LOCALIZATION
CATALYZING AND SUPPORTING LOCAL CHANGE

USAID
FROM THE AMERICAN PEOPLE
Access the report:
www.usaid.gov/localization
Three types of funding for localization

- **Government to Government**
  - $199 million
- **Direct Local Funding**
  - $1.6 billion
- **Direct Regional Funding**
  - $57 million

**Other Acquisitions & Assistance**

- $13.7 billion
In FY 2022, USAID recorded the highest level and percent of Direct Local Funding in at least a decade.
G2G is a critical localization approach

Around $200 million/year but with variation

Most G2G funding supported Health objectives in FY 22 (similar to prior years)
Localization is more than direct funding

By 2030, at least half of USAID programs will create space for local actors to exercise leadership over priority setting, activity design, implementation, and defining and measuring results.
# Tracking Locally Led Programs

## Categories

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<th>Working Directly with Local Partners</th>
<th>Creating Effective Local Partnerships</th>
<th>Recognizing, Leveraging, and Strengthening Local Capacity</th>
<th>Engaging Communities Directly</th>
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## Good Practices

- Prime implementing partner/partner government
- Co-design
- Flexible award types
- Indirect cost recovery
- Demand-driven capacity-strengthening
- Capacity strengthening to work directly with USAID
- Monitoring, evaluation, and learning plan incorporates local priorities for success
- Local subawards >50 percent of the budget (assistance)
- Transition awards
- Local evaluation expertise
- Co-creation
- Listening tour
- Accountability and feedback plan
- Participatory monitoring, evaluation, and learning

- Tracking Locally Led Programs
2023 Gender Equality & Women’s Empowerment Policy
Key Gender Policy Changes

- Reaffirmation of gender equality as a human right.
- More inclusive language and framing
- New principles that lift up intersectional, locally-driven, and transformative approaches to our work.
- Updated objectives reflecting a commitment to addressing the root causes of inequality and transforming gender norms.
- New requirements that will enable greater accountability and alignment with legal requirements.
GUIDING PRINCIPLES
Seven principles for our work to advance gender equality

- Integrated
- Transformative
- Collaborative
- Do no harm
- Intersectional
- Locally led
- Accountable
Policy Objectives

1. Reduce gender disparities in who accesses, controls, and benefits from economic, social, political, legal, educational, health, and cultural resources, as well as wealth, opportunities, and services.

2. Strive to eliminate GBV and mitigate its harmful effects on individuals and communities, so all people can live free from violence.

3. Increase the capability of women and girls to fully exercise their rights, determine their life outcomes, assume leadership roles, and influence decision-making in households, communities, and societies.

4. Advance structural changes that address the root causes of gender inequality and promote equitable gender norms.
Why Gender Matters to USAID Programs

Sector snapshots briefly examine gender gaps and opportunities across 14 sectors that are priorities for USAID.

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<th>Agriculture &amp; Food Security</th>
<th>Education</th>
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<td>Biodiversity, Conservation, &amp; Natural Resources Management</td>
<td>Energy, Mining, &amp; Infrastructure</td>
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<td>Climate</td>
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<td>Conflict and Insecurity</td>
<td>Global Health</td>
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<td>Democracy, Human Rights, &amp; Governance</td>
<td>Humanitarian Assistance</td>
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<td>Digital Access &amp; Technology</td>
<td>Land and Property Rights</td>
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<td>Economic Growth</td>
<td>Water Security, Sanitation, &amp; Hygiene</td>
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**Policy Into Practice: Requirements Highlights**

**Operational**
- Adopt or revise a Mission Order or Bureau Standard Operating Procedure on Gender Equality and Women's Empowerment.
- The Agency workforce (including all hiring and contracting mechanisms) must complete the updated Gender 101 training course.
- Hire, contract, or appoint a Gender Advisor.

**Programmatic**
- Conduct a context-specific gender analysis and incorporate findings into the design and implementation of all strategies, projects and activities.
- Attribute funding in each fiscal year to all applicable Gender Key Issues.
- Collect sex-disaggregated data and report on all applicable gender-related standard indicators.
ADS 205: Integrating Gender Equality and Women’s Empowerment in USAID’s Program Cycle

- **ADS 205** was updated to conform with the 2023 Gender Equality and Women’s Empowerment Policy

- **ADS 205 Key Features:**
  - Detailed roles and responsibilities for all operating units.
  - Explanation of gender analyses and requirements.
  - Requirements for gender integration into designs, solicitations, and implementation.
  - Guidance for gender integration into Operational Plans (OPs) and Performance Plans and Reports (PPRs).
ADS 205: Integrating Gender Equality and Women’s Empowerment in USAID’s Program Cycle

ADS 205: What’s New?

- Gender analyses must now be conducted for activities in addition to strategies and projects (already required).
- Minimum Level of Effort (LOE) requirements for Gender Advisors in Missions, Regional Missions, and Washington Regional and Pillar Bureaus.
- Definitions on gender terminology to inform USAID’s gender equality and women’s empowerment portfolio.
- A requirement for all Agency staff to complete the updated Gender 101 e-learning course within one year of the policy’s release, or within a year of start date.
Thank you!

For More Information:

- Questions - genderpolicy@usaid.gov