

# Digital Health Vision

## Technical Guidance Note Series Overview



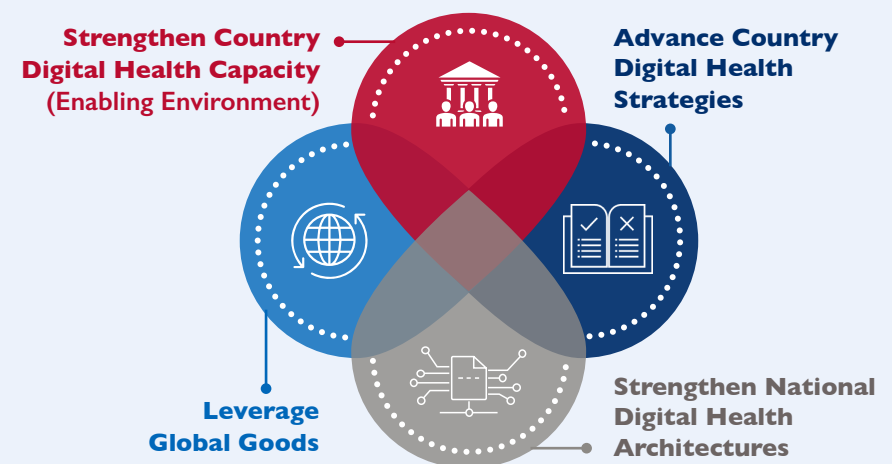
### ABOUT THE SERIES

The Digital Health Vision Technical Guidance Note Series is designed to support USAID’s implementation of the [Vision for Action in Digital Health](#) (“Digital Health Vision” or “Vision”). The primary audience for the Technical Guidance Note Series is USAID staff working on health teams at both headquarters and USAID Missions, including Agreement Officer’s Representatives, Contracting Officer’s Representatives, activity managers, and technical advisors.

USAID’s Digital Health Vision provides guidance for investments in, and work with, digital technologies to strengthen health systems and improve health outcomes in partner countries. The Digital Health Vision outlines four strategic priorities to guide the Agency’s health sector digital technology investments, consistent with the *USAID Digital Strategy, Considerations for Using Data Responsibly at USAID*, and the Digital Investment Principles for donors (endorsed by USAID).<sup>1</sup>

The Vision outlines four strategic priorities (Figure 1) that are designed to address common challenges<sup>2</sup> experienced in the digital health sector.

**FIGURE 1.** Four strategic priorities of the Digital Health Vision



## OVERVIEW

There will be four Technical Guidance Notes, one dedicated to each of the Digital Health Vision's strategic priorities. Each Technical Guidance Note follows the same structure:

- An **introduction** to the topic that outlines why USAID investments are important in this area.
- **Recommended actions** that explore promising approaches USAID staff should consider. The recommendations are divided into categories aligned with the following components of the USAID Program Cycle:
  1. **Country and regional strategic planning;**
  2. **Design and implementation of projects and activities;**
  3. **Monitoring and evaluation; and**
  4. **Collaboration, learning, and adapting.**
- **Personas** that depict how fictitious USAID staff might incorporate recommendations into their work. These personas are intended to be illustrative and have been created for use in the Technical Guidance Notes.
- A **recommended actions checklist** that highlights key takeaways to help implement the Digital Health Vision throughout the USAID Program Cycle.

In addition, a **resource library** to support USAID staff in learning more about digital health and promising approaches is forthcoming.

This Technical Guidance Note Series reflects evolving best practice. Agency staff interested in tracking emerging approaches, learnings, resources, and more should email [gh.digitalhealth@usaid.gov](mailto:gh.digitalhealth@usaid.gov) to join the internal USAID Digital Health Working Group.

<sup>1</sup> For more information on the policy documents and principles referenced here, please see:

- [USAID Digital Strategy 2020-2024](#)
- [Considerations for Using Data Responsibly at USAID](#)
- [Digital Investment Principles](#)

<sup>2</sup> Common challenges experienced in the digital health sector are documented in a variety of reports, including:

- World Health Organization's [Global Strategy on Digital Health: 2020–2025](#)
- USAID report [Fighting Ebola with Information; Learning from the Use of Data, Information, and Digital Technologies in the West Africa Ebola Outbreak Response](#).

Find *Technical Guidance Note 1: Strengthening Country Digital Health Capacity* at [USAID's website](#).

Additional Notes in the series are forthcoming.

