



USAID
FROM THE AMERICAN PEOPLE



LET'S COME OUT – LET'S WORK TOGETHER PROJECT

Let's Come Out – Let's Work Together is a three-year activity that will advance diversity, equity and inclusion in Serbia's workplaces and business communities. By demonstrating that inclusion of all individuals, including LGBTQI+, yields positive effects for the economy, and educating and engaging the public to better understand the value and importance of Diversity, Equity & Inclusion (DEI) standards for LGBTQI+ in the economic sector, the activity will improve the equity of disadvantaged communities, thereby increasing equitable prosperity and contributing to USAID's overall goal of a more prosperous and democratic Serbia committed to European integration and self-reliance.

ACTIVITIES

- Establish a young LGBTQI+ Business Leaders Academy to equip LGBTQI+ youth to succeed in the workplace.
- Develop and implement guidelines on how to establish an LGBTQI+-friendly workplace and meet Diversity, Equity & Inclusion (DEI) standards.
- Support LGBTQI+ entrepreneurs and provide business development assistance.
- Raise awareness and promote Diversity, Equity & Inclusion (DEI) to the public.

EXPECTED RESULTS

- LGBTQI+ youth provided with soft skills and career guidance and better matched with employment opportunities.
- Network of young LGBTQI+ leaders established, positioned to assume leadership positions in their workplaces and support other LGBTQI+ entrants into the workforce.
- Greater awareness about the benefits of a diverse workplace and the benefits of adopting Diversity, Equity & Inclusion (DEI) principles at the workplace within the Serbian business community and public sector.
- Increased employment (self-employment) opportunities for LGBTQI+ individuals.

- Improved working environments for LGBTQI+ individuals in Serbia's public and private sectors and reducing LGBTQI+ related discrimination and harassment.
- Network of LGBTQI+ owned or managed businesses established.

ADDITIONAL INFORMATION

PROJECT FUNDING

U.S. Agency for International Development
(USAID/Serbia)

PROJECT IMPLEMENTATION

Grupa "IZADJI" in partnership with Center E8, Impact Hub Belgrade, Making Cents International and McCann Belgrade

KEY COUNTERPARTS

Companies of various sizes; institutions (members of Local networks for prevention of discrimination and support for LGBT persons, and others); media; young LGBTQI+ entrepreneurs, etc.

WHERE WE WORK

Nationwide

PROJECT DURATION

October 2022 – September 2025

TOTAL AMOUNT

\$2,000,000

CONTACT

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