



## Alumni Spotlight: Priya Sharma

### Principal Mission Measurement



**Q: What does your professional life look like today?**

A: I lead the consulting team at a firm called Mission Measurement. We help our clients (government, corporate, and philanthropic) quantify the value of their social impact of their grants-based programs. What separates us from other consultants is that we focus on outcomes rather in inputs or outputs. It's really exciting work especially in light of the growing interest in ESG investing.

**Q: What was your role at CII?**

A: I was the Senior Policy and Innovative Financing Advisor—I leveraged the tools and resources available at USAID to incentivize and de-risk private sector investment into the health sector. I also did a lot outcomes-based financing work which is what inspired by move to Mission Measurement.

**Q: What makes you passionate about your work?**

A: I've been fortunate to work for mission driven organizations throughout my career. These organizations attract some of the smartest, hardest working, most compassionate people. It's hard to not be passionate about what you do, when everyone else is equally passionate and excited about achieving social impact.

**Q: What was the most important thing you learned at CII?**

A: Perseverance

**Q: What was your favorite memory of your time at CII?**

A: It's hard to identify just one, especially after 7 years at CII, but what does immediately come to mind is the comradery among the team, I just remember laughing a lot. We worked hard but never took ourselves too seriously.