girls, marginalized communities, and the extreme poor. Once considered only a local- or country-level issue, corruption has morphed into a global phenomenon, with transnational actors becoming increasingly sophisticated, networked, and adept at diverting resources and abusing the global financial system to conceal their crimes.

**Addressing these dynamics will require bold collective action**, marshaling resources across sectors to confront contemporary corruption. Yet funding levels, globally, are falling significantly short of the resources needed to meet this moment of both great promise and great peril in the fight against corruption.

**That is why, as part of the second Summit for Democracy, USAID [launched](#) the Integrity for Development Campaign (I4D).** I4D seeks to increase the overall amount of resources for anti-corruption, especially in environments in which the international community is making major sectoral

investments—such as climate finance—and the risks of corruption are high. The Campaign raises *awareness* among funders and donors of the urgent needs of anti-corruption reformers, articulates the *value proposition* for investing in anti-corruption, and galvanizes new investments across a *menu* of options.

## GOALS AND ANTICIPATED RESULTS

The I4D campaign seeks to bring a total of a half billion to the fight against corruption by the end of 2024. USAID calls on funders—**bilateral donors, private foundations, and multilateral actors**—to match USAID’s target of \$250 million in anti-corruption investments (contingent on availability of funds). The Campaign focuses especially on anti-corruption investments that *constrain opportunities* for corruption; *raise the costs* of engaging in corruption; and *incentivize integrity* in the public and private sectors. These areas are critical for changing corrupt actors’ calculus and shifting the norms, behaviors, and incentives that sustain corruption.

## HOW TO JOIN

Participation in I4D can take multiple forms, such as:

### ***New Programming or Grantmaking Commitments***

Funders can announce new investments to counter corruption and increase transparency and accountability at the bilateral, regional, or global levels. This includes programming focused squarely on anti-corruption or bringing a corruption-sensitive lens to work on climate, gender, health, etc.

### ***Contribution to Multilateral Work Focused on Transparency and Accountability***

Funders can announce contributions to multilateral mechanisms, such as the World Bank trust funds focused on open government and extractives.

### ***Contribution to U.S. Government Anti-Corruption Programming***

Funders can contribute to global U.S. government programs, such as:

- [Countering Transnational Corruption Grand Challenge for Development](#)
- [Reporters Shield](#)
- [Empowering the Truth Tellers Regional Programs in Asia and Southern Africa](#)
- [Global Anti-Corruption Consortium](#)

In addition, partners can contribute to USAID bilateral programs at the country level or co-fund an existing initiative led by another donor.

### ***Integrity-focused Activities as part of the Democracy Delivers Initiative***

USAID’s [Democracy Delivers \(DD\) Initiative](#) aims to surge support to countries experiencing democratic openings. Contributions to transparency and accountability work in these countries are being celebrated as part of both DD and I4D initiatives.

The Anti-Corruption Center in the newly established Democracy, Human Rights, and Governance Bureau at USAID, will be tracking contributions to I4D.

## CONTACT US

For more information or to join the I4D Campaign as a partner, please contact [anti-corruption@usaid.gov](mailto:anti-corruption@usaid.gov).